

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coast Seafoods Company		06/21/2013	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Dulcich, Inc.		
Street Address:	16797 SE 130th		
City:	Clackamas		
State/Country:	OREGON		
Postal Code:	97015		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0304644	WILLAPOINT	
CORRESPONDENCE DATA			
Fax Number:	5032247819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(503) 224-7112		
Email:	karen@eoplaw.com		
Correspondent Name:	Karen Wetherell Davis		
Address Line 1:	707 SW Washington Street		
Address Line 2:	Suite 1500		
Address Line 4:	Portland, OREGON 97205		
ATTORNEY DOCKET NUMBER:	WILLAPOINT		
NAME OF SUBMITTER:	Karen Wetherell Davis		
Signature:	/Karen Wetherell Davis/		

Date:

07/10/2013

Total Attachments: 2

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AGREEMENT FOR ASSIGNMENT OF TRADEMARKS

This Agreement for Assignment of Trademarks is made as of June 21, 2013 by and between COAST SEAFOODS COMPANY, a Washington corporation ("Assignor"), having its principal place of business at 14711 NE 29th Place, Suite 111, Bellevue, WA 98007, and DULCICH, INC., an Oregon corporation ("Assignee"), having its principal place of business at 16797 SE 130th, Clackamas, OR 97015.

Recitals

A. Assignor and its predecessor-in-interest have adopted and used continuously the trademark "WILLAPOINT" for seafood and related products since October 19, 1930, and have adopted and used other registered and unregistered, federal, state, international and common law trademarks, service marks, trade names, slogans, logos and other indicia of goodwill (collectively "Trademarks").

B. Assignor is a wholly-owned subsidiary of Assignee.

C. Assignor and Assignee desire that ownership of the Trademarks and related goodwill be transferred to Assignee.

Terms and Conditions

1. Assignment. For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in the Trademarks, and all goodwill appurtenant thereto, including, but not limited to, the following U.S. Trademark Registration:

<u>MARK</u>	<u>CLASS</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
WILLAPOINT	029	304,644	07/11/1933

and any and all divisions, renewals, continuations and extensions thereof, and authorize and request any official whose duty it is to issue trademarks, to issue any renewals or extensions to said Assignee or its successors or assigns.

2. Ownership. Assignor acknowledges Assignee's exclusive right, title and interest in and to the Trademarks and any registration or application for registration thereof, anywhere in the world, and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such right, title and interest or full exercise thereof.

Assignor:
COAST SEAFOODS COMPANY

Assignee:
DULCICH, INC.

By: _____

By: _____

ASSIGNMENT OF
TRADEMARKS - 1

TRADEMARK
REEL: 005066 FRAME: 0730

Its: Secretary

Its: Secretary

ASSIGNMENT OF
TRADEMARKS - 2

RECORDED: 07/10/2013

TRADEMARK
REEL: 005066 FRAME: 0731