

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Fruits & Passion Group ULC/Le Groupe Fruits & Passion SRI		06/21/2013	unlimited liability company: NOVA SCOTIA

RECEIVING PARTY DATA

Name:	Fruits & Passion Boutiques Inc.
Street Address:	21 Paul-Gauguin Street
City:	Candiac, Quebec
State/Country:	QUEBEC
Postal Code:	J5R3X8
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2175134	FRUITS & PASSION
Registration Number:	2872183	SOMNEA
Registration Number:	2944455	ART HOME
Registration Number:	2965788	CUCINA DOLCE
Registration Number:	3038995	INFLUENCE FRUITS & PASSION
Registration Number:	3109718	FRUITS & PASSION
Registration Number:	3051370	CUCINA
Registration Number:	3428667	NU NATURE
Registration Number:	3873774	LIFE'S TOO SHORT
Registration Number:	4277642	TUSCA MIA

CORRESPONDENCE DATA

Fax Number: 2149531121

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

**TRADEMARK**

OP \$265.00 2175134

*via US Mail.*

Phone: 214-880-7002  
Email: [jccone@hitchcockevert.com](mailto:jccone@hitchcockevert.com)  
Correspondent Name: John Cone Hitchcock Evert LLP  
Address Line 1: PO Box 131709  
Address Line 4: Dallas, TEXAS 75313-1709

ATTORNEY DOCKET NUMBER:

FRPA-35517

DOMESTIC REPRESENTATIVE

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

John M. Cone

Signature:

/johnmcone/

Date:

06/24/2013

**Total Attachments: 2**

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source=130624 Assignment to Fruits & Passion Boutiques Inc. page 2#page1.tif

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**ASSIGNMENT**

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For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **The Fruits & Passion Group ULC/Le Groupe Fruits & Passion SRI** (the "Assignor"), the full postal address of whose principal office or place of business is 21 Paul-Gauguin Street, Candiac (Québec) J5R 3X8, Canada, hereby assigns all its rights, title and interests in and to the trade-marks, copyright and industrial designs referred to in the attached Schedule (including their related trade-mark and industrial designs registration and/or application and the related goodwill) (the "Registered Intellectual Property ") unto **Fruits & Passion Boutiques Inc.** (the "Assignee"), the full postal address of whose principal office or place of business is 21 Paul-Gauguin Street, Candiac (Québec) J5R 3X8, Canada, who accepts such assignment.

This assignment also includes the right to oppose or to continue to oppose to any conflicting application or registration and the right to take action and claim damages/profits for past, present or future infringement/encroachment relating to the assigned rights.

In Montreal, Quebec, Canada, this 21 day  
of June 2013

In Montreal, Quebec, Canada, this 21 day  
of June 2013

**The Fruits & Passion Group ULC/  
Le Groupe Fruits & Passion SRI**

Per:



Name: François Ménard  
Title: Director Legal affairs

**Fruits & Passion Boutiques Inc.**

Per:






Name: François Ménard  
Title: Director Legal affairs

TRADEMARK

REEL: 005054 FRAME: 0954

Schedule

TRADE-MARK	APPL. NO	REG. NO
FRUITS & PASSION	75-345,882	2,175,134
	76-346,405	2,872,183
	76-473,036	2,944,455
CUCINA DOLCE	76-554,753	2,965,788
	76-554,751	3,038,995
FRUITS & PASSION	76-554,752	3,109,718
CUCINA	76-554,750	3,051,370
NU NATURE	78-902,655	3,428,667
LIFE'S TOO SHORT	77-371,051	3,873,774
TUSCA MIA	77-940,059	4,277,642