

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brent Dewey		12/31/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Retail Marketing Services East, Inc.		
Street Address:	210 Northtowne Ct		
City:	Newark		
State/Country:	OHIO		
Postal Code:	43055		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4228936	RMSE	
CORRESPONDENCE DATA			
Fax Number:	6144642634		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-462-5458		
Email:	trademarks@keglerbrown.com		
Correspondent Name:	Stephen C. Barsotti		
Address Line 1:	65 East State Street		
Address Line 2:	Suite 1800		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	106993.1		
NAME OF SUBMITTER:	Stephen C. Barsotti		
Signature:	/SCB/		

900259084

TRADEMARK
REEL: 005057 FRAME: 0296

CH \$40.00 4228936

Date:

06/26/2013

Total Attachments: 2

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SERVICE MARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of December 31, 2012 by and between Brent Dewey, an individual ("Assignor") and Retail Marketing Services East, Inc., a corporation formed under the laws of Ohio ("Assignee").

WHEREAS, Assignor is the owner of the service mark "RMSe", which was registered with the United States Patent and Trademark Office on October 23, 2012 as Reg. No. 4,228,936, (the "Service Mark").

WHEREAS, Assignor desires to convey, transfer, assign, and deliver to Assignee all of its right, title, and interest in and to the Service Mark;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, and delivers unto Assignee all of Assignor's right, title, and interest of whatever kind in and to the Service Mark, together with (1) all goodwill associated with the Service Mark; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Service Mark, including without limitation, damages and payments for future infringements and misappropriations of the Service Mark; and (3) all rights to sue for present and future infringements or misappropriations of the Service Mark.

Assignor further covenants that he will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Service Mark.

[Signatures appear on the following page]

Execution Version

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Brent Dewey
Brent Dewey

State of OHIO)
County of Franklin) ss.:

The foregoing instrument was acknowledged before me this 31st day of December, 2012, by Brent Dewey, personally.



KACIE N. DAVIS, Attorney At Law
NOTARY PUBLIC - STATE OF OHIO
My commission has no expiration date
Sec. 147.03 R.C.

Witness my hand and official seal.

Kacie N. Davis
Notary Public
My Commission Expires: N/A

ASSIGNEE:

Retail Marketing Services East, Inc.,
an Ohio corporation

By: Brent Dewey
Name: Brent Dewey
Title: President

State of Ohio)
County of Franklin) ss.:

The foregoing instrument was acknowledged before me this 31st day of December, 2012, by Brent Dewey as the President of Retail Marketing Services East, Inc., an Ohio corporation, on behalf of the said corporation.



KACIE N. DAVIS, Attorney At Law
NOTARY PUBLIC - STATE OF OHIO
My commission has no expiration date
Sec. 147.03 R.C.

Witness my hand and official seal.

Kacie N. Davis
Notary Public
My Commission Expires: N/A

[Signature page to the Service Mark Assignment]