

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ben Vasseghi		06/18/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Alpha Beast, Inc.		
Street Address:	250 Spring Street, Ste. 7 E332A		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3441943	ALPHABEAST	
Serial Number:	85671474	ALPHA BEAST	
Serial Number:	85671503		
CORRESPONDENCE DATA			
Fax Number:	2023712540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-371-2600		
Email:	ltittley@skgf.com		
Correspondent Name:	Monica Riva Talley		
Address Line 1:	Steme, Kessler, Goldstein & Fox PLLC		
Address Line 2:	1100 New York Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
NAME OF SUBMITTER:	Monica Riva Talley		
Signature:	/monica riva talley/		

OP \$90.00 3441943

Date:

06/28/2013

Total Attachments: 2

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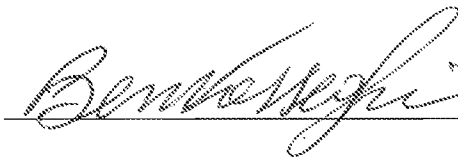
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TRADEMARK ASSIGNMENT

Ben Vasseghi, a U.S. citizen, with a principal place of business at 3296 Club Land Drive, Marietta, Georgia 30068 ("Assignor"), is the owner of the marks identified on Exhibit A and of the U.S. trademark registration/applications therefor ("the Trademarks").

Alpha Beast, Inc., a Georgia corporation, with a principal place of business at 250 Spring Street, Ste. 7 E332A, Atlanta, Georgia 30303 ("Assignee"), wishes to acquire the Trademarks from Assignor.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to use and recover for past infringements, dilution, and other violations.

By: 

Name: Ben Vasseghi

Title: owner

Date: 6-18-2013

EXHIBIT A

Federal Registration

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ALPHABEAST	3,441,943	June 3, 2008

Federal Applications

<u>MARK</u>	<u>APP. NO.</u>	<u>FILING DATE</u>
ALPHA BEAST (Stylized)	85/671,474	July 9, 2012
Eye Design	85/671,503	July 9, 2012