

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Betaworks Studio, LLC		05/15/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Playdots, Inc.		
Street Address:	416 W. 13th, Suite 203		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85932527	DOTS	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3172361313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A.W. Wong, Barnes & Thornburg LLP		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	57483-220565		
NAME OF SUBMITTER:	David A.W. Wong		
Signature:	/dwong/		

Date:

07/15/2013

Total Attachments: 2

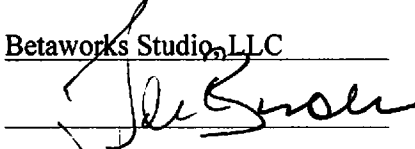
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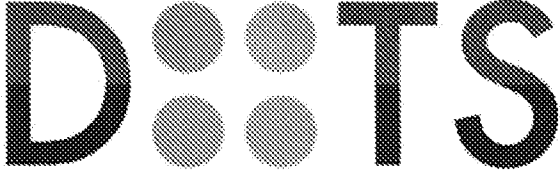
Pursuant to the Contribution Agreement by and between Betaworks Studio, LLC, a Delaware limited liability company, having a place of business at 416 W. 13th, Suite 203, New York, New York 10014 ("Assignor"), and Playdots, Inc., a Delaware corporation, having a place of business at 416 W. 13th, Suite 203, New York, New York 10014 ("Assignee"), dated May 8, 2013, Assignor hereby assigns, sets over, and transfers, to Assignee, all of its rights, title, and interest in and to the trademarks and applications and registrations thereof identified in Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past, present or future infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor: Betaworks Studio, LLC
Signed: 
Title: CEO
Date: May 15, 2013

John Borthwick
Chief Executive Officer
Betaworks Studio, LLC
416 West 13th Street, 203
New York, NY 10014

Schedule A

Trademark	US Serial No.	US Registration No.
DOTS	N/A	N/A
A GAME ABOUT CONNECTING	N/A	N/A
	85932527	N/A