

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
St. Edmond's Federal Savings Bank		06/24/2013	Federal Savings Bank:
RECEIVING PARTY DATA			
Name:	Beneficial Bank		
Street Address:	510 Walnut Street		
Internal Address:	19th Floor		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19106		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2734331	ST. EDMOND'S FEDERAL SAVINGS BANK	
Registration Number:	2771136	EXPERIENCE THE DIFFERENCE OF NEIGHBORHOOD	
CORRESPONDENCE DATA			
Fax Number:	2157511142		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	215-567-2010		
Email:	trademarks@crbcp.com		
Correspondent Name:	Manny D. Pokotilow		
Address Line 1:	1635 Market Street		
Address Line 2:	7 Penn Center - 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	S2056/00000		
NAME OF SUBMITTER:	Manny D. Pokotilow		

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Signature:	/mdp/
Date:	06/25/2013
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

ASSIGNMENT

WHEREAS, **ST. EDMOND'S FEDERAL SAVINGS BANK**, a Federal Savings Bank, having a place of business at 1901 E. Passyunk Avenue, Philadelphia, Pennsylvania 19148 (hereinafter "ASSIGNOR") is the proprietor of the marks **ST. EDMOND'S FEDERAL SAVINGS BANK**, prints, signs and labels on which said mark has appeared and United States Certificate of Registration No. **2,734,331**, registered on July 8, 2003, and **EXPERIENCE THE DIFFERENCE OF NEIGHBORHOOD BANKING**, prints, signs and labels on which said mark has appeared and United States Certificate of Registration No. **2,771,136**, registered on October 7, 2003.

WHEREAS, for good and valuable consideration assignor assigned and transferred to **BENEFICIAL BANK**, a Pennsylvania corporation, having a place of business at 510 Walnut Street, 19th Floor, Philadelphia, PA 19106, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the marks **ST. EDMOND'S FEDERAL SAVINGS BANK** and **EXPERIENCE THE DIFFERENCE OF NEIGHBORHOOD BANKING**, prints, signs and labels on which said mark has appeared, all registrations and applications for the registration of said mark and the goodwill of the business associated with and symbolized mark, prints, signs and labels; and

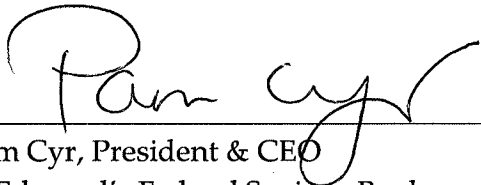
WHEREAS, it is the desire of ASSIGNOR and ASSIGNEE to record the assignment of said marks and the transfer to ASSIGNEE of the aforesaid marks.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its marks **ST. EDMOND'S FEDERAL SAVINGS BANK** and **EXPERIENCE THE DIFFERENCE OF NEIGHBORHOOD BANKING**, all prints, signs and labels on which the marks **ST. EDMOND'S FEDERAL SAVINGS BANK** and **EXPERIENCE THE DIFFERENCE OF NEIGHBORHOOD BANKING** have appeared, United States Certificates of Registration Nos. **2,734,331** and **2,771,136** and any application or service mark registrations of said marks, the prints, signs and labels and the goodwill of the business associated with and symbolized by the marks, prints, signs and labels on which the marks have appeared.

Included in this assignment is the entire right, title and interest in and to the marks and the United States Certificates of Registration Nos. **2,734,331** and **2,771,136** together with the goodwill of the business associated with and symbolized by the marks. Also, included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the marks, prints, signs and labels and United States Certificates of Registration Nos. **2,734,331** and **2,771,136**. These rights include the right to sue and recover for all damages and profits arising out of past infringement of


the marks, prints, signs and labels and United States Certificates of Registration Nos. 2,734,331 and 2,771,136.

IN WITNESS WHEREOF, Pam Cyr is duly authorized and has signed this assignment on this 24th day of June, 2013.


Pam Cyr, President & CEO
St. Edmond's Federal Savings Bank

State of Pennsylvania :
: SS
County of Philadelphia :

On this 24th day of June, 2013 before me personally appeared Pam Cyr, to me known, who after being duly sworn, did depose and say that at the time of the Assignment she is the President & CEO of St. Edmond's Federal Savings Bank listed on Certificates of Registration Nos. 2,734,331 and 2,771,136 and has signed her name thereto by like order.


Notary Public (SEAL)

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
CHASA SMITH, Notary Public
City of Philadelphia, Phila. County
My Commission Expires April 19, 2014

MY COMMISSION EXPIRES: