

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Callaway Golf Company		03/30/2012	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	American Sports Licensing, Inc.		
Street Address:	1011 Centre Road		
Internal Address:	Suite 339		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19805		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3263233	TOP-FLITE D2	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3124568435		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312.456.8400		
Email:	chiipmail@gtlaw.com, matthewsk@gtlaw.com		
Correspondent Name:	Jeffrey P Dunning, Greenberg Traurig LLP		
Address Line 1:	77 W. Wacker Drive		
Address Line 2:	Suite 3100		
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ATTORNEY DOCKET NUMBER:	129971.014600		
NAME OF SUBMITTER:	Jeffrey P. Dunning		
Signature:	/Jeffrey P. Dunning/		

CH \$40.00 3263233

Date:

07/09/2013

Total Attachments: 5

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**ASSIGNMENT OF TRADEMARKS (US and Canada)**

**WHEREAS**, Callaway Golf Company, a Delaware Corporation having a principal place of business at 2180 Rutherford Road, Carlsbad, California 92008-7328 (hereinafter "Assignor"), has adopted, used and is using the trademarks which have been filed with the United States Patent and Trademark Office and other trademark offices as set forth on the attached Schedule A (hereinafter collectively referred to as the "Trademarks"); and

**WHEREAS**, American Sports Licensing, Inc. , a Delaware corporation having a principal place of business at 1011 Centre Road, Suite 339, Wilmington, DE 19805 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications for and registrations thereof as set forth on Schedule A; and

**WHEREAS**, it is desired that the assignment of the Trademarks identified on the attached Schedule A be made the matter of record in the United States Patent and Trademark Office and other appropriate trademark offices.

**NOW, THEREFORE**, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademarks, together with the goodwill of the business symbolized by the Trademarks, and including the registrations and applications thereof as set forth on the attached Schedule A.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Trademark Office of any other country throughout the world.

*[Signature Page to Follow]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of United States Trademarks to be executed as of March \_\_, 2012.

ASSIGNOR  
Callaway Golf Company

By: *[Signature]*  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_



ASSIGNEE  
American Sports Licensing, Inc.,

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARKS (US AND CANADA)]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of United States Trademarks to be executed as of March \_\_, 2012.


ASSIGNOR  
Callaway Golf Company

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE  
American Sports Licensing, Inc.

By:  \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

[SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARKS (US AND CANADA)]

Schedule A  
TRADEMARKS

**UNITED STATES**

<b>MARK</b>	<b>APP. NO.</b>	<b>FILING DATE</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
TOP-FLITE D2	78/905919	June 12, 2006	3263233	July 10, 2007