

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Buzzmedia		04/19/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	SpinMedia
Street Address:	6464 Sunset Boulevard
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Serial Number:	85243014	ABSOLUTE PUNK
Serial Number:	85091971	BRANDED SOCIAL PROGRAMMING
Serial Number:	77217018	BUZZNET
Serial Number:	77217024	BUZZNET
Serial Number:	77188644	EGOTASTIC
Serial Number:	77187404	EGOTASTIC
Serial Number:	77327070	FRISKY
Serial Number:	77327097	FRISKY
Serial Number:	85243021	
Serial Number:	77158007	IT HAPPENED LAST NIGHT
Serial Number:	85127386	POP CULTURE AMPLIFIED
Serial Number:	78804624	PUREVOLUME
Serial Number:	85243029	SL SOCIALITE LIFE
Serial Number:	85243023	SOCIALITE LIFE

CH \$615.00 85243014

Serial Number:	85726310	SPIN
Serial Number:	73519332	SPIN
Serial Number:	74522895	SPIN
Serial Number:	76677937	STEREOGUM
Serial Number:	76677935	STEREOGUM.COM
Serial Number:	76677936	STEREOGUM.COM
Serial Number:	77771448	THE SUPERFICIAL
Serial Number:	77771453	THE SUPERFICIAL
Serial Number:	77860899	WHAT WOULD TYLER DURDEN DO?
Serial Number:	77860895	WWTDD

**CORRESPONDENCE DATA**

Fax Number: 6509385200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (650) 988-8500

Email: trademarks@fenwick.com

Correspondent Name: Stephen Garcia

Address Line 1: 801 California Street

Address Line 2: Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	24630-00070-1991
NAME OF SUBMITTER:	Stephen Garcia
Signature:	/Stephen Garcia/
Date:	07/08/2013

**Total Attachments: 2**

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NOTED

A0739615

C2605848  
CERTIFICATE OF AMENDMENT  
OF THE  
ARTICLES OF INCORPORATION  
OF  
BUZZMEDIA

FILED *llc*  
Secretary of State  
State of California

APR 19 2013  
*llc*

The undersigned certify that:

1. They are the President and Secretary, respectively, of BUZZMEDIA, a California corporation.

2. Article I of the Articles of Incorporation of this corporation is hereby amended to read in its entirety as follows:

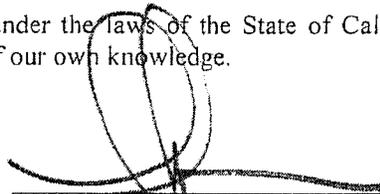
"The name of the corporation is SpinMedia."

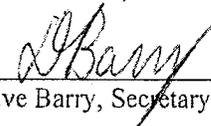
3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.

4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Sections 902 and 903 of the California Corporations Code. The corporation has two classes of stock, and the total number of outstanding shares of the Corporation is thirty-five million seven hundred seventy-eight thousand five hundred twelve (35,778,512) shares of Common Stock and two hundred eight million six hundred sixty-eight thousand seven hundred forty-five (208,668,745) shares of Preferred Stock, ten million five hundred thousand (10,500,000) of which are classified as Series A Preferred Stock, twenty-two million seven hundred thirteen thousand one hundred seventy (22,713,170) of which are classified as Series B Preferred Stock, thirty million five hundred eighty-four thousand seven hundred eleven (30,584,711) of which are classified as Series C Preferred Stock, forty-four million five hundred twenty-nine thousand nine hundred forty-five (44,529,945) of which are classified as Series D Preferred Stock, thirty-nine million one hundred eighteen thousand five hundred eleven (39,118,511) of which are classified as Series E Preferred Stock, forty-five million eight hundred forty-eight thousand one hundred eighty-eight (45,848,188) of which are classified as Series F Preferred Stock, and fifteen million three hundred seventy-four thousand two hundred twenty (15,374,220) of which are classified as Series G Preferred Stock. The percentage vote required was more than 50% of the shares of Common Stock, more than two-thirds (2/3rds) of the Series D Preferred Stock, more than two-thirds (2/3rds) of the Series E Preferred Stock, more than fifty percent (50%) of the Series F Preferred Stock, more than fifty percent (50%) of the Series G Preferred Stock, and more than fifty (50%) of the outstanding shares, voting on as converted to common stock basis. The number of shares voting in favor of the Amendment set forth herein equaled or exceeded the vote required.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Dated: April 19, 2013

  
\_\_\_\_\_  
Steve Hansen, President

  
\_\_\_\_\_  
Dave Barry, Secretary



I hereby certify that the foregoing transcript of 1 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

APR 22 2013

Date: \_\_\_\_\_

*Debra Bowen*  
DEBRA BOWEN, Secretary of State  
TRADEMARK