

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                |                       |
|---|--|----------------|-----------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                |                       |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |                       |
| CONVEYING PARTY DATA  |  |                |                       |
| Name  | Formerly                                     | Execution Date | Entity Type           |
| Rubio's Restaurants, Inc.   |  | 06/13/2013     | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA  |  |                |                       |
| Name:   | Jersey Girl Enterprises, LP                  |                |                       |
| Doing Business As:  | Tacos A Go-Go                                |                |                       |
| Street Address:   | 3704 Main Street                             |                |                       |
| City:   | Houston                                      |                |                       |
| State/Country:  | TEXAS  |                |                       |
| Postal Code:  | 77002  |                |                       |
| Entity Type:  | LIMITED PARTNERSHIP: TEXAS                   |                |                       |
| PROPERTY NUMBERS Total: 1   |  |                |                       |
| Property Type   | Number                                       | Word Mark      |                       |
| Registration Number:  | 3613081                                      | TACOS A-GO-GO  |                       |
| CORRESPONDENCE DATA   |  |                |                       |
| Fax Number:   | 7138779100                                   |                |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                |                       |
| Phone:  | 713 840-9993                                 |                |                       |
| Email:  | jpetruzzi@masonpetruzzi.com                  |                |                       |
| Correspondent Name:   | James D. Petruzzi                            |                |                       |
| Address Line 1:   | 4900 Woodway Dr., Suite 745                  |                |                       |
| Address Line 4:   | Houston, TEXAS 77056                         |                |                       |
| NAME OF SUBMITTER:  | James D. Petruzzi                            |                |                       |
| Signature:  | /James D. Petruzzi/                          |                |                       |
| Date:   | 06/21/2013                                   |                |                       |
| Total Attachments: 1<br>source=Rubios.assignment.trademarkregistration#page1.tif                                      |  |                |                       |

OP \$40.00 3613081

ASSIGNMENT OF TRADEMARK

This agreement entered this 13 of June, 2013 between Rubio's Restaurants, Inc., of 1902 Wright Place, City of Carlsbad, State of California, 92008, herein referred to as "Assignor", and Jersey Girl Enterprises, LP doing business as Tacos A Go-Go of 3704 Main Street, City of Houston, State of Texas 77002, herein referred to as "Assignee".

That Assignor is the owner of the mark registered in the United States Patent Office, Registration No. 3,613,081, dated April 28, 2009 and Assignee is desirous of acquiring such mark and the registration thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, together with all goodwill associated therewith, along with the registration thereof, the number of which is contained herein.

Date 6/13/13  
By: Marc Simon  
Name: MARC SIMON  
Position: President & CEO

STATE OF CALIFORNIA }  
COUNTY OF San Diego }  
On this 13<sup>th</sup> day of June, 2013 before me Anne L. Willmont  
(notary public), personally appeared Marc Simon (print name), who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.  
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.  
WITNESS my hand and official seal.  
Signature Anne L. Willmont (notary public)

