

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Viking River Cruises Ltd.		06/25/2013	Limited Company: BERMUDA

RECEIVING PARTY DATA

Name:	Viking River Cruises (Bermuda) Ltd.
Street Address:	2 Church Street
Internal Address:	Clarendon House
City:	Hamilton
State/Country:	BERMUDA
Postal Code:	HM 11
Entity Type:	exempted company: BERMUDA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4091245	VIKING LEGEND
Registration Number:	4132132	VIKING LEGEND
Registration Number:	4056588	VIKING EXPLORING THE WORLD IN COMFORT
Registration Number:	4091246	VIKING EXPLORING THE WORLD IN COMFORT
Registration Number:	3750575	IF YOUR CLIENTS LIKE OCEAN CRUISING, THE
Registration Number:	3750577	IF YOU LIKE OCEAN CRUISING, YOU WILL LOV
Registration Number:	3750576	IF YOU LIKE OCEAN CRUISING, YOU WILL LOV
Registration Number:	3864920	RIVER CRUISE ATLAS
Registration Number:	3750578	IF YOUR CLIENTS LIKE OCEAN CRUISING, THE

CORRESPONDENCE DATA

Fax Number: 4157735759
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 415-773-5700

Email: lpartmann@orrick.com
Correspondent Name: Betsy W. Lee
Address Line 1: 2050 Main Street, Suite 1100
Address Line 2: Orrick, Herrington & Sutcliffe LLP
Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	21535.6000
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Betsy W. Lee
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Signature:	/Betsy W. Lee/
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Date:	06/26/2013
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Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made by Viking River Cruises Ltd., a Bermuda limited company with a principal place of business at Clarendon House, 2 Church Street, Hamilton HM 11 Bermuda, in favor of Viking River Cruises (Bermuda) Ltd., a Bermuda exempted company with a principal place of business at Clarendon House, 2 Church Street, Hamilton, HM 11, Bermuda.

WHEREAS, Viking River Cruises Ltd. owns all right, title and interest in and to the marks identified in the attached Exhibit A (the "Marks"), and the goodwill associated therewith; and

WHEREAS, Viking River Cruises Ltd. desires to assign the Marks to Viking River Cruises (Bermuda) Ltd. and Viking River Cruises (Bermuda) Ltd. desires to acquire the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Viking River Cruises Ltd. assigns to Viking River Cruises (Bermuda) Ltd. all of its right, title and interest in the Marks together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and effective as of the date of signature shown below.

VIKING RIVER CRUISES LTD.



By: 

Name: Torestein Hagen

Title: Director

Date: 06-25-2013

Exhibit A

Mark	Registration No.	Registration Date	Class(es)
VIKING LEGEND	4,091,245	1/24/2012	39
VIKING LEGEND	4,132,132	4/24/2012	43
 VIKING <i>Exploring the World in Comfort</i>	4,056,588	11/15/2011	43
 VIKING <i>Exploring the World in Comfort</i>	4,091,246	1/24/2012	39
IF YOUR CLIENTS LIKE OCEAN CRUISING, THEY WILL LOVE RIVER CRUISING	3,750,575	2/16/2010	39
IF YOUR CLIENTS LIKE OCEAN CRUISING, THEY WILL LOVE RIVER CRUISING	3,750,578	2/16/2010	43
IF YOU LIKE OCEAN CRUISING, YOU WILL LOVE RIVER CRUISING	3,750,577	2/16/2010	39
IF YOU LIKE OCEAN CRUISING, YOU WILL LOVE RIVER CRUISING	3,750,576	2/16/2010	43
RIVER CRUISE ATLAS	3,864,920	10/19/2010	43