

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
USADR, Inc.		06/25/2013	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	United States Arbitration & Mediation Midwest, Inc.		
Street Address:	720 Olive St., Suite 2300		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63101		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4030116	UNITED STATES ARBITRATION ASSOCIATION	
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-480-1500		
Email:	nicole.anderson@huschblackwell.com		
Correspondent Name:	Ralph W. Kalish, Jr.		
Address Line 1:	Husch Blackwell LLP		
Address Line 2:	190 Carondelet Plaza, Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	55957.7		
NAME OF SUBMITTER:	Ralph W. Kalish, Jr.		
Signature:	/Ralph W. Kalish, Jr./		

Date:

06/27/2013

Total Attachments: 3

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ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (hereinafter referred to as "Assignment") is made and entered into as of this 25th day of June, 2013 (hereinafter referred to as "Effective Date"), by and between United States Arbitration & Mediation Midwest, Inc., formed and existing under the laws of the State of Missouri (hereinafter referred to as "Assignee") whose office and principal place of business is located at 720 Olive St., Suite 2300 St. Louis, MO 63101 and USADR, Inc. whose office and principal place of business is located at 4600 S. Syracuse Street, Suite 900, Denver, CO 80237 (hereinafter referred to as "Assignor").

PREAMBLE

A. Assignor is the exclusive owner of the service mark, as set forth below (hereinafter collectively referred to as Mark") in the United States of America and nowhere else, which are respectively used with and registered for and in connection with the businesses and services also as identified below ("Services"):

MARK [APPLICATION SER. NO. REGISTRATION NO. DISCLAIMER]	SERVICES
UNITED STATES ARBITRATION ASSOCIATION App. Ser. No. 85-239266 Reg. No. 4,030,116 Disclaimer: "ARBITRATION ASSOCIATION"	Int'l Class: 45) Alternative dispute resolution; alternative dispute resolution services; arbitration; arbitration services; mediation

B. Assignee is desirous of acquiring the said Mark and Assignor is desirous of assigning the same.

C. The parties have been engaged in Cancellation No. 92057250 filed by Assignee before the Trademark Trial and Appeal Board against Assignor and the parties wish to resolve this Cancellation and the underlying controversy, including the assignment of the property rights of the Mark and the goodwill of the business associated therewith.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns and transfers, absolutely and free from any and all encumbrances, liens and security interests, to Assignee, its successors and assigns forever, and Assignee assumes all of Assignor's right, title, and interest in and to the Mark, any and all past and present statutory and common law rights and powers, the entire business and goodwill associated therewith, and all rights of suit and action, both prior to, upon, and subsequent to the Effective Date of this Assignment, relating in any way to the aforesaid rights, title and interest in the Mark, and to retain any damages and other awards obtained as a result of any such action, unless otherwise agreed to by the parties. Assignor hereby represents and warrants to and for the benefit of Assignee that Assignor is the legal and beneficial owner of the Mark. Judy Larkins, Assignor and any affiliated entity will refrain from any use, or applying for registration, of UNITED STATES ARBITRATION ASSOCIATION and any other confusingly similar variation of the same. Assignee acknowledges no other assets of Assignor are being assigned other than those referred to above. Thus, Assignee is not acquiring any interest in Colorado Mediators & Arbitrators.

2. Assignor has taken all necessary corporate actions, as appropriate, for the execution, delivery and performance of this Assignment. This Assignment has been duly executed and constitutes a legal, valid and binding obligation of Assignor, enforceable according to its terms and does not violate any agreement, instrument or obligation to which Assignor is a party or is directly or indirectly bound.

3. Aside from Cancellation No. 92057250, Assignor is not a party to any pending suit, dispute or claim and has received notice of any threatened suit, dispute or claim by any third party, regarding the registration, application or use of the Mark.

4. This Assignment and the rights obtained herein shall inure to the benefit of Assignee and its respective successors and assigns as fully and entirely as the same would have been held by Assignor had such sale, assignment, and transfer not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives.

UNITED STATES ARBITRATION &
MEDIATION MIDWEST, INC.

USADR, LLC

By: Robert D. Litz

By: Judy Larkins

Name: ROBERT D. LITZ

Name: Judy Larkins

Title: Senior V.P.

Title: President