

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-------------------|
| Fifth Third Bank | | 06/28/2013 | CORPORATION: OHIO |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------|
| Name: | Appleton Papers, Inc. |
| Street Address: | 825 E. Wisconsin Avenue |
| City: | Appleton |
| State/Country: | WISCONSIN |
| Postal Code: | 54912 |
| Entity Type: | CORPORATION: WISCONSIN |

PROPERTY NUMBERS Total: 62

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------------|
| Registration Number: | 0909125 | CHAUCER |
| Registration Number: | 1197835 | A APPLETON PAPERS INC. |
| Registration Number: | 1197836 | A |
| Registration Number: | 1526859 | JAZZ |
| Registration Number: | 1542493 | POLYTHERM |
| Registration Number: | 1587789 | INTEGRA |
| Registration Number: | 1590869 | OPTIMA |
| Registration Number: | 1665465 | RECOVER |
| Registration Number: | 1685781 | RECOVER |
| Registration Number: | 1743930 | XERO/FORM |
| Registration Number: | 1856253 | SECURATHERM |
| Registration Number: | 1981668 | E THE SEAL OF EXCELLENCE. |
| Registration Number: | 1989113 | DOCUCHECK |
| Registration Number: | 1995462 | ECOGUARD |

CH \$1565.00 0909125

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|----------------------|---------|----------------------------|
| Registration Number: | 2019512 | E |
| Registration Number: | 2022561 | ULTIMARK |
| Registration Number: | 2037533 | DOCUCHECK |
| Registration Number: | 2051395 | WAVEX |
| Registration Number: | 2084804 | APPLETON PAPERS |
| Registration Number: | 2086442 | |
| Registration Number: | 2093635 | LASERSNAP |
| Registration Number: | 2112800 | |
| Registration Number: | 2137772 | TONERFUSE |
| Registration Number: | 2155258 | DOCUCHECK BASIC |
| Registration Number: | 2155259 | DOCUCHECK WATERMARK |
| Registration Number: | 2425100 | POS PLUS |
| Registration Number: | 2556953 | ECARBONLESS |
| Registration Number: | 2602692 | IMPEDE |
| Registration Number: | 2727918 | ROYALE 700 |
| Registration Number: | 2730105 | APPLETON |
| Registration Number: | 2757017 | TECHMARK |
| Registration Number: | 2757278 | SMARTSTRATE |
| Registration Number: | 2767808 | DUAL |
| Registration Number: | 2772409 | PRESSPRO |
| Registration Number: | 2774509 | APPLETON COATED |
| Registration Number: | 2784878 | AVARIO |
| Registration Number: | 2787242 | HEATSAFE |
| Registration Number: | 2802815 | WHAT IDEAS CAN DO |
| Registration Number: | 2834385 | FORGEBLOC |
| Registration Number: | 2860269 | APPLETON WHAT IDEAS CAN DO |
| Registration Number: | 2879977 | ALPHA |
| Registration Number: | 2918274 | HIYIELD |
| Registration Number: | 2920051 | EAGLE |
| Registration Number: | 2925099 | EAGLE |
| Registration Number: | 2933082 | DOCUMARK |
| Registration Number: | 2960058 | THERMASENSE |
| Registration Number: | 2960163 | RÉSISTE |
| Registration Number: | 2960835 | MONDIAL MARK |
| Registration Number: | 2973698 | ASSURMARK |

| | | |
|----------------------|---------|------------------------------|
| | 2981967 | MOISTURE BLOC |
| Registration Number: | 2987512 | INSTANT REPLAY |
| Registration Number: | 3001133 | PIP |
| Registration Number: | 3108753 | |
| Registration Number: | 3131845 | THERMART |
| Registration Number: | 3144493 | NEX |
| Registration Number: | 3144631 | INFLEX |
| Registration Number: | 3169940 | DOCUCHECK GHOST |
| Registration Number: | 3175214 | TECHMARK PENTICK PLUS |
| Registration Number: | 3269539 | LIGHTSAFE |
| Registration Number: | 3366652 | TECHMARK PENTICK PLUS SWIPER |
| Registration Number: | 3476165 | LINEMARK |
| Registration Number: | 3592902 | ENCAPSYS |

CORRESPONDENCE DATA

Fax Number: 2156562498
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 215-656-2458
Email: pto.phil@dlapiper.com
Correspondent Name: William L. Bartow
Address Line 1: 1650 Market Street, Suite 4900
Address Line 4: Philadelphia, PENNSYLVANIA 19103

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 381646-14 APV-1-B |
| NAME OF SUBMITTER: | William A. Bartow |
| Signature: | /William L. Bartow/ |
| Date: | 07/01/2013 |

Total Attachments: 6
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of June 28, 2013, by FIFTH THIRD BANK, an Ohio banking corporation, in its capacity as Administrative Agent (in such capacity, "Administrative Agent").

WITNESSETH:

WHEREAS, Administrative Agent and Appvion, Inc., a Delaware corporation formerly known as Appleton Papers, Inc. ("Grantor"), were parties to that certain Guaranty and Collateral Agreement, dated as of February 8, 2010 (the "Collateral Agreement") and the accompanying short-form agreement titled Trademark Collateral Agreement, pursuant to which Grantor granted a security interest to the Administrative Agent in certain trademarks and trademark applications (the "Trademarks") and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to the Administrative Agent and certain other financial institutions, including the Patents set forth on Schedule 1 hereto; and

WHEREAS, the Trademark Collateral Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on February 8, 2010, at Reel 004145, Frame 0219;

WHEREAS, Grantor has requested that the Administrative Agent release its security interest in the Trademarks and Trademark Rights and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. The Administrative Agent hereby absolutely, unconditionally and irrevocably releases and forever discharges its security interest in all of Grantor's right, title and interest under the Collateral Agreement, Trademark Collateral Agreement and any and all other security interests or liens that the Administrative Agent may have in and to the following (collectively the "Trademark Rights");

(i) each Trademark listed on Schedule 1 hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, the Trademarks; and

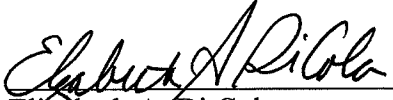
(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark. BofA hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by BofA, all of BofA's and its predecessors', successors' and assigns' right, title and interest in and to the Trademark Rights together with the goodwill associated therewith.

2. The Administrative Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by the Administrative Agent, all of the Administrative Agent's right, title and interest in and to the Trademark Rights.

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-[Signature Page Follows]*

IN WITNESS WHEREOF, the Administrative Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

FIFTH THIRD BANK, as Administrative Agent

By: 
Name: Elizabeth A. Di Cola
Title: Vice President

SCHEDULE 1

TRADEMARKS

Attached

**Schedule I to
Trademark Collateral Agreement (Short-Form)**

UNITED STATES Trademarks, Service Marks and Trademark Applications

U.S. Registered Trademarks:

| Trademark Name | Serial Number | Registration Number | Registration Date | Owner |
|---------------------------------|----------------------|----------------------------|--------------------------|----------------------|
| A design & APPLETON PAPERS INC, | 73258747 | 1197835 | 15-Jun-1982 | Appleton Papers Inc. |
| ALPHA | 76384973 | 2879977 | 31-Aug-2004 | Appleton Papers Inc |
| Appleton (new design) | 76264905 | 2730105 | 24-Jun-2003 | Appleton Papers Inc |
| APPLETON PAPERS & Design | 75026306 | 2084804 | 29-Jul-1997 | Appleton Papers Inc |
| APPLETON WHAT IDEAS CAN DO | 78269164 | 2860269 | 06-Jul-2004 | Appleton Papers Inc |
| ASSURMARK | 78295654 | 2973698 | 19-Jul-2005 | Appleton Papers Inc |
| DOCUCHECK | 74559314 | 1989113 | 23-Jul-1996 | Appleton Papers Inc |
| DOCUCHECK & Design | 74581221 | 2037533 | 11-Feb-1997 | Appleton Papers Inc |
| DOCUCHECK BASIC | 75022678 | 2155258 | 05-May-1998 | Appleton Papers Inc |
| DOCUCHECK GHOST | 78602211 | 3169940 | 07-Nov-2006 | Appleton Papers Inc |
| DOCUCHECK WATERMARK | 75022679 | 2155259 | 05-May-1998 | Appleton Papers Inc |
| DOCUMARK | 78367122 | 2933082 | 15-Mar-2005 | Appleton Papers Inc |
| DUAL | 76372736 | 2767808 | 23-Sep-2003 | Appleton Papers Inc |
| E and design | 74459804 | 2019512 | 26-Nov-1996 | Appleton Papers Inc |
| ECARBONLESS | 75896050 | 2556953 | 02-Apr-2002 | Appleton Papers Inc |
| ECOGUARD | 74720888 | 1995462 | 20-Aug-1996 | Appleton Papers Inc |
| ENCAPSYS | 77976524 | 3592902 | 17-Mar-2009 | Appleton Papers Inc |
| HEATSAFE | 76372735 | 2787242 | 25-Nov-2003 | Appleton Papers Inc |
| HIYIELD | 78303979 | 2918274 | 11-Jan-2005 | Appleton Papers Inc |
| IMPEDE | 76228628 | 2602692 | 30-Jul-2002 | Appleton Papers Inc |
| INSTANT REPLAY | 78432653 | 2987512 | 23-Aug-2005 | Appleton Papers Inc |
| INTEGRA | 73818573 | 1587789 | 20-Mar-1990 | Appleton Papers Inc |
| JAZZ | 73730018 | 1526859 | 28-Feb-1989 | Appleton Papers Inc |
| LASERSNAP | 75057309 | 2093635 | 02-Sep-1997 | Appleton Papers Inc |
| LIGHTSAFE | 78619917 | 3269539 | 24-Jul-2007 | Appleton Papers Inc |
| LINEMARK | 77356691 | 3476165 | 29-Jul-2008 | Appleton Papers Inc |
| MOISTURE BLOC | 78302614 | 2981967 | 02-Aug-2005 | Appleton Papers Inc |
| MONDIAL MARK | 78215246 | 2960835 | 07-Jun-2005 | Appleton Papers Inc |
| OPTIMA | 73825645 | 1590869 | 10-Apr-1990 | Appleton Papers Inc |
| PAPER Design | 75026304 | 2086442 | 05-Aug-1997 | Appleton Papers Inc |
| PIP | 78370108 | 3001133 | 27-Sep-2005 | Appleton Papers Inc |
| POLYTHERM | 73736617 | 1542493 | 06-Jun-1989 | Appleton Papers Inc |
| POS PLUS | 75896051 | 2425100 | 30-Jan-2001 | Appleton Papers Inc |
| PRESSPRO | 76372738 | 2772409 | 07-Oct-2003 | Appleton Papers Inc |
| RECOVER (for carbonless) | 74032744 | 1665465 | 19-Nov-1991 | Appleton Papers Inc |
| RECOVER (for thermal) | 74073357 | 1685781 | 05-May-1992 | Appleton Papers Inc |
| RESISTE | 76450463 | 2960163 | 07-Jun-2005 | Appleton Papers Inc |
| SECURATHERM | 74356402 | 1856253 | 27-Sep-1994 | Appleton Papers Inc |
| SMARTSTRATE | 76384321 | 2757278 | 26-Aug-2003 | Appleton Papers Inc |
| Stylized A design | 73258780 | 1197836 | 15-Jun-1982 | Appleton Papers Inc |
| Stylized A design | 78496846 | 3108753 | 27-Jun-2006 | Appleton Papers Inc |
| TECHMARK | 76296148 | 2757017 | 26-Aug-2003 | Appleton Papers Inc |

| Trademark Name | Serial Number | Registration Number | Registration Date | Owner |
|--------------------------|---------------|---------------------|-------------------|-------------------------------|
| TECHMARK PENTICK PLUS | 78574465 | 3175214 | 21-Nov-2006 | Appleton Papers Inc |
| TECHMARK PENTICK PLUS | 78573978 | 3366652 | 01-Jan-2008 | Appleton Papers Inc |
| SWIPER | | | | |
| E THE SEAL OF EXCELLENCE | 74581904 | 1981668 | 18-Jun-1996 | Appleton Papers Inc |
| THERMART | 78297150 | 3131845 | 22-Aug-2006 | Appleton Papers Inc |
| THERMASENSE | 76320347 | 2960058 | 07-Jun-2005 | Appleton Papers Inc |
| TONERFUSE | 75053445 | 2137772 | 17-Feb-1998 | Appleton Papers Inc |
| ULTIMARK | 74653678 | 2022561 | 10-Dec-1996 | Appleton Papers Inc |
| WAVE Design | 75028257 | 2112800 | 11-Nov-1997 | Appleton Papers Inc |
| WAVEX | 74669538 | 2051395 | 08-Apr-1997 | Appleton Papers Inc |
| WHAT IDEAS CAN DO | 76168328 | 2802815 | 06-Jan-2004 | Appleton Papers Inc |
| XERO/FORM | 74237127 | 1743930 | 29-Dec-1992 | Appleton Papers Inc |
| INFLEX | 78597462 | 3144631 | 21-Jul-1998 | New England Extrusion Inc. |
| NEX | 78583585 | 3144493 | 19-Sep-2006 | New England Extrusion Inc. |
| APPLETON COATED | 76244959 | 2774509 | 21-Oct-2003 | Appleton Papers Inc |
| CHAUCER | 72333680 | 0909125 | 2-Mar-1971 | Appleton Papers Inc |
| EAGLE | 78309895 | 2925099 | 8-Feb-2005 | Appleton Papers, Inc. |
| EAGLE | 78282920 | 2920051 | 18-Jan-2005 | Appleton Papers, Inc. |
| FORGEBLOC | 78184068 | 2834385 | 20-April-2004 | Appleton Papers, Inc. |
| AVARIO | 76407678 | 2784878 | 18-Nov-2003 | Appleton Papers, Inc. |
| ROYALE 700 | 76296562 | 2727918 | 17-June-2003 | Appleton Papers, Inc. |