

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nyakio Brands, LLC		06/20/2013	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Gurwitch Products, L.L.C.		
Street Address:	8 Greenway Plaza, Suite 700		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77046		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2856415	NYAKIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	616-787-8480		
Email:	sherry_gunderson-schipper@alticor.com		
Correspondent Name:	Gurwitch Products, L.L.C.		
Address Line 1:	8 Greenway Plaza, Suite 700		
Address Line 4:	Houston, TEXAS 77046		
ATTORNEY DOCKET NUMBER:	GP228.03 NYAKIO		
NAME OF SUBMITTER:	Sherry Gunderson-Schipper		
Signature:	/Sherry Gunderson-Schipper/		

Date:

06/26/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment agreement ("Trademark Assignment") is entered into by and among Nyakio Brands, LLC ("Company"), a California limited liability company, Nyakio Kamoche Grieco ("Nyakio"), and Gurwitch Products, L.L.C., a Delaware limited liability company ("Gurwitch").

WHEREAS, Company and/or Nyakio owns common law trademark rights for the marks

NYAKIO ("NYAKIO Mark") and  (hereinafter, "the NYAKIO Logo") in connection with the following products:

Raspberry Basil Body Crème; Grapefruit Tarragon Body Crème; Kenyan Coffee & Sugar Body Scrub; Lemon Rind & Sugar Body Scrub; Grape Eucalyptus & Sugar Body Scrub; Citrus Moluccana Oil-Based Body Wash; Kiwi Aloe Oil-Based Body Wash; Dry Oil Spray; Kitale Serum; Mobasa candle; African Tea candle; Chai Fragrance Diffuser; Ocean Fragrance Diffuser; Pomegranate & Sage Diffuser; Coconut Palm Diffuser; White Orchid Diffuser; Perfume Oil; Travel Kit comprising scrubs, serum (body oil), body washes, body crème, and perfume.

WHEREAS, Company has obtained United States Trademark Registration No. 2,856,415 ("NYAKIO Registration"); and

WHEREAS, Company has filed U.S. Trademark Application No. 77/788,816 ("NYAKIO Application") based on Company's bona fide intent to use the mark in commerce in connection with the goods identified in the application; and

WHEREAS, Gurwitch Products, L.L.C., a Delaware limited liability company ("Gurwitch") desires to acquire all Company's right, title and interest in and to the rights in the NYAKIO Mark, the NYAKIO Logo, the NYAKIO Registration and the NYAKIO Application;

NOW THEREFORE:

1. Company and/or Nyakio hereby sells, assigns and transfers to Gurwitch all right, title and interest in and to the NYAKIO Mark, the NYAKIO Logo the NYAKIO Registration and the NYAKIO Application, together with all goodwill relating thereto.
2. This assignment shall be effective as of the earlier of the filing of an allegation of use for or abandonment of the NYAKIO Application.

Nyakio Brands, LLC

By: Nyakio Kamoche Grieco

Nyakio Kamoche Grieco
President

Nyakio Kamoche Grieco

Nyakio Kamoche Grieco

Dated: June 20, 2013