

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignee's entity, which should be a United Kingdom limited company previously recorded on Reel 004281 Frame 0693. Assignor(s) hereby confirms the assignment to Soap & Glory Limited, a United Kingdom limited company.		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	B H Transition Limited		04/23/2008
			Entity Type LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Soap & Glory Limited		
Street Address:	3 Logan Place		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W8 6QN		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3562529	SUPERFILL
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	assignments@fzlz.com		
Correspondent Name:	ALLISON STRICKLAND RICKETTS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	SOAP 1306328		
DOMESTIC REPRESENTATIVE			

900259175

TRADEMARK  
REEL: 005057 FRAME: 0833

CH \$40.00 3562529

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Allison Strickland Ricketts
Signature:	/anca nicolescu/
Date:	06/27/2013

**Total Attachments: 4**

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source=Cover sheet and assignment to Soap Glory Superfill (F1253480)#page4.tif

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

07/22/2010  
 900167568

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
B H Transition Limited		04/23/2008	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Soap & Glory Limited		
Street Address:	3 Logan Place		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W8 6QN		
Entity Type:	UK Limited Company		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78712425	COLORFILL	
Serial Number:	78715336	SUPERFILL	
CORRESPONDENCE DATA			
Fax Number:	(207)751-3847		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	+442077513611		
Email:	juditht@brandhandling.com		
Correspondent Name:	Judith Tonkin		
Address Line 1:	3 Logan Place		
Address Line 4:	London, UNITED KINGDOM W8 6QN		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$65.00 78712425

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Judith Tonkin

Signature:

/Judith Tonkin/

Date:

07/22/2010

Total Attachments: 3

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**TRADEMARK ASSIGNMENT**

This Assignment ("Assignment") is made effective as of July 22nd, 2010 from B H Transition Limited ("Assignor"), a UK Limited Company with a Registered Office at Eighth Floor, 6 New Street Square, London EC4A 3AQ and a principal place of business at 3 Logan Place, London W8 6QN, to Soap & Glory Limited ("Assignee"), a UK Limited Company with a Registered Office at Eighth Floor, 6 New Street Square, London EC4A 3AQ and with a principal place of business of 3 Logan Place, London W8 6QN, United Kingdom:

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") (including any applications and/or registrations associated therewith) and other intellectual property (the "Property") as described in Exhibit A, attached hereto and incorporated herein by reference, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks have been, are, or are intended to be used;

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Marks as they have been or are intended to be used and for which they are registered or for which applications have been filed; (2) all income, royalties, and

EXHIBIT A

MARK	APP. S.N.	REG. NO
SUPERFILL	78715336	3562529
COLORFILL	78712425	3320435

*[Faint handwritten notes and signatures, including the word 'Medicine' and various illegible scribbles.]*