

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Harkins Reel Deals, LLC		05/21/2013	LIMITED LIABILITY COMPANY: ARIZONA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Dan's Moviola, L.L.C.
<b>Street Address:</b>	7511 E. McDonald Drive
<b>City:</b>	Scottsdale
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85250
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA

<b>PROPERTY NUMBERS Total: 14</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2372302	BIJOU CAFE
Registration Number:	2254765	CINE CAPRI
Registration Number:	2676255	HARKINS
Registration Number:	3907136	HARKINSTHEATRES.COM
Registration Number:	3551291	MOVIE MONKEY
Registration Number:	2777237	REEL DEALS
Registration Number:	3747284	STUDIO 1 CINEMAS
Registration Number:	2311841	SUMMER MOVIE FUN
Registration Number:	2536457	THE ULTIMATE ROCKER
Registration Number:	4083039	ULTIMATE MOVIEGOING
Registration Number:	3517097	WAKE UP AND SMELL THE POPCORN
Registration Number:	2311842	VIP MOVIE TICKETS
Registration Number:	4207071	MOVIE GEEK
Serial Number:	85314803	FILM GEEK

**TRADEMARK**

OP \$365.00 2372302

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: JTitus@HartmanTitus.com

Correspondent Name: John D. Titus

Address Line 1: 7114 E Stetson Dr

Address Line 2: suite 205

Address Line 4: Scottsdale, ARIZONA 85251

ATTORNEY DOCKET NUMBER:	4138.1000
NAME OF SUBMITTER:	John D. Titus
Signature:	/john d. titus/
Date:	07/03/2013

Total Attachments: 3

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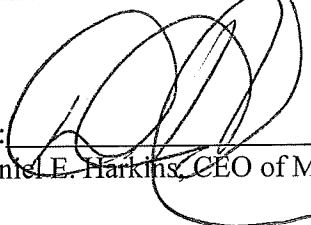
ASSIGNMENT

WHEREAS Harkins Reel Deals, LLC., a limited liability company organized under the laws of the state of Arizona, having an address at 7511 E. McDonald Drive, Scottsdale, Arizona, USA ("ASSIGNOR") is the record owner of the pending and issued U.S. Trademark/Service Mark Registration(s) and Application listed in Exhibit A attached hereto and is the record owner of the State Trademark/Service Mark Registration(s) listed in Exhibit B attached hereto, both of which are and incorporated herein by reference ("The TRADEMARKS");

AND WHEREAS, Dan's Moviola, L.L.C., a limited liability company organized under the laws of the state of Arizona, having an address at 7511 E. McDonald Drive, Scottsdale, Arizona, USA ("ASSIGNEE") is desirous of acquiring the TRADEMARKS;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in and to the aforesaid TRADEMARKS including but not limited to all of ASSIGNOR's rights worldwide in and to said TRADEMARKS and to file for protection of such TRADEMARKS throughout the world, together with the goodwill of the business symbolized by the TRADEMARKS. ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADEMARKS and further agrees to do so at no additional cost to ASSIGNEE.

Harkins Reel Deals, LLC

By:   
Daniel E. Harkins, CEO of Manager

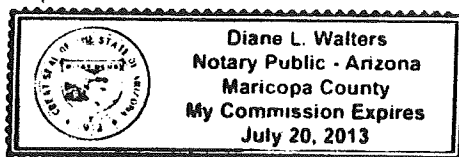
STATE OF Arizona )  
County of Maricopa ) ss.

On this 21 day of May, 2013, Daniel E. Harkins, personally appeared before me, identified himself to my satisfaction, and signed the foregoing ASSIGNMENT in my presence.

My Commission Expires:

July 20, 2013

By:   
NOTARY PUBLIC



**EXHIBIT A**

<b>Trademark/Service Mark Applications/Registrations</b>	<b>Application/Registration No.</b>
<i>BIJOU CAFÉ</i>	2372302
<i>CINE CAPRI</i>	2254765
<i>HARKINS</i>	2676255
<i>HARKINS THEATRES MEANS MORE</i>	2831346
<i>HARKINSTHEATRES.COM (&amp; Design - Popcorn Kernal)</i>	3907136
<i>MOVIE MONKEY</i>	3551291
<i>REEL DEALS</i>	2777237
<i>STUDIO 1 CINEMAS</i>	3747284
<i>SUMMER MOVIE FUN</i>	2311841
<i>THE ULTIMATE ROCKER</i>	2536457
<i>ULTIMATE MOVIEGOING</i>	4083039
<i>WAKE UP AND SMELL THE POPCORN</i>	3517097
<i>VIP MOVIE TICKETS</i>	2311842
<i>MOVIE GEEK</i>	4207071
<i>FILM GEEK</i>	85314803

**EXHIBIT B**

<u>AZ Trademark/Service Mark Applications/Registrations</u>	<u>File ID</u>
HARKINS	239961
HARKINS CINEMAS	239964
HARKINS THEATRES	239960
VALLEY ART THEATRE	206979