

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		06/28/2013	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Appleton Papers, Inc.
Street Address:	825 E. Wisconsin Avenue
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54912
Entity Type:	CORPORATION: WISCONSIN

Name:	Paperweight Development Corp.
Street Address:	825 E. Wisconsin Avenue
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54912
Entity Type:	CORPORATION: WISCONSIN

Name:	American Plastics Company
Street Address:	3606 Red Arrow Drive
City:	Rhineland
State/Country:	WISCONSIN
Postal Code:	54501
Entity Type:	CORPORATION: WISCONSIN

Name:	New England Extrusions, Inc.
Street Address:	18 Industrial Blvd.
City:	Turner Falls
State/Country:	MASSACHUSETTS
Postal Code:	01376

CH \$1565.00 0909125

Entity Type: CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Registration Number:	0909125	CHAUCER
Registration Number:	1197835	A APPLETON PAPERS INC.
Registration Number:	1197836	A
Registration Number:	1526859	JAZZ
Registration Number:	1542493	POLYTHERM
Registration Number:	1587789	INTEGRA
Registration Number:	1590869	OPTIMA
Registration Number:	1665465	RECOVER
Registration Number:	1685781	RECOVER
Registration Number:	1743930	XERO/FORM
Registration Number:	1856253	SECURATHERM
Registration Number:	1981668	E THE SEAL OF EXCELLENCE.
Registration Number:	1989113	DOCUCHECK
Registration Number:	1995462	ECOGUARD
Registration Number:	2019512	E
Registration Number:	2022561	ULTIMARK
Registration Number:	2037533	DOCUCHECK
Registration Number:	2051395	WAVEX
Registration Number:	2084804	APPLETON PAPERS
Registration Number:	2086442	
Registration Number:	2093635	LASERSNAP
Registration Number:	2112800	
Registration Number:	2137772	TONERFUSE
Registration Number:	2155258	DOCUCHECK BASIC
Registration Number:	2155259	DOCUCHECK WATERMARK
Registration Number:	2425100	POS PLUS
Registration Number:	2556953	ECARBONLESS
Registration Number:	2602692	IMPEDE
Registration Number:	2727918	ROYALE 700
Registration Number:	2730105	APPLETON
Registration Number:	2757017	TECHMARK

TRADEMARK

REEL: 005060 FRAME: 0499

Registration Number:	2757278	SMARTSTRATE
Registration Number:	2767808	DUAL
Registration Number:	2772409	PRESSPRO
Registration Number:	2774509	APPLETON COATED
Registration Number:	2784878	AVARIO
Registration Number:	2787242	HEATSAFE
Registration Number:	2802815	WHAT IDEAS CAN DO
Registration Number:	2834385	FORGEBLOC
Registration Number:	2860269	APPLETON WHAT IDEAS CAN DO
Registration Number:	2879977	ALPHA
Registration Number:	2918274	HIIYIELD
Registration Number:	2920051	EAGLE
Registration Number:	2925099	EAGLE
Registration Number:	2933082	DOCUMARK
Registration Number:	2960058	THERMASENSE
Registration Number:	2960163	RÉSISTE
Registration Number:	2960835	MONDIAL MARK
Registration Number:	2973698	ASSURMARK
Registration Number:	2981967	MOISTURE BLOC
Registration Number:	2987512	INSTANT REPLAY
Registration Number:	3001133	PIP
Registration Number:	3108753	
Registration Number:	3131845	THERMART
Registration Number:	3144493	NEX
Registration Number:	3144631	INFLEX
Registration Number:	3169940	DOCUCHECK GHOST
Registration Number:	3175214	TECHMARK PENTICK PLUS
Registration Number:	3269539	LIGHTSAFE
Registration Number:	3366652	TECHMARK PENTICK PLUS SWIPER
Registration Number:	3476165	LINEMARK
Registration Number:	3592902	ENCAPSYS

**CORRESPONDENCE DATA**

Fax Number: 2156562498

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**TRADEMARK**  
**REEL: 005060 FRAME: 0500**

Phone: 215-656-2458  
Email: pto.phil@dlapiper.com  
Correspondent Name: William L. Bartow  
Address Line 1: 1650 Market Street, Suite 4900  
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	381646-14 APV-1-B
NAME OF SUBMITTER:	William L. Bartow
Signature:	/William L. Bartow/
Date:	07/01/2013

**Total Attachments: 7**

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of June 28, 2013, by U.S. BANK NATIONAL ASSOCIATION, in its capacity as Collateral Agent (in such capacity, "Collateral Agent").

WITNESSETH:

WHEREAS, Collateral Agent and Appvion, Inc., a Delaware corporation formerly known as Appleton Papers, Inc., along with Paperweight Development Corp., a Wisconsin corporation, American Plastics Company, a Wisconsin corporation, and New England Extrusion, Inc., a Wisconsin corporation (collectively "Grantors"), were parties to that certain Collateral Agreement, dated as of February 8, 2010 (the "Collateral Agreement") and the accompanying short-form agreement titled Trademark Collateral Agreement, pursuant to which Grantors granted a security interest to the Collateral Agent in certain trademarks and trademark applications (the "Trademarks") and Trademark Rights (as defined below) as security for certain obligations owing by Grantors to the Collateral Agent and certain other financial institutions, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Trademark Collateral Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on February 9, 2010, at Reel 4145, Frame 0402;

WHEREAS, Grantors have requested that the Collateral Agent release its security interest in the Trademarks and Trademark Rights and reassign the same to Grantors.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. The Collateral Agent hereby absolutely, unconditionally and irrevocably releases and forever discharges its security interest in all of Grantors' right, title and interest under the Collateral Agreement, Trademark Collateral Agreement and any and all other security interests or liens that the Collateral Agent may have in and to the following (collectively the "Trademark Rights");

(i) each Trademark listed on Schedule 1 hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, the Trademarks; and

(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantors against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark. Collateral Agent hereby reassigns, grants and conveys to Grantors, without any representation, recourse or undertaking by


Collateral Agent, all of Collateral Agent's and its predecessors', successors' and assigns' right, title and interest in and to the Trademark Rights together with the goodwill associated therewith.

2. The Collateral Agent hereby reassigns, grants and conveys to Grantors, without any representation, recourse or undertaking by the Collateral Agent, all of the Collateral Agent's right, title and interest in and to the Trademark Rights.

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-[Signature Page Follows]*

IN WITNESS WHEREOF, the Collateral Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

U.S. BANK NATIONAL ASSOCIATION,  
as Collateral Agent

By: 

Name: **STEVEN F. POSTO**

Title: **VICE PRESIDENT**



**SCHEDULE 1**

**TRADEMARKS**

Attached

UNITED STATES Trademarks, Service Marks and Trademark Applications

U.S. Registered Trademarks:

Trademark Name	Serial Number	Registration Number	Registration Date	Owner
A design & APPLETON PAPERS INC,	73258747	1197835	15-Jun-1982	Appleton Papers Inc
ALPHA	76384973	2879977	31-Aug-2004	Appleton Papers Inc
Appleton (new design)	76264905	2730105	24-Jun-2003	Appleton Papers Inc
APPLETON PAPERS & Design	75026306	2084804	29-Jul-1997	Appleton Papers Inc
APPLETON WHAT IDEAS CAN DO	78269164	2860269	06-Jul-2004	Appleton Papers Inc
ASSURMARK	78295654	2973698	19-Jul-2005	Appleton Papers Inc
DOCUCHECK	74559314	1989113	23-Jul-1996	Appleton Papers Inc
DOCUCHECK & Design	74581231	2037533	11-Feb-1997	Appleton Papers Inc
DOCUCHECK BASIC	75022678	2155258	05-May-1998	Appleton Papers Inc
DOCUCHECK GHOST	78602211	3169940	07-Nov-2006	Appleton Papers Inc
DOCUCHECK WATERMARK	75022679	2155259	05-May-1998	Appleton Papers Inc
DOCUMARK	78367122	2933082	15-Mar-2005	Appleton Papers Inc
DUAL	76372736	2767808	23-Sep-2003	Appleton Papers Inc
E and design	74459804	2019512	26-Nov-1996	Appleton Papers Inc
ECARBONLESS	75896050	2556953	02-Apr-2002	Appleton Papers Inc
ECOGUARD	74720888	1995462	20-Aug-1996	Appleton Papers Inc
ENCAPSYS	77976524	3592902	17-Mar-2009	Appleton Papers Inc
HEATSAFE	76372735	2787242	25-Nov-2003	Appleton Papers Inc
HIIYIELD	78303979	2918274	11-Jan-2005	Appleton Papers Inc
IMPEDE	76228628	2602692	30-Jul-2002	Appleton Papers Inc
INSTANT REPLAY	78432653	2987512	23-Aug-2005	Appleton Papers Inc
INTEGRA	73818573	1587789	20-Mar-1990	Appleton Papers Inc
JAZZ	73730018	1526859	28-Feb-1989	Appleton Papers Inc
LASERSNAP	75057309	2093635	02-Sep-1997	Appleton Papers Inc
LIGHTSAFE	78619917	3269539	24-Jul-2007	Appleton Papers Inc
LINEMARK	77356691	3476165	29-Jul-2008	Appleton Papers Inc
MOISTURE BLOC	78302614	2981967	02-Aug-2005	Appleton Papers Inc
MONDIAL MARK	78215246	2960835	07-Jun-2005	Appleton Papers Inc
OPTIMA	73825645	1590869	10-Apr-1990	Appleton Papers Inc
PAPER Design	75026304	2086442	05-Aug-1997	Appleton Papers Inc
PIP	78370108	3001133	27-Sep-2005	Appleton Papers Inc
POLYTHERM	73736617	1542493	06-Jun-1989	Appleton Papers Inc
POS PLUS	75896051	2425100	30-Jan-2001	Appleton Papers Inc
PRESSPRO	76372738	2772409	07-Oct-2003	Appleton Papers Inc
RECOVER (for carbonless)	74032744	1665465	19-Nov-1991	Appleton Papers Inc
RECOVER (for thermal)	74073357	1685781	05-May-1992	Appleton Papers Inc
RESISTE	76450463	2960163	07-Jun-2005	Appleton Papers Inc
SECURATHERM	74356402	1856253	27-Sep-1994	Appleton Papers Inc
SMARTSTRATE	76384321	2757278	26-Aug-2003	Appleton Papers Inc
Stylized A design	73258780	1197836	15-Jun-1982	Appleton Papers Inc
Stylized A design	78496846	3108753	27-Jun-2006	Appleton Papers Inc
TECHMARK	76296148	2757017	26-Aug-2003	Appleton Papers Inc

Trademark Name	Serial Number	Registration Number	Registration Date	Owner
TECHMARK PENTICK PLUS	78574465	3175214	21-Nov-2006	Appleton Papers Inc
TECHMARK PENTICK PLUS	78573978	3366652	01-Jan-2008	Appleton Papers Inc
SWIPER				
E THE SEAL OF EXCELLENCE	74581904	1981668	18-Jun-1996	Appleton Papers Inc
THERMART	78297150	3131845	22-Aug-2006	Appleton Papers Inc
THERMASENSE	76320347	2960058	07-Jun-2005	Appleton Papers Inc
TONERPUSE	75053445	2137772	17-Feb-1998	Appleton Papers Inc
ULTIMARK	74653678	2022561	10-Dec-1996	Appleton Papers Inc
WAVE Design	75028257	2112800	11-Nov-1997	Appleton Papers Inc
WAVEX	74669538	2051395	08-Apr-1997	Appleton Papers Inc
WHAT IDEAS CAN DO	76168328	2802815	06-Jan-2004	Appleton Papers Inc
XERO/FORM	74237127	1743930	29-Dec-1992	Appleton Papers Inc
INFLEX	78597462	3144631	21-Jul-1998	New England Extrusion Inc
NEX	78583585	3144493	19-Sep-2006	New England Extrusion Inc
APPLETON COATED	76244959	2774509	21-Oct-2003	Appleton Papers Inc
CHAUCER	72333680	0909125	2-Mar-1971	Appleton Papers Inc
EAGLE	78309895	2925099	8-Feb-2005	Appleton Papers, Inc
EAGLE	78282920	2920051	18-Jan-2005	Appleton Papers, Inc
FORGEBLOC	78184068	2834385	20-April-2004	Appleton Papers, Inc
AVARIO	76407678	2784878	18-Nov-2003	Appleton Papers, Inc
ROYALE 700	76296562	2727918	17-June-2003	Appleton Papers, Inc