

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

06/24/2013
 900258782

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
She Safari, LLC		06/20/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Ascension Products Group, LLC		
Street Address:	1330 Lake Robbins Drive, Suite 250		
City:	The Woodlands		
State/Country:	TEXAS		
Postal Code:	77380		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4349036	HOTMOCS PACK SOME HEAT	
Registration Number:	4345476		
CORRESPONDENCE DATA			
Fax Number:	2818754962		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	281 875-8200		
Email:	jfrazer@ofmklaw.com		
Correspondent Name:	Jason L. Frazer		
Address Line 1:	450 Gears Road, Suite 800		
Address Line 4:	Houston, TEXAS 77067		
ATTORNEY DOCKET NUMBER:	11883.01		
NAME OF SUBMITTER:	Jason L. Frazer		
Signature:	/jlf/		

OP \$65.00 4349036

Date:

06/24/2013

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, SHE SAFARI, LLC, a Texas Limited Liability Company, 1330 Lake Robbins Drive, Suite 250, The Woodlands, TX 77380 (hereinafter "Assignor") has used the trademarks with registration Numbers 4,349,036 and 4,345,476 (hereinafter referred to as "the said marks"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and

WHEREAS, ASCENSION PRODUCTS GROUP, LLC, a Texas Limited Liability Company, 1330 Lake Robbins Drive, Suite 250, The Woodlands, TX 77380 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said marks and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor:

SHE SAFARI, LLC

By: 

Title: PRESIDENT

TRADEMARK

REEL: 005055 FRAME: 0528

State of Texas §

County of Montgomery

On this 20 day of June, 2013, before me personally came Camela Fritz to me known, who being by me duly sworn did depose and say that he/she is the President of SHE SAFARI, LLC, the corporation described in and which executed the foregoing instrument; that he knows the corporate seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.



Leah F Bhaskar
Notary Public, State of Texas

SCHEDULE A

Registrant: SHE SAFARI, LLC (Texas Limited Liability Company)
1330 Lake Robbins Drive, Suite 250, The Woodlands, TX 77380

Reg. No.: 4,345,476

Reg. Date: June 4, 2013

Mark: The mark consists of an orange flame shadowed by a red outline inside of a black circle.

Registrant: SHE SAFARI, LLC (Texas Limited Liability Company)
1330 Lake Robbins Drive, Suite 250, The Woodlands, TX 77380

Reg. No.: 4,349,036

Reg. Date: June 11, 2013

Mark: The mark consists of the literal term "hotmocs" in black with the literal term "pack some heat" in red directly under the "hotmocs" term. A orange flame shadowed in red appears directly above the "m" in the term "hotmocs".