

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yell Limited		01/17/2013	private company limited by shares (prc): UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	hibu (UK) Limited		
Street Address:	One Reading Central		
Internal Address:	Forbury Road		
City:	Reading, Berkshire		
State/Country:	UNITED KINGDOM		
Postal Code:	RG1 3YL		
Entity Type:	private company limited by shares (prc): UNITED KINGDOM		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Serial Number:	85310832	BIZRINGS	
Serial Number:	85377552	EMARKETPLACE	
Serial Number:	85226410	EXPAND YOUR ONLINE FOOTPRINT	
Serial Number:	85630993	HIBU	
Serial Number:	85631001	HIBÜ	
Serial Number:	85272249	MARKETPLACE	
Serial Number:	85671334	MOONFRUIT	
Serial Number:	77927740	MULTIFRONT	
Serial Number:	85226408	ONLINE FOOTPRINT	
Serial Number:	85688402	SNAP IT	
Serial Number:	85630997	Ü	
Serial Number:	78624199	YELL	

Serial Number:	85382022	YELL CONNECT
Serial Number:	85366583	YELL EMARKETPLACE
Serial Number:	85377567	YELL EMARKETPLACE
Serial Number:	85671335	ZNODE
Serial Number:	77637553	ZNODE
Serial Number:	77911229	ZNODE
Serial Number:	85769264	ZNODE RELEVANT ECOMMERCE

CORRESPONDENCE DATA

Fax Number: 2124898340

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 489-8230

Email: nytmpto@dwt.com

Correspondent Name: Alexandra Nicholson

Address Line 1: 1633 Broadway, 27th Floor

Address Line 2: Davis Wright Tremaine LLP

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

95680-3 YELLUK NAME CHG

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Alexandra Nicholson

Signature:

/Alexandra Nicholson/

Date:

07/11/2013

Total Attachments: 2

source=Name Change Cert Yell - HibuUK#page1.tif

source=Name Change Cert Yell - HibuUK#page2.tif



FILE COPY

**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 4205228

The Registrar of Companies for England and Wales hereby certifies that
under the Companies Act 2006:

YELL LIMITED

a company incorporated as private limited by shares; having its registered
office situated in England/Wales; has changed its name to:

HIBU (UK) LIMITED

Given at Companies House on **18th January 2013**



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

TRADEMARK
REEL: 005067 FRAME: 0532

Yell Limited

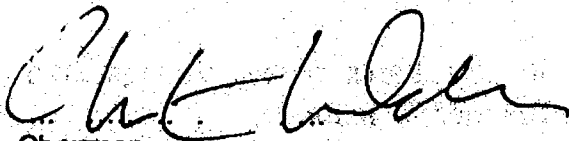
Company No
4205228

The Companies Act 2006

On the 17 JANUARY 2013 the following Written Resolution (such resolution being passed as a special resolution) was approved by the eligible members pursuant to sections 288 to 300 of the Companies Act 2006

Special Resolution

"That the name of the Company be changed to hibu (UK) Limited "


Chairman



A13

17/01/2013

#149

COMPANIES HOUSE

TRADEMARK