

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	PRONTO LLC		06/06/2013
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CONSUMER SEARCH, INC.		
Street Address:	555 12th Street		
Internal Address:	Suite 500		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94607		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3701188	OHDEAL!
	Registration Number:	4065058	PRONTO
CORRESPONDENCE DATA			
Fax Number:	2124255288		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212.425.7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Jonathan D. Reichman, Esq.		
Address Line 1:	Kenyon & Kenyon LLP		
Address Line 2:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	13490/19		
NAME OF SUBMITTER:	Jonathan D. Reichman, Esq.		

OP \$65.00 3701188

Signature:	/Jonathan D. Reichman/
Date:	07/10/2013
Total Attachments: 3 source=Assignment - Pronto LLC to Consumer Search Inc#page1.tif source=Assignment - Pronto LLC to Consumer Search Inc#page2.tif source=Assignment - Pronto LLC to Consumer Search Inc#page3.tif	

TRADEMARK ASSIGNMENT

This Assignment is made as of June 6, 2013 by PRONTO LLC, a limited liability company organized under the laws of Delaware, and having a place of business at 555 West 18th Street, New York, New York 10011 (“Assignor”), to CONSUMER SEARCH, INC., a corporation organized under the laws of Delaware, and having a place of business at 555 12th Street, Suite 500, Oakland, California 94607 (“Assignee”).

WITNESSETH THAT:

WHEREAS, Assignor is the owner of the trademarks set forth and/or identified on Schedule “A” attached hereto (collectively, the “Marks”); and

WHEREAS, Assignee is desirous of acquiring the Marks, including but not limited to the trademark registrations set forth and/or identified on said Schedule “A” attached hereto, together with the goodwill of the business in connection with which each of the Marks is used, and which is symbolized by each of the Marks,

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does by these presents hereby assign, sell, transfer, convey and bequeath to Assignee, the entire right, title and interest of Assignor in, to and under the Marks, including but not limited to all common law rights in and to the Marks, and the registrations set forth and/or identified on said Schedule “A” attached hereto, together with the right to recover for the past, present and future infringement thereof,

and the goodwill of the business in connection with which each of the Marks is used and which is symbolized thereby.

PRONTO LLC

By: 

Name: Kristina Baker

Title: Senior Counsel and Assistant Secretary

SCHEDULE A

COUNTRY	TRADEMARK	REGISTRATION NUMBER
U.S.	OH DEAL!	3701188
U.S.	PRONTO	4065058
China	PRONTO	7672162
European Union	PRONTO	8525511
Japan	MEGADEAL	5372007