

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|----------------------------|--|------------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | IP SUPPLEMENT | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Wine Group LLC | | 07/09/2013 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank International", New York Branch, as Collateral Agent | | |
| Street Address: | 245 Park Avenue | | |
| Internal Address: | 37th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10167 | | |
| Entity Type: | New York State Licensed Branch of A Dutch Banking Cooperative: NETHERLANDS | | |
| PROPERTY NUMBERS Total: 62 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85882397 | OUR HOUSE WINE VINEYARD & WINE CO. | |
| Serial Number: | 85892245 | BEASTLY | |
| Serial Number: | 85899454 | MIDNIGHT HOUR | |
| Serial Number: | 85899459 | DARK KNIGHT | |
| Serial Number: | 85899462 | GHOST STORY | |
| Serial Number: | 85899434 | THE TIPSY PIG | |
| Serial Number: | 85899437 | POPSICLE | |
| Serial Number: | 85899438 | INK BLOCK | |
| Serial Number: | 85899440 | THOMAS CROWN | |
| Serial Number: | 85899441 | PIANO MAN | |
| Serial Number: | 85899444 | CONTRABAND | |
| Serial Number: | 85899443 | LOVE LETTER | |

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| Serial Number: | 85899446 | THE HAPPY GRAPE |
| Serial Number: | 85899447 | WITCHING HOUR |
| Serial Number: | 85899450 | CRUELLA |
| Serial Number: | 85899453 | WONDERSTRUCK |
| Serial Number: | 85899455 | ONCE UPON A TIME |
| Serial Number: | 85899452 | DANGER ZONE |
| Serial Number: | 85899458 | WINEMAKER'S DIARY |
| Serial Number: | 85903108 | YOU REBEL |
| Serial Number: | 85903109 | DARK HEROINE |
| Serial Number: | 85903116 | AVA |
| Serial Number: | 85903118 | CHLOE |
| Serial Number: | 85903114 | AIDEN |
| Serial Number: | 85903121 | LOVE NOIR |
| Serial Number: | 85903123 | FORTE CRAFT WINE CO. |
| Serial Number: | 85903125 | MI VIDA LOCA |
| Serial Number: | 85903127 | FIERCE |
| Serial Number: | 85903129 | EXTRA VIRGIN |
| Serial Number: | 85903130 | STRIPT |
| Serial Number: | 85911896 | CRÈME FRAICHE |
| Serial Number: | 85911892 | FLIPPIN' GOOD WINES |
| Serial Number: | 85912056 | BRAVEHEART |
| Serial Number: | 85914706 | BLACK LIST |
| Serial Number: | 85916421 | HERE SHE COMES... |
| Serial Number: | 85916498 | JOHNNY TROUBLE |
| Serial Number: | 85916497 | MISS FORTUNE |
| Serial Number: | 85916496 | DAMSEL IN A DRESS |
| Serial Number: | 85916500 | LIGHTHEARTED |
| Serial Number: | 85922024 | CRAZY LOVE |
| Serial Number: | 85922022 | THE COVETEUR |
| Serial Number: | 85922023 | THE PROVOCATEUR |
| Serial Number: | 85922025 | POUR HAUS |
| Serial Number: | 85922026 | TALK NERDY TO ME |
| Serial Number: | 85924326 | DEVOUR |
| Serial Number: | 85925096 | MARAUDER |
| Serial Number: | 85927298 | BRUNCH CLUB |

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|----------------|----------|---------------------------|
| | 85946706 | LITTLE MISS SUNSHINE |
| Serial Number: | 85949084 | HARLOT |
| Serial Number: | 85949085 | ANCIENT ROOTS |
| Serial Number: | 85949086 | 13 CELSIUS |
| Serial Number: | 85949087 | THE MERGER |
| Serial Number: | 85949089 | OVER THE RAINBOW |
| Serial Number: | 85949091 | HELLO BEAUTIFUL |
| Serial Number: | 85949093 | PRIVATE ISLAND |
| Serial Number: | 85949094 | ST. BARTHS BLVD. |
| Serial Number: | 85949090 | BEAUTIFUL DAY |
| Serial Number: | 85949095 | SUMMER PUNCH SANGRIA |
| Serial Number: | 85949096 | DREAM BIG |
| Serial Number: | 85951395 | 20 STARS |
| Serial Number: | 85951396 | 20 SOMETHING |
| Serial Number: | 85956815 | GRAPE & VINE WINE COMPANY |

CORRESPONDENCE DATA

Fax Number: 6785532602
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (678) 553-2601
Email: jimmarl@gtlaw.com
Correspondent Name: LaShana C. Jimmar
Address Line 1: Greenberg Traurig, LLP
Address Line 2: 3333 Piedmont Road, NE, Suite 2500
Address Line 4: Atlanta, GEORGIA 30305

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|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 123235.013000 |
| NAME OF SUBMITTER: | LaShana C. Jimmar |
| Signature: | /LaShana C. Jimmar/ |
| Date: | 07/10/2013 |

Total Attachments: 3
source=IP Supplement - The Wine Group dated 7-9-2013#page1.tif
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IP SUPPLEMENT

This IP SUPPLEMENT, dated July 09, 2013, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen – Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

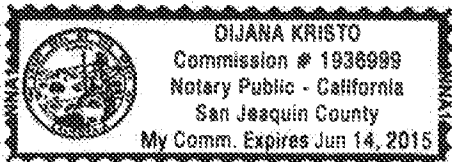
The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of July 09, 2013.

THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager

By: [Signature]
Richard Mahoney, CFO



STATE OF CALIFORNIA)

CITY OF TRACY AND COUNTY OF SAN JOAQUIN)

ss.

On JULY 9, 2013, before me, DIJANA KRISTO, NOTARY PUBLIC, personally appeared RICHARD MAHONEY, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

SCHEDULE A TO IP SUPPLEMENT

| GRANTOR | TRADEMARK | COUNTRY | APPLICATION DATE | APPLICATION NUMBER |
|--------------------|------------------------------------|---------|------------------|--------------------|
| The Wine Group LLC | OUR HOUSE WINE VINEYARD & WINE CO. | U.S.A. | 03/21/2013 | 85882397 |
| The Wine Group LLC | BEASTLY | U.S.A. | 04/01/2013 | 85892245 |
| The Wine Group LLC | MIDNIGHT HOUR | U.S.A. | 04/09/2013 | 85899454 |
| The Wine Group LLC | DARK KNIGHT | U.S.A. | 04/09/2013 | 85899459 |
| The Wine Group LLC | GHOST STORY | U.S.A. | 04/09/2013 | 85899462 |
| The Wine Group LLC | THE TIPSY PIG | U.S.A. | 04/10/2013 | 85899454 |
| The Wine Group LLC | POPSICLE | U.S.A. | 04/10/2013 | 85899437 |
| The Wine Group LLC | INK BLOCK | U.S.A. | 04/10/2013 | 85899438 |
| The Wine Group LLC | THOMAS CROWN | U.S.A. | 04/10/2013 | 85899440 |
| The Wine Group LLC | PIANO MAN | U.S.A. | 04/10/2013 | 85899441 |
| The Wine Group LLC | CONTRABAND | U.S.A. | 04/10/2013 | 85899444 |
| The Wine Group LLC | LOVE LETTER | U.S.A. | 04/10/2013 | 85899443 |
| The Wine Group LLC | THE HAPPY GRAPE | U.S.A. | 04/10/2013 | 85899446 |
| The Wine Group LLC | WITCHING HOUR | U.S.A. | 04/10/2013 | 85899447 |
| The Wine Group LLC | CRUELLA | U.S.A. | 04/10/2013 | 85899450 |
| The Wine Group LLC | WONDERSTRUCK | U.S.A. | 04/10/2013 | 85899453 |
| The Wine Group LLC | ONCE UPON A TIME | U.S.A. | 04/10/2013 | 85899455 |
| The Wine Group LLC | DANGER ZONE | U.S.A. | 04/10/2013 | 85899452 |
| The Wine Group LLC | WINEMAKER'S DIARY | U.S.A. | 04/10/2013 | 85899458 |
| The Wine Group LLC | YOU REBEL | U.S.A. | 04/12/2013 | 85903108 |
| The Wine Group LLC | DARK HEROINE | U.S.A. | 04/12/2013 | 85903109 |
| The Wine Group LLC | AVA | U.S.A. | 04/12/2013 | 85903116 |
| The Wine Group LLC | CHLOE | U.S.A. | 04/12/2013 | 85903118 |
| The Wine Group LLC | AIDEN | U.S.A. | 04/12/2013 | 85903114 |
| The Wine Group LLC | LOVE NOIR | U.S.A. | 04/12/2013 | 85903121 |
| The Wine Group LLC | FORTE CRAFT WINE CO. | U.S.A. | 04/12/2013 | 85903123 |
| The Wine Group LLC | MI VIDA LOCA | U.S.A. | 04/12/2013 | 85903125 |
| The Wine Group LLC | FIERCE | U.S.A. | 04/12/2013 | 85903127 |

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|--------------------|---------------------------|--------|------------|----------|
| The Wine Group LLC | EXTRA VIRGIN | U.S.A. | 04/12/2013 | 85903129 |
| The Wine Group LLC | STRIPT | U.S.A. | 04/12/2013 | 85903130 |
| The Wine Group LLC | Cr me Fraiche | U.S.A. | 04/23/2013 | 85911896 |
| The Wine Group LLC | FLIPPIN' GOOD WINES | U.S.A. | 04/23/2013 | 85911892 |
| The Wine Group LLC | Braveheart | U.S.A. | 04/23/2013 | 85912056 |
| The Wine Group LLC | BLACK LIST | U.S.A. | 04/25/2013 | 85914706 |
| The Wine Group LLC | HERE SHE COMES... | U.S.A. | 04/26/2013 | 85916421 |
| The Wine Group LLC | JOHNNY TROUBLE | U.S.A. | 04/26/2013 | 85916498 |
| The Wine Group LLC | MISS FORTUNE | U.S.A. | 04/26/2013 | 85916497 |
| The Wine Group LLC | DAMSEL IN A DRESS | U.S.A. | 04/26/2013 | 85916496 |
| The Wine Group LLC | LIGHTHEARTED | U.S.A. | 04/26/2013 | 85916500 |
| The Wine Group LLC | CRAZY LOVE | U.S.A. | 05/02/2013 | 85922024 |
| The Wine Group LLC | THE COVETEUR | U.S.A. | 05/02/2013 | 85922022 |
| The Wine Group LLC | THE PROVOCATEUR | U.S.A. | 05/02/2013 | 85922023 |
| The Wine Group LLC | POUR HAUS | U.S.A. | 05/02/2013 | 85922025 |
| The Wine Group LLC | TALK NERDY TO ME | U.S.A. | 05/02/2013 | 85922026 |
| The Wine Group LLC | DEVOUR | U.S.A. | 05/06/2013 | 85924326 |
| The Wine Group LLC | MARAUDER | U.S.A. | 05/07/2013 | 85925096 |
| The Wine Group LLC | BRUNCH CLUB | U.S.A. | 05/09/2013 | 85927298 |
| The Wine Group LLC | LITTLE MISS SUNSHINE | U.S.A. | 05/30/2013 | 85946706 |
| The Wine Group LLC | HARLOT | U.S.A. | 06/03/2013 | 85949084 |
| The Wine Group LLC | ANCIENT ROOTS | U.S.A. | 06/03/2013 | 85949085 |
| The Wine Group LLC | 13 CELSIUS | U.S.A. | 06/03/2013 | 85949086 |
| The Wine Group LLC | THE MERGER | U.S.A. | 06/03/2013 | 85949087 |
| The Wine Group LLC | OVER THE RAINBOW | U.S.A. | 06/03/2013 | 85949089 |
| The Wine Group LLC | HELLO BEAUTIFUL | U.S.A. | 06/03/2013 | 85949091 |
| The Wine Group LLC | PRIVATE ISLAND | U.S.A. | 06/03/2013 | 85949093 |
| The Wine Group LLC | ST. BARTHS BLVD | U.S.A. | 06/03/2013 | 85949094 |
| The Wine Group LLC | BEAUTIFUL DAY | U.S.A. | 06/03/2013 | 85949090 |
| The Wine Group LLC | SUMMER PUNCH SANGRIA | U.S.A. | 06/03/2013 | 85949095 |
| The Wine Group LLC | DREAM BIG | U.S.A. | 06/03/2013 | 85949096 |
| The Wine Group LLC | 20 STARS | U.S.A. | 06/05/2013 | 85951395 |
| The Wine Group LLC | 20 SOMETHING | U.S.A. | 06/05/2013 | 85951396 |
| The Wine Group LLC | GRAPE & VINE WINE COMPANY | U.S.A. | 06/11/2013 | 85956815 |