

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ascension Health		04/24/2013	non-profit corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Ascension Health Alliance		
Street Address:	101 S. Hanley Road, Suite 450		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	non-profit corporation: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3776846	THE 100% CAMPAIGN: ENSURING HEALTHCARE A	
Registration Number:	4042289	SURFACE SELECTION KEEP TURNING INCONTINE	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	docketingtm@hdp.com		
Correspondent Name:	Lisabeth H. Coakley		
Address Line 1:	5445 Corporate Drive, Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	15556-200022/US		
NAME OF SUBMITTER:	Lisabeth H. Coakley		
Signature:	/lhc/		

CH \$65.00 3776846

Date:

06/26/2013

Total Attachments: 2

source=Document (2)#page1.tif

source=Document (2)#page2.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of the last date written below ("Effective Date"), by and between **Ascension Health**, a Missouri non-profit corporation, located at 4600 Edmundson Road, St. Louis, Missouri 63134 (hereinafter "Assignor"), and **Ascension Health Alliance**, a Missouri non-profit corporation, located at 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105 (hereinafter "Assignee").

WHEREAS, Assignor owns the trademarks and registrations therefor listed in Schedule A attached hereto, including the goodwill of the business associated therewith, and all common-law rights; and

WHEREAS, Assignee desires to acquire the trademarks and registrations therefor listed in Schedule A, including the goodwill of the business associated therewith, and all common-law rights.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all right, title, and interest in and to the trademarks and registrations therefor listed in Schedule A, including the goodwill of the business associated therewith, and all common-law rights.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the trademarks.

IN WITNESS WHEREOF, the parties, by their duly authorized representatives, do hereby set their hands and seals as of the Effective Date.

Ascension Health
"Assignor"

Ascension Health Alliance
"Assignee"


Name: Christine K. McCoy
Title: Sr. Vice President + General Counsel


Name: _____
Title: _____

Date: 4-24-13

Date: April 22, 2013

**TRADEMARK ASSIGNMENT
SCHEDULE A**

Trademark	Country	Registration/Serial No.	Registration Date
THE 100% CAMPAIGN: ENSURING HEALTHCARE ACCESS AND COVERAGE FOR ALL (Stylized)	United States	3,776,846	April 20, 2010
SURFACE SELECTION KEEP TURNING INCONTINENCE MANAGEMENT NUTRITION & Design	United States	4,042,289	October 18, 2011

17624201.1