

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keybank National Association		06/17/2013	national banking association: OHIO
RECEIVING PARTY DATA			
Name:	Visual Merchandising, Inc.		
Doing Business As:	Fusion Specialties, Inc.		
Street Address:	2400 Industrial Lane		
City:	Broomfield		
State/Country:	COLORADO		
Postal Code:	80020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3203594	GOLDSMITH	
Registration Number:	2731984	E-Z TIGHT	
Registration Number:	2457173	E-FLEX	
CORRESPONDENCE DATA			
Fax Number:	7204575021		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	720-635-7212		
Email:	ellenw@ewinnerpatlaw.com		
Correspondent Name:	e winner & associates		
Address Line 1:	1045 Toedtli Dr.		
Address Line 4:	Boulder, COLORADO 80305		
ATTORNEY DOCKET NUMBER:	3-001		

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TRADEMARK
 REEL: 005068 FRAME: 0432

OP \$90.00 3203594

NAME OF SUBMITTER:	Ellen P. Winner
Signature:	/ellenwinner/
Date:	07/11/2013
Total Attachments: 2 source=VISUAL MERCHANDISING - Executed Release of Security Interest TMs#page1.tif source=VISUAL MERCHANDISING - Executed Release of Security Interest TMs#page2.tif	

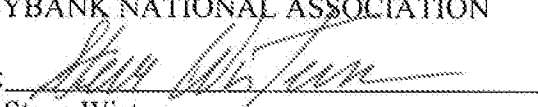
RELEASE OF SECURITY INTEREST IN
UNITED STATES TRADEMARKS

WHEREAS, KEYBANK NATIONAL ASSOCIATION, a national banking association, having a place of business at 127 Public Square, Cleveland, Ohio 44114-1306, as defined in the Intellectual Property Agreement, as hereinafter defined ("Secured Party"), holds a security interest in certain intellectual property assets of VISUAL MERCHANDISING, INC. (f/k/a Fusion Specialties, Inc.), a Delaware corporation ("Pledgor"), having a place of business at 2400 Industrial Lane, Suite 500, Broomfield, Colorado 80020, pursuant to that certain Intellectual Property Security Agreement between Secured Party and Pledgor, dated as of June 30, 2011 (the "Intellectual Property Agreement"), and recorded with the United States Patent and Trademark Office on July 11, 2011 at Reel 026565 / Frame 0711;

NOW, THEREFORE, for value received, Secured Party hereby releases its security interest and all of its right, title, and interest in and to all of the trademarks and trademark registrations of Pledgor, including, without limitation, the trademarks and trademark registrations listed on Schedule A attached hereto. Secured Party agrees to execute and deliver such further instruments and take or cause to be taken such other or further action as Pledgor may reasonably request in order to perfect, confirm or evidence such release.

IN WITNESS WHEREOF, Secured Party, by its duly authorized officer, has executed this Release of Security Interest in United States Trademarks on this 17th day of June, 2013.

KEYBANK NATIONAL ASSOCIATION

By: 
Steve Wisterman
Vice President

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SCHEDULE A

Trademark and Service Mark Applications

Owner	Country	Trademark	Number	Date
Fusion Specialties, Inc.	US	G-Flex	85213902	01/10/2011
	US	G (logo design)	3203595	01/30/2007
	US	Goldsmith	3203594	01/30/2007
	US	EZ-Tight	2731984	07/01/2003
	US	E-Flex	2475173	06/06/2001

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