

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMC, Inc.		06/24/2013	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Joan M. Portman		
Street Address:	303 Peachtree Center Avenue, N.E., Suite 575		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85708728	AMERICAS DECORATIVE ARTS CENTER	
Serial Number:	85708721	ABOUT DESIGN AND CREATIVITY	
CORRESPONDENCE DATA			
Fax Number:	4045413372		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	404-815-6500		
Email:	tmadmin@kilpatricktownsend.com, brook@kilpatricktownsend.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	34498/840269 AND 840267		
NAME OF SUBMITTER:	Beth Rook		
Signature:	/Beth Rook/		
Date:	06/25/2013		
Total Attachments: 1 source=Assignment - AMC, Inc. to Joan Portman#page1.tif			

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ASSIGNMENT

THIS ASSIGNMENT is made as of the 24th day of June, 2013 between AMC, Inc., whose address is 240 Peachtree Street, N.W., Suite 2200, Atlanta, Georgia 30303 ("Assignor") and Joan M. Portman, an individual ("Assignee"), whose address is 303 Peachtree Center Avenue, N.E., Suite 575, Atlanta, Georgia 30303.

WHEREAS, Assignor is the owner of the marks ABOUT DESIGN AND CREATIVITY and AMERICAS DECORATIVE ARTS CENTER (the "Marks") and of Serial Nos. 85/708,728 and 85/708,721 for the Marks, which applications were filed under Section 1(b) of the Lanham Act (the "Applications");

WHEREAS, Assignor wishes to assign, grant and deliver exclusively to Assignee the Application and all rights, titles and interests of every kind and nature in and to the Marks, together with the goodwill and business of Assignor to which the Applications and the Marks pertain, and all rights of action and claims, including actions and claims for past infringement, thereof;

NOW THEREFORE, in consideration of payment of the sum of ten dollars and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

Assignor assigns to the Assignee, and Assignee accepts, full right, title and interest in the Applications, including full right, title and interest in the Marks, together with that portion of Assignor's business, and the goodwill of the business, to which the Applications and the Marks pertain, and all rights of action and claims for past infringement.

By: *Joan M. Portman*
Title: *General Counsel*