

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Richard Booker		11/07/2012	INDIVIDUAL: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
Name:	Fifty Six Hope Road Music Limited
Street Address:	Aquamarine House
City:	Cable Beach, Nassau
State/Country:	NASA
Entity Type:	CORPORATION: BAHAMAS

<b>PROPERTY NUMBERS Total: 1</b>		
Property Type	Number	Word Mark
Serial Number:	77285596	MAMA MARLEY

<b>CORRESPONDENCE DATA</b>	
Fax Number:	9543517475
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	954-351-7474
Email:	joanna@500law.com
Correspondent Name:	Michael I. Santucci, Esq.
Address Line 1:	200 South Andrews Avenue, Suite 100
Address Line 2:	Santucci Priore, P.L.
Address Line 4:	Fort Lauderdale, FLORIDA 33301

ATTORNEY DOCKET NUMBER:	3798.001
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<b>DOMESTIC REPRESENTATIVE</b>	
Name:	
Address Line 1:	
Address Line 2:	

CH \$40.00 77285596

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Michael I. Santucci, Esq.

Signature:

/Michael I. Santuci/

Date:

07/01/2013

Total Attachments: 3

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## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made by and between Richard Booker, an individual, having his principal place of business at 12401 Vista Lane, Miami, FL 33156 (“Assignor”) and Fifty Six Hope Road Music Limited, an International Business Company, having its principal place of business at Aquamarine House, Cable Beach, Nassau, Bahamas (“Assignee”).

WHEREAS, Assignor has an intent to use the mark MAMA MARLEY identified below in the U.S., and has filed a U.S. application to register MAMA MARLEY based on Assignor’s intent to use the mark for those goods and services. Assignee is currently using MAMA MARLEY in Jamaica and advertising the mark in the U.S. and owns a European Union registration of MAMA MARLEYS. The trademarks to be assigned to Assignee are identified below and include any other trademark applications or registrations not listed herein and any and all common law rights in the marks MAMA MARLEY, MAMMA MARLEY, MAMA MARLEYS, and MAMMA MARLEYS, used by Assignor, and are hereinafter referred to as “the MAMA MARLEY Trademarks”:

Mark	Classes	App./Reg. No.	Filing/ Reg. Date	Country
MAMA MARLEY	29, 30, 32, 43 & 45	77/285,596	9/21/07	U.S.
MAMA MARLEYS	29, 30, 32, 33 & 43	005837612	4/17/07 7/24/08	European Union

WHEREAS, Assignee has an existing and ongoing business related to the MAMA MARLEY Trademarks, and Assignee is assigning all right, title, and interest in and to the MAMA MARLEY Trademarks to Assignor with Assignor’s grant of a license back.

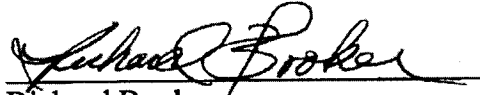
WHEREAS, Assignor has entered into a Settlement Agreement with Assignee, dated November 7, 2012 (“Agreement”);

WHEREAS, pursuant to the Agreement, Assignor has agreed to assign all right, title, and interest in and to the MAMA MARLEY Trademarks and the U.S. Application and E.U. Registration to Assignee, including the goodwill associated with the MAMA MARLEY Trademarks and any and all claims, demands, and causes of action for infringement of the MAMA MARLEY Trademarks, past, present, and future, and all of the proceeds from the foregoing;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the MAMA MARLEY Trademarks and the U.S. Application and the E.U. Registration, together with the goodwill of the business symbolized by the MAMA MARLEY Trademarks and any and all claims, demands, and causes of action for

infringement of the MAMA MARLEY Trademarks, past, present, and future, and all of the proceeds from the foregoing. The validity of the U.S. Application and the E.U. Registration shall not affect the validity of the common law rights transferred herein.

Signed at Miami, Florida, this 7<sup>th</sup> day of November, 2012.

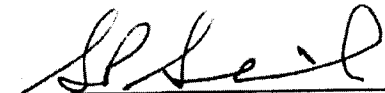
A handwritten signature in cursive script, appearing to read "Richard Booker", written over a horizontal line.

Richard Booker  
Assignor

State of Florida            }  
                                      }  
                                      } ss:  
County of Miami-Dade    }

On this 7<sup>th</sup> day of November, 2012, before me Steven P. Schneider  
a Notary Public, personally appeared Richard Booker, an individual, proved to me on the  
basis of satisfactory evidence to be the person whose name is subscribed to the within  
instrument and acknowledged to me that he executed the same in his authorized capacity  
and that by his signature on the instrument the entity upon behalf of which the person  
acted, executed the instrument.

WITNESS my hand and official seal.

  
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Notary Public



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