

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Bits & Pieces, Inc.		07/10/2013
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hawthorne Direct, LLC		
Street Address:	5100 Schenley Place		
City:	Lawrenceburg		
State/Country:	INDIANA		
Postal Code:	47025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3269589	BITS AND PIECES
CORRESPONDENCE DATA			
Fax Number:	6179659426		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	617-965-9425		
Email:	zrubin@zickrubin.com		
Correspondent Name:	Zick Rubin		
Address Line 1:	288 Walnut Street		
Address Line 2:	Suite 230		
Address Line 4:	Newton, MASSACHUSETTS 02460		
ATTORNEY DOCKET NUMBER:	BITS AND PIECES (CL. 28)		
NAME OF SUBMITTER:	Zick Rubin		
Signature:	/zickrubin/		
Date:	07/10/2013		
Total Attachments: 1 source=Assignment document#page1.tif			

OP \$40.00 3269589

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Bits & Pieces, Inc. )  
Registration No.: 3269589 )  
Mark: BITS AND PIECES )  
Classes: 016 and 028 )

AFFIDAVIT

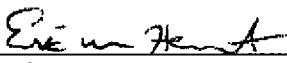
The undersigned, hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, hereby declares that:

1. I am the President and Chief Executive Officer of Hawthorne Direct, LLC ("Hawthorne");
2. On April 25, 2008, all of the business assets of Bits & Pieces, Inc. were acquired by Hawthorne;
3. The assets included the following trademark registration:

<u>Mark:</u>	<u>Registration No.:</u>
BITS AND PIECES	3269589

4. Upon **acquisition** of Bits & Pieces, Inc., all assets of Bits & Pieces, Inc., including the trademark registration listed above and the goodwill associated with it, were distributed to Hawthorne, in accordance with relevant Delaware corporate law provisions.

I declare that the statements set forth in this affidavit are true.

  
Eric Hamant

7-10-13  
Date