

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACTIVE MEDIA SERVICES, INC.		07/01/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CRYSTAL FINANCIAL LLC		
Street Address:	Two International Place, 17th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1856922	ACTIVE INTERNATIONAL	
Registration Number:	3185955	ACTIVE INTERNATIONAL	
Registration Number:	3829095	AFL SUPPLY CHAIN SOLUTIONS	
Registration Number:	4074070	CREATING VALUE WITH EVERY TRADE	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704761		
Email:	tfahey@nationalcorp.com		
Correspondent Name:	Thomas Fahey		
Address Line 1:	1025 Vermont Avenue NW, Suite 1130		
Address Line 2:	National Corporate Research, Ltd.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	F145435		

OP \$115.00 1856922

NAME OF SUBMITTER:	Matthew R. Pierce
Signature:	/Matthew R. Pierce/
Date:	07/08/2013
Total Attachments: 5 source=Active Media Services, Inc. - Trademark Filing USPTO#page2.tif source=Active Media Services, Inc. - Trademark Filing USPTO#page3.tif source=Active Media Services, Inc. - Trademark Filing USPTO#page4.tif source=Active Media Services, Inc. - Trademark Filing USPTO#page5.tif source=Active Media Services, Inc. - Trademark Filing USPTO#page6.tif	

GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

July 1, 2013

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, ACTIVE MEDIA SERVICES, INC., a Delaware corporation (the "Grantor"), each having their principal offices at One Blue Hill Plaza, Pearl River, New York 10965, hereby grant to CRYSTAL FINANCIAL LLC, as Agent, with offices at Two International Place, 17th Floor, Boston, Massachusetts 02110 (the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under to the United States trademarks, service marks, trademark registrations, service mark registrations, trademark applications and service mark applications (the foregoing, collectively, the "Marks") set forth on Schedule A attached hereto, (ii) all income, fees, royalties, products, damages and payments now and hereafter due and/or payable under and with respect to the Marks, (iii) the Goodwill (as such term is defined in the Security Agreement referred to below) of the businesses with which the Marks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks.

THIS GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (this "Grant") is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other Grantors from time to time party thereto, and the Grantee, dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement").

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and

provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[remainder of page intentionally blank]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date above first written.

ACTIVE MEDIA SERVICES, INC., as Grantor

A handwritten signature in black ink, appearing to read "Richard E. Vendig", is written over a horizontal line.

Name: Richard E. Vendig

Title: Chief Financial Officer, Treasurer and
Secretary

Signature Page to Grant of Trademark Security Interest

TRADEMARK
REEL: 005065 FRAME: 0400

CRYSTAL FINANCIAL LLC,
as Agent and as Grantee

By: 

Name: Christopher Arnold



Title: Managing Director

[SIGNATURE PAGE TO GRANT OF SECURITY INTEREST IN UNITED STATES
TRADEMARKS]

TRADEMARK
REEL: 005065 FRAME: 0401

SCHEDULE A

U.S. Federal Registered Trademarks:

Mark	Serial/ Registration Number	Filing/ Registration Date	Int'l Class(es)	Owner	Status/ Next Action
ACTIVE INTERNATION AL	Serial No. 74/381,426 Reg. No. 1,856,922	Filing Date 4/22/1993 Reg. Date 10/4/1994	35	Active Media Services, Inc. (DE Corp.)	Registered Renewal due 10/4/2014
	Serial No. 78/657,511 Reg. No. 3,185,955	Filing Date 6/24/2005 Reg. Date 12/19/2006	35	Active Media Services, Inc. (DE Corp.)	Registered Renewal due 12/19/2016
	Serial No. 77/641,381 Reg. No. 3,829,095	Filing Date 12/30/2008 Reg. Date 8/3/2010	39	Active Media Services, Inc. (DE Corp.)	Registered Declaration of Use due 8/3/2016
CREATING VALUE WITH EVERY TRADE	Serial No. 85/318,819 Reg. No. 4,074,070	Filing Date 5/12/2011 Reg. Date 12/20/2011	35	Active Media Services, Inc. (DE Corp.)	Registered Declaration of Use due 12/20/2017

U.S. Federal Pending Trademarks: None.

U.S. State Trademarks: None.