

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																										
EFFECTIVE DATE:	10/01/2009																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 3122220818</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 312.222.5794</p> <p>Email: jhbrown@michaelbest.com</p> <p>Correspondent Name: Jeffrey H. Brown</p> <p>Address Line 1: Michael Best & Friedrich LLP</p> <p>Address Line 2: 180 N. Stetson, Suite 2000</p> <p>Address Line 4: Chicago, ILLINOIS 60601</p>																											
ATTORNEY DOCKET NUMBER:	017721-9473																										
NAME OF SUBMITTER:	Jeffrey H. Brown, Illinois Bar member																										

Signature:	/Jeffrey H. Brown/
Date:	06/27/2013
Total Attachments: 1 source=13393537_SIGNED_Confirmatory_Assignment_SMARTBUSINESSREPORTS.COM#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, NetBridge Technologies, Inc., a Pennsylvania corporation (hereinafter "Assignor"), adopted and used the mark SMARTBUSINESSREPORTS.COM, and was the owner of U.S. Registration No. 2,965,327, registered July 5, 2005; and

WHEREAS, Experian Information Solutions, Inc., an Ohio corporation having offices located at 475 Anton Boulevard, Costa Mesa, California 92626 (hereinafter "Assignee"), desired to acquire all of Assignor's rights, title and interest in said mark, registration and the goodwill of the business symbolized by said mark; and

WHEREAS, the parties entered into an agreement which provided for the assignment of the SMARTBUSINESSREPORTS.COM trademark, associated goodwill and U.S. Registration No. 2,965,327 as of October 1, 2009;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby confirm the sale, transfer and assignment to Assignee of all right, title and interest in and to the mark SMARTBUSINESSREPORTS.COM, together with the goodwill of the business symbolized by said mark, and U.S. Registration No. 2,965,327 therefore, effective as of October 1, 2009.

NetBridge Technologies, Inc.

Experian Information Solutions, Inc.

Signature: Dan Meyer

Signature: Coleen Bott

Printed Name: Dan Meyer

Printed Name: Coleen Bott

Title: President

Title: Sr Associate Attorney

Date: June 19, 2013

Date: June 25, 2013

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