

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------|----------|----------------|-----------------------|
| GENERAL ELECTRIC CAPITAL CORPORATION | | 06/14/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------|
| Name: | DELIA*S, INC. |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|------------------------------|
| Name: | DELIA*S DISTRIBUTION COMPANY |
| Street Address: | 348 Poplar Street |
| City: | Hanover |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 17331 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|---------------------------|
| Name: | DELIA*S OPERATING COMPANY |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|------------------------|
| Name: | DELIA*S RETAIL COMPANY |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |

OP \$540.00 2104334

| | |
|--------------|-----------------------|
| Postal Code: | 10010 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|-------------------------------------|
| Name: | AMG DIRECT, LLC |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

| | |
|-----------------|-----------------------|
| Name: | DELIA*S GROUP INC. |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|-------------------------------------|
| Name: | DELIA*S BRAND LLC |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

| | |
|-----------------|---------------------|
| Name: | DACCS, INC. |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | CORPORATION: OHIO |

| | |
|-----------------|-----------------------|
| Name: | DELIA*S ASSETS CORP. |
| Street Address: | 50 West 23rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | CORPORATION: DELAWARE |

| | |
|-----------------|------------------------|
| Name: | ALLOY MERCHANDISE, LLC |
| Street Address: | 50 West 23rd Street |
| | |

| | |
|----------------|-------------------------------------|
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 21

| Property Type | Number | Word Mark |
|----------------------|----------|------------------|
| Registration Number: | 2104334 | |
| Registration Number: | 2907137 | |
| Registration Number: | 3884488 | |
| Registration Number: | 3636800 | DAISY BY DELIA'S |
| Registration Number: | 3362778 | DELIA |
| Registration Number: | 1908572 | DELIA'S |
| Registration Number: | 2011083 | DELIA'S |
| Registration Number: | 1997643 | DELIA'S |
| Registration Number: | 2076125 | DELIA'S |
| Registration Number: | 1943039 | DELIA'S |
| Registration Number: | 2092322 | DELIA'S |
| Registration Number: | 3392697 | DELIA'S |
| Registration Number: | 3360344 | DELIA'S |
| Registration Number: | 3265620 | DELIA'S |
| Registration Number: | 4020123 | MALLORY |
| Registration Number: | 4284281 | STYLE GOSSIP |
| Serial Number: | 77901696 | DAISY BY DELIA'S |
| Serial Number: | 77901704 | DAISY BY DELIA'S |
| Serial Number: | 77904462 | DAISY BY DELIA'S |
| Serial Number: | 77904570 | DAISY BY DELIA'S |
| Serial Number: | 77638478 | MORGAN |

CORRESPONDENCE DATA

Fax Number: 2127045987
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 2127046125
 Email: karl.zielaznicki@troutmansanders.com
 Correspondent Name: Troutman Sanders LLP
 Address Line 1: 405 Lexington Avenue

Address Line 2: c/o Karl M. Zielaznicki, Esq.
Address Line 4: New York, NEW YORK 10174

| | |
|-------------------------|---------------------------|
| ATTORNEY DOCKET NUMBER: | 233611.000010 |
| NAME OF SUBMITTER: | Karl M. Zielaznicki, Esq. |
| Signature: | /kmz/ |
| Date: | 06/27/2013 |

Total Attachments: 19
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EXECUTION VERSION

RELEASE OF SECURITY INTEREST IN TRADEMARK

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK (this "Release") is made as of June 14, 2013 ("Effective Date") by GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as Agent for the Lenders ("Grantee"), in favor of DELIA*S, INC., DELIA*S DISTRIBUTION COMPANY, DELIA*S OPERATING COMPANY, DELIA*S RETAIL COMPANY, AMG DIRECT, LLC, DELIA*S GROUP INC., DELIA*S BRAND LLC, DACCS, INC., DELIA*S ASSETS CORP., and ALLOY MERCHANDISE, LLC (collectively, "Grantor").

WHEREAS, Grantor is a borrower under that certain Credit Agreement, dated as of May 26, 2011, by and among Grantor, the other Persons signatory thereto from time to time as Borrowers, the other Persons signatory thereto from time to time as Credit Parties, the Lenders and L/C Issuers from time to time parties thereto, and General Electric Capital Corporation, as Agent for the Lenders (as amended, and as may be further amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"). All capitalized terms used in this letter agreement which are not defined herein shall have the same meanings given such terms in the Credit Agreement;

WHEREAS, pursuant to the terms and conditions of that certain Guaranty and Security Agreement dated as of May 26, 2011 (as amended, restated, supplemented or otherwise modified from time to time, the "Guaranty Agreement"), Grantee holds a Lien against the intellectual property rights owned by Grantor;

WHEREAS, pursuant to the terms and conditions of that certain Intellectual Property Security Agreement dated as of May 26, 2011 (as amended, restated, supplemented or otherwise modified from time to time, the "Intellectual Property Security Agreement"), Grantor granted, assigned, conveyed, mortgaged, pledged, hypothecated and transferred to Grantee, and granted to Grantee, a security interest in all of Grantor's right, title and interest in and to the Trademark Collateral (as defined in the Intellectual Property Security Agreement, the "Trademark Collateral");

WHEREAS, the Intellectual Property Security Agreement was recorded with the United States Patent and Trademark Office on May 27, 2011 at Reel/Frame 004550/0515;

WHEREAS, pursuant to the terms and conditions of that certain payoff letter, dated as of June 14, 2013, by and among Grantee, the Lenders signatory thereto, Grantor and the other Borrowers signatory thereto, Grantee has consented to, among other things, the release and termination of the Lien on the Trademark Collateral, including, without limitation, all Trademark Collateral listed on Schedule 1 attached hereto; and

WHEREAS, Grantee desires to release its Lien in the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby covenants and agrees as follows:

1. Grantee's Lien in the Trademark Collateral and Collateral granted pursuant to the Intellectual Property Security Agreement and the Guaranty Agreement respectively is hereby terminated and released.

2. To the extent Grantee retains any such interest, Grantee hereby assigns, transfers and conveys to Grantor, all of Grantee's right, title and interest, now owned or hereinafter acquired, that it may have whether by assignment or otherwise, in and to any mortgage and continuing security interest in the Trademark Collateral, including, without limitation, the entire right, title and interest in and to the Trademark Collateral, all renewals thereof, all proceeds of infringement suits, the right to sue for past, present and future infringements, and all rights corresponding thereto and the goodwill of the business to which the Trademark Collateral relates. Such assignment, transfer and conveyance by Grantee is made without any representation or warranty (express or implied) by Grantee, except that Grantee has not transferred or conveyed any interest therein.

3. Grantee hereby agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions as may be reasonably requested or are required in order to more fully and effectively carry out the purposes of this Release, all at the expense of Grantor. Grantee authorizes Grantor (or its agents) to file such documentation as is necessary to effect the releases of the Trademark Collateral and Collateral granted hereunder.

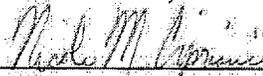
4. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original. Delivery of an executed counterpart of a signature page to this Release by facsimile or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Release.

5. THIS RELEASE SHALL BE DEEMED TO BE A CONTRACT MADE UNDER AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO THE PRINCIPLES OF CONFLICT OF LAWS THAT WOULD APPLY THE LAWS OF ANOTHER JURISDICTION.

[Remainder of page intentionally blank; signature page follows.]

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

**GENERAL ELECTRIC CAPITAL
CORPORATION**, as Grantee

By: 

Name: Nicole M. Cipriani

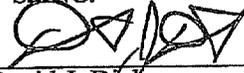
Title: Duly Authorized Signatory

DELIA*S, INC.
RELEASE OF SECURITY INTEREST IN TRADEMARK
SIGNATURE PAGE

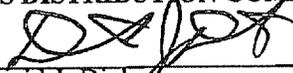
TRADEMARK
REEL: 005058 FRAME: 0255

ACCEPTED and AGREED:

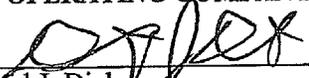
DELIA *S, INC.

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

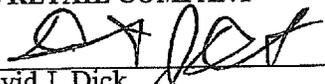
DELIA *S DISTRIBUTION COMPANY

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

DELIA *S OPERATING COMPANY

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

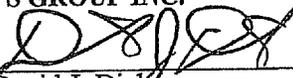
DELIA *S RETAIL COMPANY

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

AMG DIRECT, LLC

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

DELIA *S GROUP INC.

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

DELIA *S BRAND LLC

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

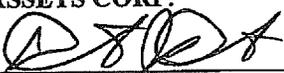
DELIA *S, INC.
RELEASE OF SECURITY INTEREST IN TRADEMARK
SIGNATURE PAGE

TRADEMARK
REEL: 005058 FRAME: 0256

DACCS, INC.

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

DELIA*S ASSETS CORP.

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

ALLOY MERCHANDISE, LLC

By: 
Name: David J. Dick
Title: Chief Financial Officer and Treasurer

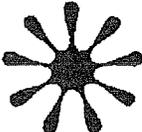
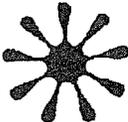
DELIA*S, INC.
RELEASE OF SECURITY INTEREST IN TRADEMARK
SIGNATURE PAGE

TRADEMARK
REEL: 005058 FRAME: 0257

SCHEDULE I
TRADEMARK REGISTRATIONS

[See Attached.]

Trademark Records By Trademark

| Owner | Trademark | Country | Application No. | Registration No | Registration Date | Classes | Status |
|-------------------------|---|--------------------------|-----------------|-----------------|-------------------|------------|------------|
| (Device Only) | | | | | | | |
| | (Device Only) | | | | | | |
| dELIA*s |  | United States of America | 75976254 | 2104334 | Oct 7 1997 | 3 | Registered |
| (Device Only) | | | | | | | |
| dELIA*s |  | United States of America | 76977059 | 2907137 | Nov 30 2004 | 35 | Registered |
| (Device Only) | | | | | | | |
| dELIA*s Group, Inc. | | United States of America | 77634190 | 3884488 | Nov 30 2010 | 25 | Registered |
| DAISY BY DELIAS | | | | | | | |
| dELIA*s Group, Inc. | DAISY BY DELIAS | United States of America | 77901696 | | | 9,14,20,24 | Pending |
| DAISY BY DELIA'S | | | | | | | |
| dELIA*s Group, Inc. | DAISY BY DELIA'S | United States of America | 77901704 | | | 25,26,27 | Pending |
| dELIA*s Group, Inc. | DAISY BY DELIA'S | United States of America | 77904462 | | | 3,4,8 | Pending |
| DAISY BY DELIA'S | | | | | | | |

| | | | | | | | |
|---------------------|---|--------------------------|----------|---------|-------------|-------------|------------|
| dELIA's Group, Inc. | DAISY BY DELIA'S | United States of America | 77904570 | | | 16,18 | Pending |
| | DAISY BY DELIA'S | | | | | | |
| dELIA's | DAISY BY DELIA'S | United States of America | 78677218 | 3636800 | Jun 9 2009 | 25 | Registered |
| | DELIA | | | | | | |
| dELIA's |  | United States of America | 76430925 | 3362778 | Jan 1 2008 | 24 | Registered |
| | DELIA'S | | | | | | |
| dELIA's Group, Inc. | DELIA'S | United States of America | 74505280 | 1908572 | Aug 1 1995 | 25,42 | Registered |
| dELIA's Brand, LLC | DELIA'S | United States of America | 74644795 | 2011083 | Oct 22 1996 | 14 | Registered |
| dELIA's Brand, LLC | DELIA'S | United States of America | 74644797 | 1997643 | Aug 27 1996 | 25 | Registered |
| dELIA's Brand, LLC | DELIA'S | United States of America | 74644799 | 2076125 | Jul 1 1997 | 18 | Registered |
| dELIA's Brand, LLC | DELIA'S | United States of America | 74644800 | 1943039 | Dec 19 1995 | 25 | Registered |
| dELIA's Group, Inc. | DELIA'S | United States of America | 75976281 | 2092322 | Aug 26 1997 | 42 | Registered |
| dELIA's Group, Inc. | DELIA'S | United States of America | 78211546 | 3392697 | Mar 4 2008 | 16,18,25,27 | Registered |
| dELIA's Group, Inc. | DELIA'S | United States of America | 78215932 | 3360344 | Dec 25 2007 | 18,20,24 | Registered |
| dELIA's Brand, LLC | DELIA'S | United States of America | 78218010 | 3265620 | Jul 17 2007 | 25 | Registered |
| | MALLORY | | | | | | |
| dELIA's Group, Inc. | MALLORY | United States of America | 77901675 | | | 25 | Pending |

MORGAN

MORGAN

dELIA's Group, Inc.

MORGAN

United States
of America 77638478

25

Pending

STYLE GOSSIP

STYLE GOSSIP

dELIA's Group, Inc.

STYLE GOSSIP

United States
of America 77607037

35

Pending

TM Administrator - END OF REPORT

IPPO WebTMS: printed May 10 2011 21:05

Domain Names

Owned

deliasweb.com
discountdomain.com
alloymerch.com
alloymerch.net
deliasholiday.com
deliasmerch.com
alloymailorder.com
alloyshopemail.com
deliasinc.com
deliasinc.net
deliasmailorder.com
deliasshopemail.com
deliasshop.com
deliasshop.com

Right to Use (Pursuant to Amended and Restated Media Services Agreement with Alloy, Inc.)

The url store.alloy.com within the www.alloy.com domain name.

The url store.delias.com within the www.delias.com domain name.

Trademark Report by Country
Status: ACTIVE

DELIA's Group, Inc.

Printed: 3/18/2009 Page 1

| REFERENCE | MARK | FILED | APPL# | REGDT | REG# | STATUS | CLASSES |
|---|--|------------|-----------|------------|------------|------------|---------|
| AUSTRALIA 24243030AU | DELIA's (Stylized) | 1/31/1997 | 728063 | 1/31/1997 | 728063 | REGISTERED | 3,25,35 |
| <p>3 - Cosmetics, namely, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleansers, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioner, perfume, cologne, talcum powder, personal antiperspirant, after-bath splash, body cream, cold cream, hand cream, skin cleansing cream, vanishing cream, sun screen preparations, toners, beauty masks, skin and facial soap, talcum powder, bath soap, shampoo, hair conditioner, hair spray, gel and mousse.</p> <p>25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, blouses, pants, leggings, jeans, vests, dresses, sweaters, overalls, cover ups, sarongs, sweatshirts, sweatpants, knitted/dyed dresses, warm up suits, rainwear, capes, ponchos, hats, scarves, shawls, baby jumpersuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bowties, suspenders, corsets, bras, bodynets, body liners, bras, panties, bikinis, clip-ons, bath wraps, rompers, chemises, kimonos, bathrobes, sleepers, nightgowns, socks.</p> <p>35 - Retail sale of clothing, accessories, cosmetics, jewelry, housewares and stationery.</p> | | | | | | | |
| CANADA 24243040CA | DAISY DESIGN | 7/22/1997 | 551,637 | 10/22/1999 | 502,699 | REGISTERED | 25 |
| <p>25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shirts, socks, headbands, swim suits, bathrobes, shoes, sandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, chains, necklaces, anklets, bracelets, bangles, rings, earrings, neckties; hats; watches; toy chains; sunglasses and umbrellas.</p> | | | | | | | |
| 24243038CA | DELIA's (Stylized) | 8/23/1997 | 949,008 | 1/22/1999 | 508,669 | REGISTERED | 25 |
| <p>25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shirts, socks, headbands, swim suits, bathrobes, shoes, sandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, chains, necklaces, anklets, bracelets, bangles, rings, earrings, neckties; hats; watches; toy chains; sunglasses and umbrellas.</p> | | | | | | | |
| CHINA 24243047CN | DELIA'S (WORD MARK) | 8/21/1997 | 870087938 | 10/14/1998 | 1216879 | REGISTERED | 35 |
| <p>35 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.</p> | | | | | | | |
| HONG KONG 24243048HK | DELIA'S (word mark) and DELIA's (Stylized) in Series | 8/20/1997 | 1181157 | 8/20/1997 | 08213(A-B) | REGISTERED | 3 |
| <p>3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blushers, mascara, eyeliner, lip pencil, bronzing preparations after-sun lotion, skin cleansers, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, talcum powder, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and mousse.</p> | | | | | | | |
| 24243080HK | DELIA'S (word mark) and DELIA's (Stylized) in Series | 8/20/1997 | 1181397 | 8/20/1997 | 02814(A-B) | REGISTERED | 35 |
| <p>35 - Mail order catalog services relating to clothing, cosmetic, jewelry, housewares and stationery, all included in class 35. (AMENDED) The application was previously class 42.</p> | | | | | | | |
| 24243048HK | DELIA'S (word mark) and DELIA's (Stylized) in Series | 8/20/1997 | 1181287 | 8/20/1997 | 2513 (A-B) | REGISTERED | 25 |
| <p>25 - Clothing, namely shirts, blouses, suits, pants, leggings, jeans, vests, dresses, sweaters, overalls, cover ups, sarongs, sweatshirts, sweatpants, knitted/dyed dresses, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, baby jumpersuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bow ties and suspenders.</p> | | | | | | | |
| JAPAN 24243020JP | DAISY DESIGN | 12/10/1998 | 08-138748 | 7/2/1999 | 4181041 | REGISTERED | 3 |
| <p>3 - Cosmetic, essential oils, hair lotions, soaps, perfumery, deodorants.</p> | | | | | | | |
| 24243021JP | DAISY DESIGN | 12/10/1998 | 08-138477 | 8/25/1999 | 4180968 | REGISTERED | 18 |
| <p>18 - Printed matter, namely, catalogs, magazines, brochures, promotional material, pamphlets, postcards, envelopes, stationery letters and posters.</p> | | | | | | | |
| 24243022JP | DAISY DESIGN | 12/10/1998 | 08-138478 | 3/20/1999 | 4125848 | REGISTERED | 25 |
| <p>25 - Clothing, footwear and headwear.</p> | | | | | | | |

7820/24243-013 Current/13857580/1

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Trademark Report by Country
REFERENCE MARK

JAPAN continued...

| REFERENCE | MARK | FILED | APPLD | REGDT | REGD | Printed: 3/18/2009 STATUS | Page 2 CLASSES |
|--|---------------------|------------|-----------|------------|---------|---------------------------|----------------|
| 24243018JP | DELIA's (Stylized) | 9/28/1998 | 07-088373 | 8/2/2000 | 4387892 | REGISTERED | 25 |
| 25 - Footwear, special footwear, sneakers and headgear | | | | | | | |
| 24243012JP | DELIA's (Stylized) | 9/28/1998 | 7-88372 | 12/28/1997 | 4087176 | REGISTERED | 16 |
| 16 - Printed matter, namely, catalogs, brochures, promotional material, pamphlets, postcards, envelopes, stationery folders and posters. | | | | | | | |
| 24243023JP | DELIA's (Stylized) | 12/10/1998 | 08-138473 | 11/17/2000 | 4432782 | REGISTERED | 3 |
| 3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blush, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toner, beauty masks, talcum powder, hair spray, gel and | | | | | | | |
| 24243024JP | DELIA's in Katakana | 12/10/1998 | 08-138474 | 9/28/1998 | 4189997 | REGISTERED | 16 |
| 16 - Printed matter, namely, catalogs, magazines, brochures, promotional material pamphlets, postcards, envelopes, stationery folders and posters. | | | | | | | |
| 24243025JP | DELIA's in Katakana | 12/10/1998 | 08-138475 | 8/22/1998 | 4189888 | REGISTERED | 25 |
| 25 - Clothing, footwear and headgear. | | | | | | | |

NEW ZEALAND

| | | | | | | | |
|---|--------------------|----------|--------|-----------|---------|------------|----|
| 24243031NZ | DELIA's (Stylized) | 8/4/1997 | 280489 | 8/21/1998 | 8280489 | REGISTERED | 3 |
| 3 - Cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toner, beauty masks, skin and toilet soap, and talcum powder. | | | | | | | |
| 24243083NZ | DELIA's (Stylized) | 8/4/1997 | 280489 | 8/21/1998 | 8280489 | REGISTERED | 42 |
| 42 - Mail order catalogue services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery. | | | | | | | |
| 24243052NZ | DELIA's (Stylized) | 8/4/1997 | 280487 | 8/21/1998 | 8280487 | REGISTERED | 25 |
| 25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swimwear, halter tops, shoes, sandals, sneakers, flip flops, cover ups, sarongs, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jump suits, gloves, mittens, aprons, neckties, bowties, and suspenders. | | | | | | | |

SOUTH AFRICA

| | | | | | | | |
|--|---------------------|----------|---------|----------|---------|------------|----|
| 24243084ZA | DELIA'S (WORD MARK) | 8/8/1997 | 8711784 | 8/8/1997 | 8711784 | REGISTERED | 3 |
| 3 - Cosmetics, namely nail polish, lipstick make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toner, beauty masks, skin and toilet soap, and talcum powder. | | | | | | | |
| 24243085ZA | DELIA'S (WORD MARK) | 8/8/1997 | 8711785 | 8/8/1997 | 8711785 | REGISTERED | 25 |
| 25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swimwear, halter tops, shoes, sandals, sneakers, flip flops, cover ups, sarongs, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jump suits, gloves, mittens, aprons, neckties, bowties, and suspenders. | | | | | | | |
| 24243086ZA | DELIA'S (WORD MARK) | 8/8/1997 | 8711786 | 8/8/1997 | 8711786 | REGISTERED | 42 |
| 42 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery. | | | | | | | |

UNITED KINGDOM

| | | | | | | | |
|--|---------------------|----------|---------|----------|---------|------------|---|
| 24243088GB | DELIA's (Stylized) | 8/8/1997 | 2144538 | 8/8/1997 | 2144538 | REGISTERED | 3 |
| 3 - Soaps, perfumes, colognes, toilet water; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; disinfectants. | | | | | | | |
| 24243089GB | DELIA'S (WORD MARK) | 8/8/1997 | 2144538 | 8/8/1997 | 2144538 | REGISTERED | 3 |
| 3 - Soaps, perfumes, colognes, toilet water; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; disinfectants. | | | | | | | |

DELIA'S CORP.

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| REFERENCE | MARK | FILED | APPL# | REGDT | REG# | STATUS | CLASSES |
|-----------------------|---|------------|---------------|------------|---------|------------|----------|
| BRAZIL | | | | | | | |
| 39480041BR | DELIA'S (Stylized) | 11/18/2002 | 825128857 | | | PUBLISHED | 25 |
| | 25 - Clothing, footwear and headgear | | | | | | |
| 39480042BR | DELIA'S (WORD MARK) | 11/18/2002 | 825128865 | | | PUBLISHED | 25 |
| | 25 - Clothing, footwear and headgear | | | | | | |
| PERU | | | | | | | |
| 39480058PE | DELIA'S (Stylized) | 7/23/2004 | 215789-2004 | | | PUBLISHED | 25 |
| | 25 - Clothing, footwear, headgear. | | | | | | |
| PHILIPPINES | | | | | | | |
| 39480088PH | DELIA'S (Stylized) | 1/18/2008 | 4-2008-000884 | | | PENDING | 25 |
| | 25 - Clothing, footwear and headgear. | | | | | | |
| SOUTH KOREA | | | | | | | |
| 39480098KR | DELIA'S (Stylized) | 5/21/2002 | 40-2002-33510 | 3/18/2004 | 677887 | REGISTERED | 03,18,25 |
| | 03 - Nail polish, lipstick, lip gloss, blushers, mascara, eye shadow, eye liner, make-up powder, face powder, compact powder, perfumed powder, essential oils, perfumed oils, bath oil, sun oil, baby oil, massage oil, hair oil, sunscreen lotions; hair lotions, hair moisturizers, hair gels, hair mousses, hair cream, cleansing cream, liquid soaps, deodorant soaps, medicated soaps, bath soaps, cosmetic soaps, shampoos, cream soaps, hair soaps; perfumes and compound perfumery. | | | | | | |
| | 18 - Catalogs, magazines, brochures, pamphlets, postcards, books, diaries, albums, postiers, calendar, envelopes, notebooks, memo paper, pocket-size notebooks, writing pads, stamp pads, stamping materials, pens, pencils, erasers, pen and pencil cases; and folders for | | | | | | |
| | 25 - Books and bags. | | | | | | |
| UNITED KINGDOM | | | | | | | |
| 39480034GB | DELIA'S (Stylized) | 10/30/2001 | 2284324 | 10/30/2001 | 2284324 | REGISTERED | 25,35 |
| | 25 - Clothing, footwear and headgear | | | | | | |
| | 35 - The bringing together for the benefit of others, a variety of goods enabling customers to conveniently view and purchase these goods from an internet website or from a store, in each case specializing in matters relating to clothing, jewelry and cosmetics. | | | | | | |

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| REFERENCE | MARK | FILED | APPL# | REGDT | REG# | STATUS | CLASSES |
|-----------|------|-------|-------|-------|------|--------|---------|
|-----------|------|-------|-------|-------|------|--------|---------|

AUSTRALIA

| | | | | | | | |
|------------|---|-----------|--------|-----------|--------|------------|---------|
| 24243000AU | dELIA's (Stylized) 1/22/2017 RENEWAL | 1/31/1997 | 725053 | 1/31/1997 | 723083 | REGISTERED | 3,26,35 |
|------------|---|-----------|--------|-----------|--------|------------|---------|

3 - Cosmetic, namely, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin toner, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal deodorant, after-bath splash, body cream, cold cream, eye cream, hand cream, skin cleansing cream, vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, talcum powder, bath salts, shampoo, hair conditioner, hair spray, gel and mousses.

25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, blouses, suits, pants, leggings, jeans, vests, dresses, sweaters, swimwear, cover ups, sarongs, sweatshirts, sweatpants, tennis/golf dresses, warm up suits, rainwear, capes, ponchos, hats, scarves, shawls, baby jumpersuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bowties, suspenders, umbrellas, bowers, body suits, body liners, bras, panties, briefs, slippers, bath wraps, rompers, chemises, kimonos, bathrobes, slippers, night, socks.

35 - Retail sale of clothing, accessories, cosmetics, jewelry, housewares and stationery.

CANADA

| | | | | | | | |
|------------|------------------------------------|-----------|---------|------------|---------|------------|----|
| 24243040CA | DAISY DESIGN 10/23/2013 RENEWAL | 7/22/1997 | 891,637 | 10/22/1999 | 602,008 | REGISTERED | 25 |
|------------|------------------------------------|-----------|---------|------------|---------|------------|----|

25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swim suits, halter tops; shoes, sandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, charms, necklaces, anklets, bracelets, bangles, rings, earrings; watches; hats; umbrellas; luggage; sunglasses and umbrellas.

| | | | | | | | |
|------------|---|-----------|---------|-----------|---------|------------|----|
| 24243038CA | dELIA's (Stylized) 1/22/2014 RENEWAL | 8/28/1997 | 849,008 | 1/22/1999 | 609,959 | REGISTERED | 25 |
|------------|---|-----------|---------|-----------|---------|------------|----|

25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swim suits, halter tops; shoes, sandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, charms, necklaces, anklets, bracelets, bangles, rings, earrings; watches; hats; umbrellas; luggage; sunglasses and umbrellas.

CHINA

| | | | | | | | |
|------------|---|-----------|-----------|------------|---------|------------|----|
| 24243047CN | dELIA'S (WORD MARK) 10/13/2010 RENEWAL | 8/21/1997 | 970097688 | 10/14/1999 | 1216979 | REGISTERED | 35 |
|------------|---|-----------|-----------|------------|---------|------------|----|

35 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.

HONG KONG

| | | | | | | | |
|------------|---|-----------|----------|-----------|------------|------------|---|
| 24243048HK | dELIA'S (word mark) and dELIA's (Stylized) in Series 8/20/2014 RENEWAL | 8/20/1997 | 11911/97 | 8/20/1997 | 08233(A-B) | REGISTERED | 3 |
|------------|---|-----------|----------|-----------|------------|------------|---|

3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blush, mascara, eyeliner, lip pencil, bronzing preparations after-sun lotion, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and mousses.

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|------------|---|-----------|----------|-----------|------------|------------|----|
| 24243050HK | dELIA'S (word mark) and dELIA's (Stylized) in Series 8/20/2014 RENEWAL | 8/20/1997 | 11913/97 | 8/20/1997 | 02914(A-B) | REGISTERED | 35 |
|------------|---|-----------|----------|-----------|------------|------------|----|

35 - Mail order catalog services relating to clothing, cosmetic, jewelry, housewares and stationery, all included in class 35. (AMENDED) The application was previously class 42.

| | | | | | | | |
|------------|---|-----------|----------|-----------|------|------------|----|
| 24243049HK | dELIA'S (word mark) and dELIA's (Stylized) in Series 8/20/2014 RENEWAL | 8/20/1997 | 11912/97 | 8/20/1997 | 2513 | REGISTERED | 25 |
|------------|---|-----------|----------|-----------|------|------------|----|

25 - Clothing, namely shirts, blouses, suits, pants, leggings, jeans, vests, dresses, sweaters, swimwear, cover ups, sarongs, sweatshirts, sweatpants, tennis/golf dresses, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, baby jumpersuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bow ties and suspenders.

JAPAN

| | | | | | | | |
|------------|----------------------------------|------------|-----------|----------|---------|------------|---|
| 24243020JP | DAISY DESIGN 7/3/2011 RENEWAL | 12/16/1995 | 09-138748 | 7/3/1998 | 4181941 | REGISTERED | 3 |
|------------|----------------------------------|------------|-----------|----------|---------|------------|---|

3 - Cosmetics, essential oils, hair lotions, soaps, perfumery, dentifrices.

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|--|---|------------|-----------|------------|---------|------------------------------|-------------------|
| JAPAN continued ... | | | | | | | |
| 24243021JP | DAISY DESIGN 02/28/2011 RENEWAL | 12/10/1998 | 08-138477 | 8/25/1998 | 4190868 | REGISTERED | 18 |
| 18 - Printed matter, namely, catalogs, magazines, brochures, promotional material, pamphlets, postcards, envelopes, stationery folders and posters. | | | | | | | |
| 24243022JP | DAISY DESIGN 3/28/2011 RENEWAL | 12/10/1998 | 08-138478 | 3/20/1998 | 4128848 | REGISTERED | 25 |
| 25 - Clothing, footwear and headwear. | | | | | | | |
| 24243016JP | DELIA's (Stylized) 8/28/2010 RENEWAL | 8/28/1998 | 07-088373 | 8/2/2008 | 4387882 | REGISTERED | 25 |
| 25 - Footwear, special footwear, sportshoes and headwear | | | | | | | |
| 24243012JP | DELIA's (Stylized) 12/28/2011 RENEWAL | 8/28/1998 | 7-08372 | 12/28/1997 | 4087178 | REGISTERED | 18 |
| 18 - Printed matter, namely, catalogs, brochures, promotional material, pamphlets, postcards, envelopes, stationery folders and posters. | | | | | | | |
| 24243023JP | DELIA's (Stylized) 11/11/2010 RENEWAL | 12/10/1998 | 08-129473 | 11/17/2000 | 4432782 | REGISTERED | 3 |
| 3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blush, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal and-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and | | | | | | | |
| 24243024JP | DELIA's In Kotakara 8/28/2010 RENEWAL | 12/10/1998 | 08-138474 | 8/28/1998 | 4190887 | REGISTERED | 18 |
| 18 - Printed matter, namely, catalogs, magazines, brochures, promotional material pamphlets, postcards, envelopes, stationery folders and posters. | | | | | | | |
| 24243025JP | DELIA's In Kotakara 8/22/2011 RENEWAL | 12/10/1998 | 08-138475 | 8/22/1998 | 4148488 | REGISTERED | 25 |
| 25 - Clothing, footwear and headwear. | | | | | | | |
| NEW ZEALAND | | | | | | | |
| 24243031NZ | DELIA's (Stylized) 8/4/2014 RENEWAL | 8/4/1997 | 280488 | 8/21/1998 | 8280488 | REGISTERED | 3 |
| 3 - Cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun bronzer, skin cleanser, skin moisturizer, skin lotion, make up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal and-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, and talcum powder. | | | | | | | |
| 24243053NZ | DELIA's (Stylized) 8/4/2014 RENEWAL | 8/4/1997 | 280489 | 8/21/1998 | 8280489 | REGISTERED | 42 |
| 42 - Mail order catalogue services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery. | | | | | | | |
| 24243052NZ | DELIA's (Stylized) 8/4/2014 RENEWAL | 8/4/1997 | 280487 | 8/21/1998 | 8280487 | REGISTERED | 25 |
| 25 - Clothing, namely skirts, jackets, coats, tank tops, t-shirts, shirts, dresses, pants, sweaters, vests, overalls, shorts, socks, hoodies, swimwear, halter tops, shoes, sandals, sneakers, lip tints, over eye, earplugs, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jump suits, gloves, mittens, aprons, neckties, bowties, and suspenders. | | | | | | | |
| SOUTH AFRICA | | | | | | | |
| 24243054ZA | DELIA'S (WORD MARK) 8/3/2011 RENEWAL | 8/5/1997 | 8711784 | 8/5/1997 | 8711784 | REGISTERED | 3 |
| 3 - Cosmetics, namely nail polish, lipstick make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal and-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, and talcum powder. | | | | | | | |

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|--|---|---------|---------|---------|---------|------------------------------|-------------------|
| SOUTH AFRICA continued... | | | | | | | |
| 24243055ZA | DELIA'S (WORD MARK) 05/20/17 RENEWAL | 05/1997 | 9711755 | 05/1997 | 9711755 | REGISTERED | 26 |
| 25 - Clothing, namely shirts, jackets, coats, tank tops, 1-shirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swimwear, halter tops, shoes, sandals, sneakers, flip flops, covers ups, leggings, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jump suits, gloves, mittens, aprons, neckties, bowties, and suspenders. | | | | | | | |
| 24243056ZA | DELIA'S (WORD MARK) 05/20/17 RENEWAL | 05/1997 | 9711759 | 05/1997 | 9711759 | REGISTERED | 42 |
| 42 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery. | | | | | | | |
| UNITED KINGDOM | | | | | | | |
| 24243058GB | DELIA'S (Stylized) 05/20/17 RENEWAL | 05/1997 | 2144535 | 05/1997 | 2144535 | REGISTERED | 3 |
| 3 - Soaps, perfumes, colognes, toilet waters; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; disinfectants. | | | | | | | |
| 24243059GB | DELIA'S (WORD MARK) 05/20/17 RENEWAL | 05/1997 | 2144538 | 05/1997 | 2144538 | REGISTERED | 3 |
| 3 - Soaps, perfumes, colognes, toilet waters; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; disinfectants. | | | | | | | |

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| REFERENCE | MARK | FILED | APPL# | REGDT | REG# | STATUS | CLASSES |
|-----------------------|--|------------|---------------|------------|---------|------------|----------|
| BRAZIL | | | | | | | |
| 39490041BR | DELIA'S (Stylized) 1/2/2009 25 - Clothing, footwear and headgear | 11/18/2002 | 825129867 | | | PUBLISHED | 25 |
| 39490042BR | DELIA'S (WORD MARK) 6/9/2009 25 - Clothing, footwear and headgear | 11/18/2002 | 825129885 | | | PUBLISHED | 25 |
| PERU | | | | | | | |
| 39490034PE | DELIA'S (Stylized) 8/22/2009 25 - Clothing, footwear, headgear. | 7/23/2004 | 215799-2004 | | | PUBLISHED | 25 |
| PHILIPPINES | | | | | | | |
| 39490030PH | DELIA'S (Stylized) 8/18/2009 25 - Clothing, footwear and headgear. | 1/18/2005 | 4-2005-000994 | | | PENDING | 25 |
| SOUTH KOREA | | | | | | | |
| 39490036KR | DELIA'S (Stylized) 3/18/2014 03 - Nail polish, lipstick, lip gloss, blushers, mascara, eye shadow, eye liner, make-up powder, face powder, compact powder, perfumed powder, essential oil, perfumed oil, bath oil, sun oil, baby oil, massage oil, hair oil, sunscreen lotions; hair lotions, hair moisturizers, hair gels, hair mousse, hair cream; cleaning cream; liquid soaps, deodorant soaps, medicated soaps, bath soaps, cosmetic soaps, shampoos, cream soaps, hair rinses; perfume and compound perfumery. 18 - Catalogs, magazines, brochures, pamphlets, postcards, books, diaries, albums, posters, calendar, envelopes, notebooks, memo paper, pocket-size notebooks, writing pads, stamp pads, stamping materials, pens, pencils, erasers, pen and pencil cases; and folders for 25 - Socks and hats. | 8/21/2002 | 40-2002-23810 | 3/18/2004 | 677807 | REGISTERED | 03,18,25 |
| UNITED KINGDOM | | | | | | | |
| 39490034GB | DELIA'S (Stylized) 10/30/2011 25 - Clothing, footwear and headgear 35 - The bringing together for the benefit of others, a variety of goods enabling customers to conveniently view and purchase those goods from an internet website or from a store, in each case specializing in matters relating to clothing, jewelry and cosmetics. | 10/30/2001 | 2284324 | 10/30/2001 | 2284324 | REGISTERED | 25,35 |

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| | | | | | | | |
|--------------|---------------------|-----------|-----------|--|--|-----------|---|
| CHINA | | | | | | | |
| 24243048CN | DELIA'S (WORD MARK) | 9/21/1987 | 970087857 | | | ABANDONED | 3 |

3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blush, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, baby scrub, perfume, cologne, toilet water, personal and perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and wetting cream, toners, beauty masks, talcum powder, hair spray, gel and

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|----------------------------|---|------------|-----------|-------|------|-----------|---------|
| BRAZIL 39480008R | DELA³(Stylized) | 11/18/2002 | 825128549 | | | ABANDONED | 03 |
| | 03 - Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oil, cosmetics, hair lotions; dentifrices. | | | | | | |
| 39480040BR | DELA¹(WORD MARK) | 11/18/2002 | 825128573 | | | ABANDONED | 03 |
| | 03 - Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oil, cosmetics, hair lotions; dentifrices. | | | | | | |