

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wilbur-Ellis Company		06/13/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Sears Ecological Applications Co., LLC
Street Address:	1914 Black River Boulevard
City:	Rome
State/Country:	NEW YORK
Postal Code:	13440
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

Name:	Sears Petroleum & Transport Corp.
Street Address:	1914 Black River Boulevard
City:	Rome
State/Country:	NEW YORK
Postal Code:	13440
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1407237	ICE BUSTER
Registration Number:	1407239	ICE BUSTER

CORRESPONDENCE DATA

Fax Number: 3157036252
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 315.425.2868
 Email: ipdocket@hblaw.com
 Correspondent Name: Denis J. Sullivan

CH \$65.00 1407237

Address Line 1: Hiscock & Barclay, LLP
Address Line 2: One Park Place, 300 South State Street
Address Line 4: Syracuse, NEW YORK 13202

ATTORNEY DOCKET NUMBER:	3063958
NAME OF SUBMITTER:	Melanie L. Lavacca
Signature:	/Melanie L. Lavacca/
Date:	07/02/2013

Total Attachments: 3
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ASSIGNMENT of TRADEMARK OWNERSHIP

PARTIES

Wilbur-Ellis Company, a California corporation, having its principal place of business at 345 California Street, 27th Floor, San Francisco California 94104 USA (hereinafter called "Assignor"); and

JOINTLY (hereinafter called "Assignees")

1. **Sears Ecological Applications Co., LLC**, a New York Limited Liability Company, having its principal place of business at 1914 Black River Boulevard, Rome, New York 13440, and
2. **Sears Petroleum & Transport Corp.**, a New York Corporation, having its principal place of business at 1914 Black River Boulevard, Rome, New York 13440.

WHEREAS

- I. Assignor is the owner of all rights and is a proprietor of the marks including all copyright and other rights therein;
- II. The parties hereto have agreed that the mark ICE BUSTER and all ancillary rights thereto should be assigned by the Assignor to the Assignees for the consideration hereinafter set forth.

The parties agree to this Assignment per the following terms.

1. Assignor agrees to assign exclusively to Assignees as joint owners, Assignor's entire right, title, and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world, in and to the trademarks listed in "The Schedule," below, together with the goodwill of the business symbolized by said trademarks and with that portion of Assignor's business to which the marks pertain, and together with all applications, registrations, and renewals worldwide relating thereto along with the right to recover damages and profits for past infringements thereof.

THE SCHEDULE

Mark	Registration No.	Class	Specification of goods/services
ICE BUSTER	1407237	001	Ice melting chemicals for use on pavement, walkways, streets and the like
ICE BUSTER and ship design	1407239	001	Ice melting chemicals for use on pavement, walkways, streets and the like

2. Assignees agree to accept the assignment of the aforementioned Marks in exchange for payment of _____ to Assignor and for other good and valuable consideration, receipt of which is hereby acknowledged by Assignor. Assignees shall

Signed at:

1914 Black River Boulevard, Rome, New York 13440, this 20th day of June, 2013.
SEARS ECOLOGICAL APPLICATIONS CO., LLC, Joint Assignee

By: David H Wood

(Signature)

David H. Wood
President

Signed at:

1914 Black River Boulevard, Rome, New York 13440, this 20th day of June, 2013.
SEARS PETROLEUM & TRANSPORT CORP., Joint Assignee

By: David H Wood

(Signature)

David H. Wood
Vice President