

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMERICAN CITY BUSINESS JOURNALS, INC.		03/27/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Perform Sporting News Limited		
Street Address:	Sussex House, Plane Tree Crescent		
City:	Feltham, Middlesex		
State/Country:	UNITED KINGDOM		
Postal Code:	TW137HE		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	2377726	TSN	
Registration Number:	3619866	TSN	
Registration Number:	3346726	SN SPORTING NEWS SEE A DIFFERENT GAME	
Registration Number:	1228926	BASEBALL RECORD BOOK	
Registration Number:	1228927	BASEBALL REGISTER	
Registration Number:	3383797	FANDEMONIUM	
Registration Number:	2753663	FANTASY SOURCE	
Registration Number:	2308095	INSIDE DISH	
Registration Number:	3374705	QUICK HITS DAILY NEWSLETTER... THE EXPER	
Registration Number:	2209155	SEE A DIFFERENT GAME	
Registration Number:	2133802	SPORTING NEWS	
Registration Number:	3441251	SPORTING NEWS	
Registration Number:	2920301	SPORTING NEWS FLASH!	
Registration Number:	1557943	SPORTING NEWS PRO FOOTBALL	

TRADEMARK

Registration Number:	3570303	SPORTINGNEWS
Registration Number:	3249943	SPORTINGNEWS.COM
Registration Number:	2143659	SPORTINGNEWS.COM
Registration Number:	2818771	THE SPORTING NEWS
Registration Number:	1175109	THE SPORTING NEWS
Registration Number:	1564429	THE SPORTING NEWS PRO BASKETBALL YEARBOO
Registration Number:	4107937	SPORTINGNEWS MAGAZINE
Serial Number:	85778724	SPORTINGNEWS

CORRESPONDENCE DATA

Fax Number: 2125939175
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-980-0120
Email: pto@fkks.com
Correspondent Name: Frankurt Kurnit Klein & Selz PC
Address Line 1: 488 Madison Avenue
Address Line 2: Attn.: Trademark Department
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 019756.0800

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Matthew Bart

Signature: /Matthew Bart/

Date: 06/26/2013

Total Attachments: 6
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**ASSIGNMENT OF TRADEMARKS, LOGOS, TRADE NAMES AND DOMAIN
NAMES**

This Assignment of Trademarks, Trade Names and Domain Names is made March 27, 2013, by American City Business Journals, Inc., a Delaware corporation ("Assignor"), in favor of Perform Sporting News Limited, a corporation organized under the laws of England and Wales (registered number 08426667) ("Assignee").

WHEREAS, Assignor and Assignee are the parties to a Membership Interests and Asset Transfer Agreement dated the date hereof (the "Asset Transfer Agreement"), which provides, among other things, for the transfer by Assignor to Assignee of certain Transferred Assets (as such term is defined in the Asset Transfer Agreement) of Assignor, on the terms and conditions set forth in the Asset Transfer Agreement; and

WHEREAS, Assignor has adopted, registered and used certain trademarks, logos, trade names, titles and domain names, which are listed on the attached Schedule, and which are included in the Transferred Assets; and

WHEREAS, Assignee is desirous of acquiring all rights to such trademarks, logos, trade names, titles and domain names.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to all trademarks, logos, trade names, titles and domain names shown on the attached Schedule, together with any and all goodwill associated with the use and/or registration of the aforesaid trademarks, logos, trade names, titles and domain names, and including but not limited to (a) any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, and (b) the rights to secure trademark registration (and, if applicable, domain name registration) for any and all of such trademarks, logos, trade names, titles and domain names and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction. Assignor shall assist Assignee and execute such further documents and instruments and to do such other acts and things as may be necessary or appropriate to effectuate the intentions hereof.

[Signature page follows]

[Signature page to Assignment of Trademarks, Logos, Trade Names and
Domain Names]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date on the first page of this Assignment.

AMERICAN CITY
BUSINESS JOURNALS, INC.

By: Whitney R. Shaw
Name: Whitney Shaw
Title: President & CEO

PERFORM SPORTING NEWS
LIMITED

By: Oliver Slipper
Name: Oliver Slipper
Title: Joint CEO

**SCHEDULE
of
TRADEMARKS, LOGOS, TRADE NAMES AND DOMAIN NAMES**

Owner	Trademark	Reg Number	Class Goods
ACBJ	TSN	2377726	41 - providing information about sports via a global computer network
ACBJ	TSN	3619866	16 - MAGAZINES FEATURING SPORTS
ACBJ	SN SPORTING NEWS SEE A DIFFERENT GAME (AND DESIGN)	3346726	16 - PUBLICATION ABOUT SPORTS, NAMELY, SPORTS MAGAZINES 41 - PROVIDING INFORMATION ABOUT SPORTS VIA GLOBAL COMPUTER NETWORKS, DIGITAL, SATELLITE, CABLE AND MOBILE NETWORKS
ACBJ	SN		09 - DOWNLOADABLE SOFTWARE APPLICATIONS FOR PROVIDING sports INFORMATION FOR USE IN CONNECTION WITH SMARTPHONES, PDA DEVICES, TABLET COMPUTERS AND PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES

Owner	Trademark	Reg Number	Class Goods
ACBJ	BASEBALL RECORD BOOK	1228926	16 - Book Published Annually
ACBJ	BASEBALL REGISTER	1228927	16 - Book Published Annually
ACBJ	FANDEMONIUM	3383797	35 - CONDUCTING MARKET RESEARCH IN THE FIELD OF SPORTS
ACBJ	FANTASY SOURCE	2753663	41 - Provision of news and information relating to sports and sport fantasy games; provision of news and information relating to sports and sport fantasy games, provided via a global communications network
ACBJ	INSIDE DISH	2308095	16 - printed matter, namely, a magazine column on the subject of sports
ACBJ	QUICK HITS DAILY NEWSLETTER, THE EXPERTS CHOICE	3374705	41 - PROVIDING NEWSLETTERS IN THE FIELD OF SPORTS VIA E-MAIL

Owner	Trademark	RegNumber	Class Goods
ACBJ	SEE A DIFFERENT GAME	2209135	16 - PUBLICATION, NAMELY, A MAGAZINE ABOUT SPORTS
ACBJ	SPORTING NEWS	2133802	41 - entertainment in the nature of competitions in the field of fantasy role playing games in which sports fans can draft individual professional players from the fields of hockey, baseball, basketball, golf and football and compete with these teams in fictitious playoff and championship games
ACBJ	SPORTING NEWS	3441251	43 - BAR AND RESTAURANT SERVICES
ACBJ	SPORTING NEWS FLASH!	2920301	41 - Production of radio programs in the field of sports; entertainment and broadcast services in the nature of radio programs in the field of sports; provision of information in the field of sports, via the Internet and wireless communications
ACBJ	SPORTING NEWS PRO FOOTBALL	1557943	16 - BOOK DEALING WITH FOOTBALL
ACBJ	SPORTINGNEWS	3579303	38 - Wireless communication services, namely, transmission of text and graphics to mobile telephones; Wireless electronic transmissions of voice signals, data, facsimiles, images and information; Communications services, namely, transmitting streamed video, sound and audio-visual recordings via the Internet; 41 - Providing information in the field of sports via the Internet, satellite, cable and wireless networks.
ACBJ	SPORTINGNEWS.COM	3249943	41 - Providing a website featuring information about professional and amateur sports, and sports news, scores and statistics; entertainment service in the nature of providing radio programs in the field of professional and amateur sports, and sports news, scores and statistics; (based on intent to use) entertainment services in the nature of providing television and interactive television programs in the field of professional and amateur sports, and

Owner	Trademark	RegNumber	Class Goods
			sports news, scores and statistics
ACBJ	SPORTINGNEWS.COM	2143659	41 - PROVIDING INFORMATION ABOUT SPORTS VIA A GLOBAL COMPUTER NETWORK
ACBJ	THE SPORTING NEWS	2818771	16 - Magazines and newspapers featuring news and information in the field of sports
ACBJ	THE SPORTING NEWS	1175189	16 - WEEKLY NEWSPAPER DEALING WITH SPORTS
ACBJ	THE SPORTING NEWS PRO BASKETBALL YEARBOOK	1584429	16 - MAGAZINE DEALING WITH BASKETBALL
ACBJ	SPORTINGNEWS MAGAZINE	4107937	16 - MAGAZINES FEATURING NEWS AND INFORMATION ABOUT SPORTS

Trademark	Country	AppNumber	RegNumber	Class Goods
SPORTINGNEWS Logo	US	85/778724		<p>39 - DOWNLOADABLE SOFTWARE APPLICATIONS FOR PROVIDING SPORTS INFORMATION FOR USE IN CONNECTION WITH SMARTPHONES, PDA DEVICES, TABLET COMPUTERS AND PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES</p> <p>Class 16 - PRINTED PUBLICATIONS, NAMELY MAGAZINES ABOUT SPORTS, NEWS SCORES AND STATISTICS</p> <p>Class 41 - PROVIDING INFORMATION IN THE FIELD OF SPORTS VIA THE INTERNET, SATELLITE, CABLE AND WIRELESS NETWORKS</p>