

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nightingale-Conant Corporation		06/14/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Content and Design, Inc.
Street Address:	351 North Cloverfield Circle
City:	Litchfield Park
State/Country:	ARIZONA
Postal Code:	85340
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2907897	TRANSFORMING DEBT INTO WEALTH
Registration Number:	2715293	TRANSFORMING DEBT INTO WEALTH
Registration Number:	3772762	DEBT TO WEALTH
Registration Number:	3772763	DEBT TO WEALTH
Registration Number:	3842561	JOHN CUMMUTA

CORRESPONDENCE DATA

Fax Number: 3128762020
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128761800
 Email: docketing@woodphillips.com
 Correspondent Name: F. William McLaughlin
 Address Line 1: 500 W. Madison St.
 Address Line 2: Citigroup Center, Suite 1130
 Address Line 4: Chicago, ILLINOIS 60661

CH \$140.00 2907897

ATTORNEY DOCKET NUMBER:	00692Z99995
NAME OF SUBMITTER:	Corinne Byk
Signature:	/Corinne Byk/
Date:	07/03/2013
Total Attachments: 1 source=Assignment#page1.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Nightingale-Conant Corporation, a Delaware corporation, with principal offices at 1400 S. Wolf Rd, Wheeling, Illinois 60090 (N-C) and Content and Design, Inc, a Wisconsin Corporation, with principal offices at 351 North Cloverfield Circle, Litchfield Park, Arizona 85340 (CD) have reached agreement for a transfer of trademark rights; and

WHEREAS, pursuant to that agreement, N-C has agreed to assign various trademark rights relating to John Cummuta and the Transforming Debt Into Wealth program and to deliver an assignment duly executed by N-C sufficient to transfer to CD all right, title and interest in and to all of the various trademark rights specifically identified herein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, N-C does hereby assign to CD all right, title and interest in and to the following marks, both in and outside of the United States, and the following United States registrations and the goodwill of the N-C business symbolized thereby:

<u>MARK</u>	<u>US REGISTRATION NO.</u>
TRANSFORMING DEBT INTO WEALTH	2,907,897
TRANSFORMING DEBT INTO WEALTH	2,715,293
DEBT TO WEALTH	3,772,762
DEBT TO WEALTH logo	3,772,763
JOHN CUMMUTA	3,842,561



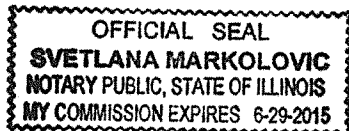
 Nightingale-Conant Corporation

Executed this 14th day of JUNE 2013

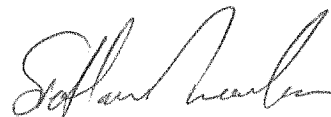
State of IL)
) ss.
 County of COOK)

On June 14th, 2013, Dan Strutzel appeared before me, a Notary Public, in and for the State and County aforesaid, and acknowledged that he freely and voluntarily subscribed and executed the foregoing Assignment for the purposes and uses therein expressed.

(SEAL)



Notary Public



My Commission Expires:

June 29, 2015