

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric Solomon		06/13/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rafael Antonio De Haan		
Street Address:	Foguerar 11		
Internal Address:	El Brull		
City:	08559 Barcelona		
State/Country:	SPAIN		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
Name:	Eric Solomon		
Street Address:	2129 East 7th Street		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28204		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85563801	HERENCIA ALTES	
CORRESPONDENCE DATA			
Fax Number:	2122442233		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129041815		
Email:	patentlaw@ursuladay.net		
Correspondent Name:	Ursula B. Day		
Address Line 1:	708 Third Avenue		

OP \$40.00 85563801

Address Line 2: Suite 1501
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	TM/HERENCIA ALTES
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Ursula B. Day
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Signature:	/Ursula B. Day/
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Date:	07/02/2013
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Total Attachments: 2
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ASSIGNMENT

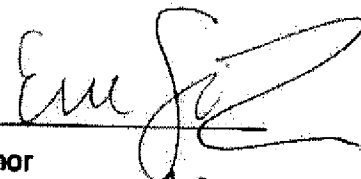
WHEREAS, Eric Solomon, individual citizen of the United States, with an address at 2129 East 7th Street, Charlotte, North Carolina, 28204, USA (hereinafter: "Assignor") is the owner of the mark HERENCIA ALTES and the U.S. Trademark Application No.: 85/563,801 therefore (hereinafter: "the Mark"), currently pending with the U.S Patent and Trademark Office.

WHEREAS, Rafael Antonio De Haan, individual citizen of Great Britain, an address at Foguerar 11, 08559 El Brull, Barcelona, Spain, (hereinafter: "Assignee") is desirous of acquiring joint ownership with the Assignor of the said Mark and the respective U.S. trademark application thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sign unto said Assignee and said Assignor jointly all right, title and interest in and to the said Mark and the respective U.S. trademark application therefore together with the goodwill of the business symbolized by the Mark and the above-identified registration thereof, together with all claims for damages by reason of past infringement of said trademark with the right to sue for, and collect the same for their own use and behalf, and for the use and behalf of their successors, assigns or legal representatives.

Assignor hereby covenants with said Assignee and said Assignor, their successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

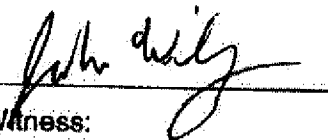
Dated: 6/13/2013

By 
Assignor

Dated: 6/13/2013

By 
Witness:

Dated: 6/13/2013

By 
Witness: