

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spongeables LLC		06/24/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Spongelle LLC		
Street Address:	460 South Hindry Avenue, Unit G		
City:	Inglewood		
State/Country:	CALIFORNIA		
Postal Code:	90301		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3255119	BEYOND CLEANSING	
CORRESPONDENCE DATA			
Fax Number:	2122238259		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-223-8200		
Email:	trademarks@cosmeticslaw.com		
Correspondent Name:	Louis C. Paul & Associates, PLLC		
Address Line 1:	150 East 58th Street, 34th Floor		
Address Line 4:	New York, NEW YORK 10155		
ATTORNEY DOCKET NUMBER:	BEYOND CLEANSING		
NAME OF SUBMITTER:	Louis C. Paul, Esq.		
Signature:	/LCP/		

OP \$40.00 3255119

Date:

06/26/2013

Total Attachments: 4

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IN THE UNITED STATES TRADEMARK OFFICE

Reg. No. 3,255,119
Mark BEYOND CLEANSING
Applicant Spongellé LLC (f/k/a Spongeables, LLC)
Docket No 683-2001-100-US

Name Change of Owner of Registration

I, Elaine Popovsky, declare as follows:

1. I am the President of Spongellé LLC, formerly known as Spongeables LLC, a Delaware Limited Liability Company, and in that capacity am authorized to make this Declaration on behalf of Spongellé LLC.
2. Spongeables LLC is the last listed owner of the above trademark.
3. Attached hereto is a true and correct copy of the Amendment to the Certificate of Formation of Spongeables LLC as filed with the Delaware Secretary of State.
4. By the above Amendment, the name of Spongeables LLC was duly changed to Spongelle LLC.
5. The Commissioner for Trademarks of the United States Patent and Trademark Office is hereby requested to update Office records to reflect the above name change.

Date: June 24, 2013

By:



Name: Elaine Popovsky

Title: President

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company - Spongeables LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of Limited Liability Company is amended to read: Spongellé LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the

6 day of June, 2013.

By: Etan Popovskiy
(Authorized Person)
Name: Etan Popovskiy
Title: Authorized Person
Date: 6.6.13



Department of State: Division of Corporations

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Entity Details

<u>File Number:</u>	4289421	<u>Incorporation Date / Formation Date:</u>	01/23/2007 (mm/dd/yyyy)
<u>Entity Name:</u>	SPONGELLE LLC		
<u>Entity Kind:</u>	LIMITED LIABILITY COMPANY (LLC)	<u>Entity Type:</u>	GENERAL
<u>Residency:</u>	DOMESTIC	<u>State:</u>	DE
<u>Status:</u>	GOOD STANDING	<u>Status Date:</u>	06/26/2013

TAX INFORMATION

<u>Last Annual Report Filed:</u>	NO REPORTS ON FILE	<u>Tax Due:</u>	\$ 0.00
<u>Annual Tax Assessment:</u>	\$ 250.00	<u>Total Authorized Shares:</u>	0

REGISTERED AGENT INFORMATION

<u>Name:</u>	CORPORATION SERVICE COMPANY		
<u>Address:</u>	2711 CENTERVILLE RD STE 400		
<u>City:</u>	WILMINGTON	<u>County:</u>	NEW CASTLE
<u>State:</u>	DE	<u>Postal Code:</u>	19808
<u>Phone:</u>	(302)636-5401		

FILING HISTORY (Last 5 Filings)

<u>Seq</u>	<u>Document Code</u>	<u>Description</u>	<u>No. of pages</u>	<u>Filing Date (mm/dd/yyyy)</u>	<u>Filing Time</u>	<u>Effective Date (mm/dd/yyyy)</u>
1	0240	Amendment, Domestic	1	06/26/2013	15:06	06/26/2013

Former Name: SPONGEABLES, LLC

2	0102Y	Register L.L.C.	1	01/23/2007	16.03	01/23/2007
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