

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Proven Insurance Services, Inc.		05/13/2013	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
Name:	Keenan Holdings, Inc.		
Street Address:	316 California Avenue, Suite 201		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89509		
Entity Type:	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	85429296	PROVEN	
Registration Number:	4142539	PROVEN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	9165034656		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	916-223-4390		
Email:	salexander@businesslawgroup.com		
Correspondent Name:	Christopher W. Ewing		
Address Line 1:	2701 Citrus Road, Suite A		
Address Line 4:	Rancho Cordova, CALIFORNIA 95742		
NAME OF SUBMITTER:	Christopher W. Ewing		
Signature:	/Christopher W. Ewing/		
Date:	06/25/2013		
Total Attachments: 1 source=Keenan Holdings, Inc. Proven Trademark Assignment Filing Recordation Document#page1.tif			

OP \$65.00 85429296

## TRADEMARK ASSIGNMENT

DATE: May 13, 2013

ASSIGNOR: Proven Insurance Services, Inc., 316 California Ave, Suite 201, Reno, NV 89509

ASSIGNEE: Keenan Holdings, Inc., 316 California Ave., Suite 201, Reno, NV 89509

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
Proven	85429296	September 22, 2011


Assignor is the owner of the aforementioned trademark for which an application is now pending in the United States Patent and Trademark Office, and Assignee, a Nevada corporation, is desirous of acquiring said trademark.

For good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said application therefor, together with the goodwill symbolized by said trademark, and the application to register said trademark.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the applications for registration set forth above to Assignee as assignee of Assignor's entire right, title and interest therein.

### ASSIGNOR

Proven Insurance Services, Inc.

  
By Jerry L. Keenan  
Its: President

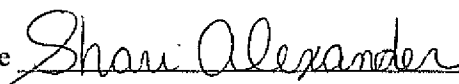
### ACKNOWLEDGMENT

State of California  
County of Sacramento

On May 13, 2013 before me, Shari Alexander, Notary Public, personally appeared Jerry L. Keenan, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his/her/their authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)

