

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
North Nordic American Smokeless, Inc.		10/12/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CN Smokeless Company, LLC
Street Address:	790 S. Battleground Ave.
City:	Grover
State/Country:	NORTH CAROLINA
Postal Code:	28073
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3668018	A SWEDISH TRADITION
Registration Number:	3613481	BREAK THE ICE
Registration Number:	3595520	KLONDIKE
Registration Number:	3702450	NO BOUNDARIES AMERICAN CRAFTED
Registration Number:	3595519	NORDIC ICE
Registration Number:	3702547	NORDIC ICE
Registration Number:	3699720	NORDIC ICE THE AUTHENTIC SNUS
Registration Number:	3702548	NORDIC ICE THE AUTHENTIC SNUS
Registration Number:	3613480	STRIKE IT RICH

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@parkerpoe.com
 Correspondent Name: William B. Cannon

OP \$240.00 3668018

Address Line 1: 150 Fayetteville St., Ste. 1400
Address Line 4: Raleigh, NORTH CAROLINA 27601

ATTORNEY DOCKET NUMBER:	119587
NAME OF SUBMITTER:	William B. Cannon
Signature:	/William B. Cannon/
Date:	07/03/2013

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL

This ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL (this "Assignment") is made effective as of October 12, 2010 (hereinafter the "Effective Date"), by and between **Nordic American Smokeless, Inc.** and **CN Smokeless Company, LLC**.

WHEREAS NORDIC AMERICAN SMOKELESS, INC., a corporation organized and existing under the laws of Delaware (hereinafter "**Assignor**"), is the owner of all rights, title and interest in and to the trademarks and the registrations and applications for registration thereof set forth on the attached Schedule A (incorporated herein by reference), and the goodwill of the business associated therewith and symbolized thereby, (collectively the "**Marks**"), and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

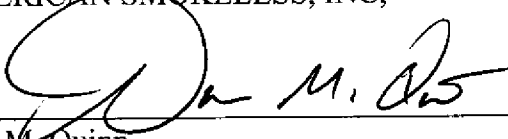
WHEREAS CN SMOKELESS COMPANY, LLC, a limited liability company organized and existing under the laws of North Carolina (hereinafter "**Assignee**"), is desirous of acquiring Assignor's rights in the Marks, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below, Assignor assigns, as of the Effective Date, to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the ongoing business associated with the Marks, and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Marks, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Marks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

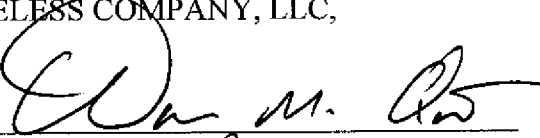
Assignor represents, warrants, covenants and agrees (i) that Assignor is the owner of all rights, title and interest in and to the Marks; (ii) that Assignor has not made any prior assignments or transfers of the Marks; (iii) that, subsequent to the Effective Date, Assignor will not make any subsequent assignments, transfers, or encumbrances of the Marks; (iv) that Assignor will not record this Assignment, or any other assignment, transfer, or encumbrance of the Marks, with the United States Patent and Trademark Office, the Canadian Intellectual Property Office, the Mexican Institute of Industrial Property, the World Intellectual Property Organization, or any other governmental authority; and (v) that Assignee has the sole power and authority, within its sole, subjective discretion, to record this Assignment or withhold the recordal of this Assignment. Assignor agrees to perform all reasonable and proper additional acts (including but not limited to the transfer to Assignee of Assignor's files and records relating to the Marks and the complete registration files and prosecution history, including the registration certificates for the Marks) and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the Marks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) on the dates set forth below.

NORDIC AMERICAN SMOKELESS, INC,
Assignor

By: 
Name: Darren M. Quinn
Title: President LCFO
Date: _____

CN SMOKELESS COMPANY, LLC,
Assignee

By: 
Name: DARREN M. QUINN
Title: PRESIDENT
Date: _____

SCHEDULE A

Mark	Application Number	Filing Date	Registration Number	Registration Date
UNITED STATES				
A SWEDISH TRADITION	77/709,954	04/08/2009	3,668,018	08/11/2009
BREAK THE ICE	77/389,428	02/05/2008	3,613,481	04/28/2009
FREEBIRD	77/182,992	05/16/2007		
KLONDIKE	77/183,018	05/16/2007	3,595,520	03/24/2009
NO BOUNDARIES AMERICAN CRAFTED & Design	77/391,725	02/07/2008	3,702,450	10/27/2009
NORDIC AMERICAN SMOKELESS	77/372,346	01/15/2008		
NORDIC ICE	77/182,998	05/16/2007	3,595,519	03/24/2009
NORDIC ICE (Stylized)	77/427,623	03/20/2008	3,702,547	10/27/2009
NORDIC ICE THE AUTHENTIC SNUS	77/389,415	02/05/2008	3,699,720	10/20/2009
NORDIC ICE THE AUTHENTIC SNUS & Design	77/427,634	03/20/2008	3,702,548	10/27/2009
STRIKE IT RICH	77/389,410	02/05/2008	3,613,480	04/28/2009
CANADA				
NORDIC ICE	1371358	11/09/2007		
INTERNATIONAL TRADEMARK REGISTRATION				
NORDIC ICE			959,175	04/01/2008