

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fair Oaks Farms Brands, LLC		06/05/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	fairlife, LLC
Street Address:	1001 West Adams Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60607
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Serial Number:	85390336	FAIR OAKS FARMS POWERMILK
Serial Number:	85390327	FAIR OAKS FARMS POWERMILK
Serial Number:	85390324	FAIR OAKS FARMS POWERMILK
Serial Number:	85390311	POWERMILK
Serial Number:	85390307	POWERMILK
Serial Number:	85390314	POWERMILK
Registration Number:	4162496	CORE POWER
Registration Number:	4162494	CORE POWER
Registration Number:	4162495	CORE POWER
Registration Number:	4249940	CORE POWER
Registration Number:	4249938	CORE POWER
Registration Number:	4249939	CORE POWER
Registration Number:	4249964	CORE POWER
Serial Number:	85485152	FROM GRASS TO GLASS

OP \$1165.00 85390336

TRADEMARK

Serial Number:	85485118	FROM GRASS TO GLASS
Serial Number:	85485153	FROM GRASS TO GLASS
Registration Number:	4178169	FROM GRASS TO GLASS
Registration Number:	4219517	DON'T LEAVE YOUR WORKOUT UNFINISHED
Registration Number:	4219516	DON'T LEAVE YOUR WORKOUT UNFINISHED
Registration Number:	4219518	DON'T LEAVE YOUR WORKOUT UNFINISHED
Serial Number:	85614469	BELIEVE IN BETTER
Serial Number:	85614391	BELIEVE IN BETTER
Serial Number:	85614442	BELIEVE IN BETTER
Serial Number:	85614532	BELIEVE IN BETTER
Registration Number:	3901088	DAIRY BY DESIGN REAL MILK. SMART NUTRITI
Registration Number:	3702613	GOOD COW. GREAT MILK.
Registration Number:	3702612	GOOD COW
Registration Number:	3566810	THE GOOD COW COMPANY
Serial Number:	85814939	FAIR
Serial Number:	85815434	FAIR
Serial Number:	85814992	FAIR
Serial Number:	85815406	FAIR
Serial Number:	85815411	FAIR
Serial Number:	85815414	FAIR
Serial Number:	85815466	LIVE FAIR
Serial Number:	85815470	LIVE FAIR
Serial Number:	85815471	LIVE FAIR
Serial Number:	85815611	LIVE FAIR
Serial Number:	85815615	LIVE FAIR
Serial Number:	85815617	LIVE FAIR
Serial Number:	85825423	FAIRLIFE
Serial Number:	85825441	FAIRLIFE
Serial Number:	85825446	FAIRLIFE
Serial Number:	85825448	FAIRLIFE
Serial Number:	85825450	FAIRLIFE
Serial Number:	85825455	FAIRLIFE

CORRESPONDENCE DATA

Fax Number: 9413663999

TRADEMARK
REEL: 005055 FRAME: 0742

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 941-364-2738
Email: dcherry@slk-law.com
Correspondent Name: Douglas A. Cherry
Address Line 1: 240 South Pineapple Avenue
Address Line 4: Sarasota, FLORIDA 34236

ATTORNEY DOCKET NUMBER:	F48860-154303
NAME OF SUBMITTER:	Douglas A. Cherry
Signature:	/doug cherry/
Date:	06/25/2013
Total Attachments: 2 source=Name Change to fairlife#page1.tif source=Name Change to fairlife#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FAIR OAKS FARMS BRANDS, LLC", CHANGING ITS NAME FROM "FAIR OAKS FARMS BRANDS, LLC" TO "FAIRLIFE, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF JUNE, A.D. 2013, AT 1:46 O'CLOCK P.M.

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130739647




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0485597

DATE: 06-05-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005055 FRAME: 0744

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: _____
Fair Oaks Farms Brands, LLC

2. The Certificate of Formation of the limited liability company is hereby amended
as follows:

The Limited Liability Company's name is changed to fairlife, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 5th day of June, A.D. 2013.

By: 
Authorized Person(s)

Name: Peter R. Silverman
Print or Type