TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Notice of Grant of Security Interest in Trademarks (Revolving Credit Agreement)

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|---|
| PEP Direct, LLC | | 06/14/2013 | LIMITED LIABILITY COMPANY: NEW HAMPSHIRE |

RECEIVING PARTY DATA

| Name: | Bank of America, N.A., as Administrative Agent |
|-------------------|--|
| Street Address: | 135 S. LaSalle Street |
| Internal Address: | Mail Code: IL4-135-05-41 |
| City: | Chicago |
| State/Country: | ILLINOIS |
| Postal Code: | 60603 |
| Entity Type: | national banking association: UNITED STATES |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------------|---------|------------|
| Registration Number: | 3773848 | PEP DIRECT |
| Registration Number: | 3322065 | PEP DIRECT |
| Registration Number: | 3238579 | PEP DIRECT |
| Registration Number: | 2952076 | PEP DIRECT |
| Registration Number: | 2948457 | PEP DIRECT |

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 9192868118

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

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| Address Line 4: Morrisville, NORTH CAROLINA 27560 | | | | |
|---|---------------------|--|--|--|
| ATTORNEY DOCKET NUMBER: | 031752-138 JES | | | |
| NAME OF SUBMITTER: | John E. Slaughter | | | |
| Signature: | /John E. Slaughter/ | | | |
| Date: | 06/24/2013 | | | |
| Total Attachments: 3 source=Term TMs PEP Direct#page1.tif source=Term TMs PEP Direct#page2.tif source=Term TMs PEP Direct#page3.tif | | | | |

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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of March **22**, 2011, is made by BNP Paribas (the "<u>Secured Party</u>").

WHEREAS, PEP Direct, LLC (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on September 14, 2007 at Reel 3621 and Frame 0342; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on <u>Schedule A</u> attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

- 1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
- 2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
- 4. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

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IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

BNP PARIBAS

Name: OLA ANDERSS

Title: DIRECTOR

Angelo Maiello Director

Schedule A

PEP Direct, LLC (New Hampshire Limited Liability Company)

U.S. Trademarks

Registered Marks

| | Registration No. | Registration Date |
|-------------------------|------------------|-------------------|
| PEP DIRECT | 2948457 | 5/10/2005 |
| PEP DIRECT AND DESIGN | 2952076 | 5/17/2005 |
| PEP DIRECT (and Design) | 3238579 | 5/8/2007 |
| PEP DIRECT | 3322065 | 10/30/2007 |

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TRADEMARK REEL: 005054 FRAME: 0799

RECORDED: 06/24/2013