## 900260170 07/09/2013

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Oriven Brands, LLC	104/15/2013	LIMITED LIABILITY	
British Brando, 220		0 1/ 10/2010	COMPANY: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Ingage Consulting, Inc.
Doing Business As:	
Street Address:	400 Trade Center, Suite 5900
City:	Woburn
State/Country:	MASSACHUSETTS
Postal Code:	01801
Entity Type:	CORPORATION: MASSACHUSETTS

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85556765	TORTAL
Serial Number:	85557678	TORTAL

# **CORRESPONDENCE DATA**

Fax Number: 7816869129

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 781-326-8848

Email: mike@hillplakias.com

Correspondent Name: Michael K. Terry, Esq.

Address Line 1: 888 Washington Street, Suite 302

Address Line 4: Dedham, MASSACHUSETTS 02026

NAME OF SUBMITTER:	Michael K. Terry
Signature:	/Michael K. Terry/
	TRADEMARK

REEL: 005065 FRAME: 0862

P \$65.00 85556765

900260170

Date:	07/09/2013
Total Attachments: 2 source=Tortal.assign.TM#page1.tif source=Tortal.assign.TM#page2.tif	

TRADEMARK REEL: 005065 FRAME: 0863

# TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into between Driven Brands, LLC ("Seller"), a Delaware limited liability company, located at 440 South Church Street, Suite 700, Charlotte, North Carolina 28202 ("Assignor") and Ingage Consulting, Inc. ("Assignee"), a Massachusetts corporation, located at 400 Trade Center, Suite 5900, Woburn, Massachusetts 01801 ("Assignee"). It is effective as of the date on which it has been signed by both parties.

WHEREAS, Assignor has adopted and used the trademarks listed in Schedule A attached hereto (the "Marks") in connection with its business, and is the owner of the Marks, and of the registrations of the Marks as well as all common law rights associated with the Marks; and

WHEREAS, Assignor has agreed to assign its entire interest in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Marks, including all pending applications and registrations, together with the good will of the business symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks.

Driven Brands, LLC
Name: Noah Pollack
Title: Executive Vice President
Date: 4.15.13

# Schedule A

Word Mark:

**TORTAL** 

Serial Number:

85556765

US Registration No.: 4217777

Filing Date: Registration Date: February 29, 2012 October 2, 2012

Word Mark:

TORTAL (and design)

Serial Number:

85557678

US Registration No.: 4217830

Filing Date:

March 1, 2012

Registration Date:

October 2, 2012

**TRADEMARK REEL: 005065 FRAME: 0865** 

**RECORDED: 07/09/2013**