

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retail Marketing Services East, Inc.		01/17/2013	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	ESMR ENTERPRISES, INC.		
Street Address:	210 Northtowne Ct		
City:	Newark		
State/Country:	OHIO		
Postal Code:	43055		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4228936	RMSE	
CORRESPONDENCE DATA			
Fax Number:	6144642634		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-462-5458		
Email:	trademarks@keglerbrown.com		
Correspondent Name:	Stephen C. Barsotti		
Address Line 1:	65 East State Street		
Address Line 2:	Suite 1800		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	106993.1		
NAME OF SUBMITTER:	Stephen C. Barsotti		
Signature:	/SCB/		

CH \$40.00 4228936

Date:

06/28/2013

**Total Attachments: 5**

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DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
01/22/2013	201301801560	AMENDMENT TO ARTICLES (AMD)	50.00	.00		.00	.00

**Receipt**

This is not a bill. Please do not remit payment.

KEGLER, BROWN, HILL & RITTER  
65 E. STATE ST., SUITE 1800  
COLUMBUS, OH 43215

# STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted

CP13938

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**ESMR ENTERPRISES, INC.**

and, that said business records show the filing and recording of:

Document(s):

**AMENDMENT TO ARTICLES**

Document No(s):

**201301801560**



United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of the  
Secretary of State at Columbus,  
Ohio this 17th day of January, A.D.  
2013.

Ohio Secretary of State



Form 540 Prescribed by:  
**JON HUSTED**  
Ohio Secretary of State

Central Ohio: (614) 466-3910  
Toll Free: (877) SOS-FILE (767-3453)  
www.OhioSecretaryofState.gov  
Bussserv@OhioSecretaryofState.gov

Makes checks payable to Ohio Secretary of State

Mail this form to one of the following:  
Regular Filing (non expedite)  
P.O. Box 1329  
Columbus, OH 43216

Expedite Filing (Two-business day processing  
time requires an additional \$100.00).  
P.O. Box 1390  
Columbus, OH 43216

**Certificate of Amendment**  
**(For-Profit, Domestic Corporation)**  
**Filing Fee: \$50**

Check appropriate box:

- Amendment to existing Articles of Incorporation (125-AMDS)
- Amended and Restated Articles (122-AMAP) - The following articles supersede the existing articles and all amendments thereto.

Complete the following information:

Name of Corporation

Charter Number

Check one box below and provide information as required:

The articles are hereby amended by the **Incorporators**. Pursuant to Ohio Revised Code section 1701.70(A), incorporators may adopt an amendment to the articles by a writing signed by them if initial directors are not named in the articles or elected and before subscriptions to shares have been received.

The articles are hereby amended by the **Directors**. Pursuant to Ohio Revised Code section 1701.70 (A), directors may adopt amendments if initial directors were named in articles or elected, but subscriptions to shares have not been received. Also, Ohio Revised Code section 1701.70(B) sets forth additional cases in which directors may adopt an amendment to the articles.

The resolution was adopted pursuant to Ohio Revised Code section 1701.70(B)   
(In this space insert the number 1 through 10 to provide basis for adoption.)

The articles are hereby amended by the **Shareholders** pursuant to Ohio Revised Code section 1701.71.

A copy of the resolution of amendment is attached to this document.

Note: If amended articles were adopted, they must set forth all provisions required in original articles except that articles amended by directors or shareholders need not contain any statement with respect to initial stated capital. See Ohio Revised Code section 1701.04 for required provisions.

**Required**

Must be signed by all incorporators, if amended by incorporators, or an authorized officer if amended by directors or shareholders, pursuant to Ohio Revised Code section 1701.73(B) and (C).

If authorized representative is an individual, then they must sign in the "signature" box and print their name in the "Print Name" box.

BRENT R. DEWEY  
Signature

BRENT R. DEWEY  
By (if applicable)

If authorized representative is a business entity, not an individual, then please print the business name in the "signature" box, an authorized representative of the business entity must sign in the "By" box and print their name in the "Print Name" box.

Brent Dewey, Authorized Representative  
Print Name

Agata Dewey  
Signature

AGATA DEWEY  
By (if applicable)

AGATA DEWEY  
Print Name

EXHIBIT A  
TO  
CERTIFICATE OF AMENDMENT  
TO  
ARTICLES OF INCORPORATION  
OF  
RETAIL MARKETING SERVICES EAST, INC.

Chart No. CP13938

Authorization of Name Change

RESOLVED, that the Articles of Incorporation of Retail Marketing Services East, Inc. be amended to by striking Article FIRST in its entirety and replacing therefor:

FIRST: The name of the corporation shall be ESMR Enterprises, Inc.



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Business Name  
Business Name - Exact  
Number Search  
Agent/Contact Name  
Prior Business Name

**Corporation Details**

Corporation Details		
Entity Number	CP13938	
Business Name	EEMP ENTERPRISES, INC.	
Filing Type	CORPORATION FOR PROFIT	
Status	Active	
Original Filing Date	04/06/1998	
Expiry Date		
Location: NEWARK	County: LICKING	State: OHIO
Agent / Registrant Information		
INCORP SERVICES INC 9435 WATERSTONE BLVD SUITE 140 CINCINNATI, OH 45249 Effective Date: 12/22/2010 Contact Status: Active		
Incorporator Information		
BRENT DEWEY		
Filings		
Filing Type	Date of Filing	Document Number/Image
DOMESTIC ARTICLES/FOR PROFIT	04/06/1998	6239 0779
AGENT ADDRESS CHANGE/LIMITED/LIABILITY/PARTNERS	01/22/2002	200202203794
DOMESTIC AGENT ADDRESS CHANGE	03/17/2008	200826101410
DOMESTIC AGENT SUBSEQUENT APPOINTMENT	12/22/2010	201036200989
TRADE NAME/ORIGINAL FILING	10/30/2011	201129900726
DOMESTIC/AMENDMENT TO ARTICLES	01/17/2013	201301801560
Old Names		
Effective Date	Old Name	
01/17/2013	RETAIL MARKETING SERVICES EAST, INC.	

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**TRADEMARK**