

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Avery Dennison Corporation		07/01/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CCL Label, Inc.
Street Address:	161 Worcester Road
City:	Framingham
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 82

Property Type	Number	Word Mark
Serial Number:	85763561	ULTRALAST
Serial Number:	85473547	AVERY
Registration Number:	0758062	AVERY
Registration Number:	3730164	AVERY
Registration Number:	0758123	AVERY
Registration Number:	0753359	AVERY
Registration Number:	2009493	AVERY
Registration Number:	2178789	AVERY
Registration Number:	3432699	AVERY
Registration Number:	1208263	U-PRINT
Registration Number:	1841831	GOLD LINE
Registration Number:	1645988	READY INDEX
Registration Number:	1679956	INDEX MAKER
Registration Number:	1795829	WORKSAVER

OP \$2065.00 85763561

Registration Number:	1810708	LEVER-LOCK
Registration Number:	1895713	MINI-SHEETS
Registration Number:	3126708	MINI-SHEETS
Registration Number:	0691279	MARKS-A-LOT
Registration Number:	2076724	5160
Registration Number:	2076725	5161
Registration Number:	2076723	5162
Registration Number:	2076726	5163
Registration Number:	4047151	5164
Registration Number:	4047152	5366
Registration Number:	4047153	5960
Registration Number:	4047146	11436
Registration Number:	4047147	11437
Registration Number:	2007209	TABLE 'N TABS
Registration Number:	2093783	DIRECT PRINT
Registration Number:	3198950	DIRECT PRINT
Registration Number:	3460079	DIRECT PRINT
Registration Number:	0774991	HI-LITER
Registration Number:	2193220	EVERBOLD
Registration Number:	2191920	EVER BOLD
Registration Number:	2611215	DESIGNPRO
Registration Number:	3194200	DOUBLECLICK
Registration Number:	2737396	TRIPLECLICK
Registration Number:	2725117	AFTERBURNER
Registration Number:	2798595	NEXGRIP
Registration Number:	2738471	SMEARSAFE
Registration Number:	2960555	FLIP BACK
Registration Number:	2047193	
Registration Number:	2047316	
Registration Number:	2666840	EGEL
Registration Number:	2443492	EGLIDE
Registration Number:	2975546	JUST CLICK & CREATE
Registration Number:	3209595	TAG'N STORE
Registration Number:	3228413	
Registration Number:	3490142	CLEAN EDGE

	85019326	FLEXIS
Serial Number:	85351020	NANOFUSION
Serial Number:	85879158	NANO-FIT
Serial Number:	85900645	NANO-FIT
Serial Number:	85879162	NANO-CUT
Serial Number:	85900654	NANO-CUT
Registration Number:	3238416	CLEAN EDGE
Registration Number:	3181361	PRS PRESENTATION REFERENCE STORAGE
Registration Number:	3181363	PRS PRESENTATION REFERENCE STORAGE
Registration Number:	3181362	PRS PRESENTATION REFERENCE STORAGE
Registration Number:	3090792	PRS
Registration Number:	3175796	360° RING
Registration Number:	3946030	A
Registration Number:	3868802	A
Registration Number:	3640292	RE-HESIVE TECHNOLOGY
Registration Number:	3955477	RE-HESIVE
Registration Number:	3709421	TRUEBLOCK
Registration Number:	3411212	EASY PEEL
Registration Number:	3686756	SOFTSTRETCH FORMULA
Registration Number:	3673954	TOUCHGUARD
Registration Number:	3875644	POP-UP EDGE
Registration Number:	3750904	WRITE, PEEL AND STICK
Registration Number:	3915286	NOTETABS
Registration Number:	3915290	NOTE TABS
Registration Number:	3915287	POCKETTABS
Registration Number:	3915291	POCKET TABS
Registration Number:	3890077	SOFTSTRETCH
Serial Number:	85293492	FLIP BACK 360°
Serial Number:	85543993	LITTLE THINGS THAT WORK IN A BIG WAY.
Registration Number:	4258395	EZ-TURN
Serial Number:	85673926	NOTEDOTS
Registration Number:	2074878	5660
Registration Number:	1500520	AVLOY

CORRESPONDENCE DATA

TRADEMARK
REEL: 005069 FRAME: 0226

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: jscott@wnj.com

Correspondent Name: James Scott

Address Line 1: 111 Lyon Street NW

Address Line 2: 900 Fifth Third Center

Address Line 4: Grand Rapids, MICHIGAN 49503

ATTORNEY DOCKET NUMBER:	030395.151906
NAME OF SUBMITTER:	Kenneth Coleman
Signature:	/Kenneth Coleman/
Date:	07/15/2013

Total Attachments: 9

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TRADEMARK ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Avery Dennison Corporation**, a corporation organized and existing under the laws of the State of Delaware, United States, and having its principal place of business at 150 N. Orange Grove Blvd., Pasadena, California, United States ("Assignor"), hereby assigns and transfers to **CCL Label, Inc.**, a corporation organized and existing under the laws of the State of Michigan, United States, and having its principal place of business at 161 Worcester Road, Framingham, Massachusetts 01701, United States ("Assignee"), its entire right, title and interest in each of the trademarks and trademark applications that are described in detail in Schedule A, annexed hereto and made a part hereof (collectively, the "Trademarks"), together with all goodwill associated therewith, and any registrations, applications for registration, common law rights, and rights to sue for past infringement and to collect for all past, present and future damages.

Assignor agrees to execute such further documents and do such other acts, at the cost or expense of the Assignee, as may be reasonably necessary to vest full right, title and interest in and to the Trademarks in the Assignee or which may be necessary to issue, maintain or enforce the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized representatives as of July 1, 2013.

05

ASSIGNOR

EVERY DENNISON CORPORATION

By: *Susan C. Miller*

Name: Susan C. Miller

SVP, GC & Secretary

Title: _____

State of _____ }
 } ss
County of _____ }

I hereby acknowledge that _____, personally known to me, appeared before me this _____ day of _____, 2013, and acknowledged that the foregoing instrument was executed as **his/her** free act and deed for the uses and purposes therein set forth.

(Notarial Seal)

Notary Public

My Commission Expires

US

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1169

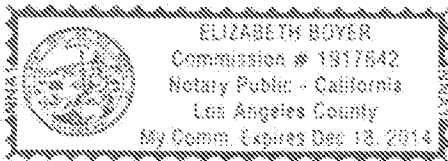
State of California

County of LOS ANGELES

On June 27, 2013 before me, ELIZABETH BOYER, NOTARY PUBLIC

personally appeared Susan C. Miller

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal,

Signature:

Handwritten signature of Elizabeth Boyer.

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document:

Document Date: Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Form for signers' capacity and name, including checkboxes for Corporate Officer, Individual, Partner, Attorney in Fact, Trustee, Guardian or Conservator, and Other.

Form for signers' capacity and name, including checkboxes for Corporate Officer, Individual, Partner, Attorney in Fact, Trustee, Guardian or Conservator, and Other.

ASSIGNEE

CCL LABEL, INC.

By: [Signature]

Name: Searl Wenchuk

Title: Treasurer

Province of Ontario }
State of }
Municipality of Metropolitan Toronto } ss
County of }
Toronto }

I hereby acknowledge that Searl Wenchuk, personally known to me, appeared before me this 28th day of June, 2013, and acknowledged that the foregoing instrument was executed as his/her free act and deed for the uses and purposes therein set forth.

(Notarial Seal)

[Signature]

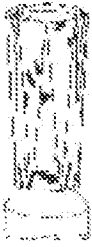
Notary Public
194000 PER THE PROVINCE
OF ONTARIO

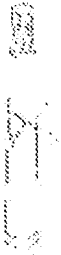
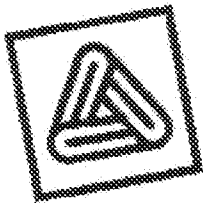
My Commission Expires
does not expire


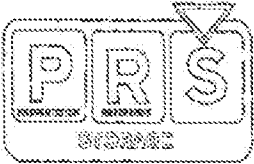
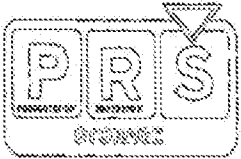
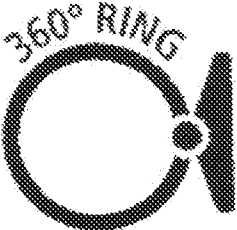
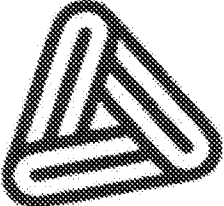
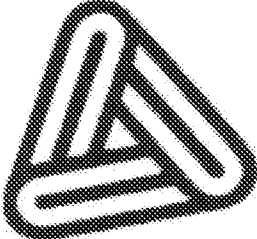
US

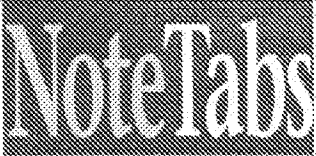

SCHEDULE A

Trademark	Application No.	Registration No.	Class
ULTRALAST	85763561		6, 16, 20
AVERY	85473547		9, 16, 17, 20, 21
AVERY		0758062	7
AVERY		3730164	16
AVERY		0758123	16
AVERY		0753359	16
AVERY		2009493	9, 16
AVERY		2178789	9, 16
AVERY		3432699	20, 42
U-PRINT		1208263	16
GOLD LINE		1841831	16
READY INDEX		1645988	16
INDEX MAKER		1679956	16
WORKSAVER		1795829	16
LEVER-LOCK		1810708	16
MINI-SHEETS		1895713	16
MINI-SHEETS		3126708	16
MARKS-A-LOT		0691279	16
5160		2076724	16
5161		2076725	16
5162		2076723	16
5163		2076726	16
5660		2074878	16
5164		4047151	16
5366		4047152	16

5960		4047153	16
11436		4047146	16
11437		4047147	16
TABLE 'N TABS		2007209	16
DIRECT PRINT		2093783	9
DIRECT PRINT		3198950	16
DIRECT PRINT		3460079	9
HI-LITER		0774991	16
EVERBOLD		2193220	16
<i>EVER^BBOLD</i>		2191920	16
DESIGNPRO		2611215	9
DOUBLECLICK		3194200	16
TRIPLECLICK		2737396	16
AFTERBURNER		2725117	9, 16
NEXGRIP		2798595	16
SMEARSAFE		2738471	16
FLIP BACK		2960555	16
DESIGN		2047193	16
			

DESIGN only		2047316	16
			
EGEL		2666840	16
EGLIDE		2443492	16
JUST CLICK & CREATE		2975546	9
TAG'N STORE		3209595	16
		3228413	16
CLEAN EDGE		3490142	16
AVLOY		1500520	17
FLEXIS	85019326		11, 16, 17, 20
NANOFUSION	85351020		12
NANO-FIT	85879158		9, 17
NANO-FIT	85900645		12
NANO-CUT	85879162		9, 17
NANO-CUT	85900654		12
CLEAN EDGE		3238416	1
PRS PRESENTATION REFERENCE STORAGE &		3181361	16

			
<p>PRS PRESENTATION REFERENCE STORAGE &</p> 		3181363	16
<p>PRS PRESENTATION REFERENCE STORAGE &</p> 		3181362	16
<p>PRS (Block Letters)</p>		3090792	16
<p>360 degree RING &</p> 		3175796	16
		3946030	1, 2
		3868802	8, 20, 22

RE-HESIVE TECHNOLOGY		3640292	16
RE-HESIVE		3955477	16
TRUEBLOCK		3709421	16
EASY PEEL		3411212	16
SOFTSTRETCH FORMULA		3686756	16
TOUCHGUARD		3673954	16
POP-UP EDGE		3875644	16
WRITE, PEEL AND STICK		3750904	16
NOTETABS		3915286	16, 17
		3915290	16
POCKETTABS		3915287	9, 16, 20, 21
		3915291	9,16, 20, 21
SOFTSTRETCH		3890077	16
FLIP BACK 360°	85293492		16
LITTLE THINGS THAT WORK IN A BIG WAY.	85543993		6, 16
EZ-TURN		4258395	16
NOTEDOTS	85673926		16