

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--|--|----------------|-----------------------|---------------|----------|----------------|----------------------|-------------|--------|------------|-----------------------|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Zoe B. Ltd.</td> <td></td> <td>06/21/2013</td> <td>CORPORATION: NEW YORK</td> </tr> </tbody> </table> | | | | Name | Formerly | Execution Date | Entity Type | Zoe B. Ltd. | | 06/21/2013 | CORPORATION: NEW YORK |
| Name | Formerly | Execution Date | Entity Type | | | | | | | | |
| Zoe B. Ltd. | | 06/21/2013 | CORPORATION: NEW YORK | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| Name: | Select Jewelry, Inc. | | | | | | | | | | |
| Street Address: | 47-28 37th Street | | | | | | | | | | |
| Internal Address: | Third Floor | | | | | | | | | | |
| City: | Long Island City | | | | | | | | | | |
| State/Country: | NEW YORK | | | | | | | | | | |
| Postal Code: | 11101 | | | | | | | | | | |
| Entity Type: | CORPORATION: NEW YORK | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2665204</td> <td>ZOE B.</td> </tr> </tbody> </table> | | | | Property Type | Number | Word Mark | Registration Number: | 2665204 | ZOE B. | | |
| Property Type | Number | Word Mark | | | | | | | | | |
| Registration Number: | 2665204 | ZOE B. | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| Fax Number: | 2123820888 | | | | | | | | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | | | | | | | | | |
| Phone: | 2123820700 | | | | | | | | | | |
| Email: | tm@ostrolenk.com | | | | | | | | | | |
| Correspondent Name: | Max Moskowitz | | | | | | | | | | |
| Address Line 1: | 1180 Avenue of the Americas | | | | | | | | | | |
| Address Line 2: | 7th Floor | | | | | | | | | | |
| Address Line 4: | New York, NEW YORK 10036 | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | T/3526-202 V27371 | | | | | | | | | | |
| NAME OF SUBMITTER: | Max Moskowitz | | | | | | | | | | |
| Signature: | /max moskowitz/ | | | | | | | | | | |
| Date: | 06/25/2013 | | | | | | | | | | |
| Total Attachments: 1 source=Scanned Document001#page1.tif | | | | | | | | | | | |

OP \$40.00 2665204

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Zoe B. Ltd., a corporation, organized and existing under the laws of the state of New York, and doing business at: 214 West 29th Street, 7th Floor, New York, New York 10001 (hereinafter called the Assignor), has adopted and is using a mark which is the subject of a registration in the U.S. Patent and Trademark Office, as follows:

Reg. No. : 2,665,204
Mark : ZOE B.
Issued : December 24, 2002

AND, WHEREAS, Select Jewelry, Inc., a corporation, organized and existing under the laws of the state of New York, whose principal office and place of business is: 47-28 37th Street, 3rd Floor, Long Island City, New York 11101 (hereinafter called the Assignee), is desirous of acquiring said mark, and the registration thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

ZOE B. LTD.

6/21/2013
[Date]

By: Alan Rosenthal
Name: A. Rosenthal
Title: Pres.