

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sheila G Brands, LLC		06/24/2013	LIMITED LIABILITY COMPANY: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	SGB Keen Holdings, LLC
<b>Street Address:</b>	422 Main Street
<b>City:</b>	Windermere
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	94786
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Serial Number:	85781221	BLONDIE BRITTLE
Serial Number:	85781037	BROWNIE BRITTLE
Serial Number:	85781237	BROWNIE THINS
Serial Number:	85781182	BROWNIES FOR GROWNUPS
Serial Number:	85781085	NO MORE FIGHTING FOR THAT CORNER PIECE!
Serial Number:	85781099	NO MORE FIGHTING FOR THE CORNER PIECE!
Serial Number:	85781201	PIECE, LOVE, BROWNIE BRITTLE
Serial Number:	85781057	RICH BROWNIE TASTE WITH A COOKIE CRUNCH!
Serial Number:	85781004	SHEILA G'S
Serial Number:	85781026	SHEILA G'S
Serial Number:	85781121	THE BEST PART OF THE BROWNIE!
Serial Number:	77843732	THE ORIGINAL BROWNIE BRITTLE COMPANY
Serial Number:	85781167	WE'VE GOT THE EDGE ON BROWNIES

OP \$340.00 85781221

**CORRESPONDENCE DATA**

Fax Number: 3032238048

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 303-223-1248

Email: akrause@bhfs.com, eholmes@bhfs.com, dnipdocket@bhfs.com

Correspondent Name: Ashley Krause

Address Line 1: 410 Seventeenth Street

Address Line 2: Suite 2200

Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	016829.0002
NAME OF SUBMITTER:	Emily C. Holmes
Signature:	/emilycholmes/
Date:	07/15/2013

**Total Attachments: 4**

source=Project Edge - Florida Articles of Amendment (SGB Keen Holdings, LLC) [Filed] (10515731-1)#page1.tif  
source=Project Edge - Florida Articles of Amendment (SGB Keen Holdings, LLC) [Filed] (10515731-1)#page2.tif  
source=Project Edge - Florida Articles of Amendment (SGB Keen Holdings, LLC) [Filed] (10515731-1)#page3.tif  
source=Project Edge - Florida Articles of Amendment (SGB Keen Holdings, LLC) [Filed] (10515731-1)#page4.tif

ARTICLES OF AMENDMENT  
TO  
ARTICLES OF ORGANIZATION  
OF

Sheila G Brands, LLC

(Name of the Limited Liability Company as it now appears on our records.)  
(A Florida Limited Liability Company)

The Articles of Organization for this Limited Liability Company were filed on January 25, 2012 and assigned  
Florida document number L12000015427.

This amendment is submitted to amend the following:

A. If amending name, enter the new name of the limited liability company here:

SGB Keen Holdings, LLC

The new name must be distinguishable and end with the words "Limited Liability Company," the designation "LLC" or the abbreviation "LLC."

Enter new principal offices address, if applicable:

(Principal office address MUST BE A STREET ADDRESS)

Enter new mailing address, if applicable:

(Mailing address MAY BE A POST OFFICE BOX)

B. If amending the registered agent and/or registered office address on our records, enter the name of the new registered agent and/or the new registered office address here:

Name of New Registered Agent: \_\_\_\_\_

New Registered Office Address: \_\_\_\_\_

*Enter Florida street address*

\_\_\_\_\_, Florida \_\_\_\_\_

*City*

*Zip Code*

New Registered Agent's Signature, if changing Registered Agent:

*I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S. Or, if this document is being filed to merely reflect a change in the registered office address, I hereby confirm that the limited liability company has been notified in writing of this change.*

\_\_\_\_\_  
If Changing Registered Agent, Signature of New Registered Agent

If amending the Managers or Managing Members on our records, enter the title, name, and address of each Manager or Managing Member being added or removed from our records:

MGR = Manager  
MGRM = Managing Member

<u>Title</u>	<u>Name</u>	<u>Address</u>	<u>Type of Action</u>
MGRM	Keen Marketing & Manufacturing, LLC	422 Main Street	<input checked="" type="checkbox"/> Add
		Windermere, FL 94786	<input type="checkbox"/> Remove
			<input type="checkbox"/> Add
			<input type="checkbox"/> Remove
			<input type="checkbox"/> Add
			<input type="checkbox"/> Remove
			<input type="checkbox"/> Add
			<input type="checkbox"/> Remove
			<input type="checkbox"/> Add
			<input type="checkbox"/> Remove
			<input type="checkbox"/> Add
			<input type="checkbox"/> Remove

RECEIVED  
MAY 10 2011  
STATE OF FLORIDA  
SECRETARY OF STATE

D. If amending any other information, enter change(s) here: (Attach additional sheets, if necessary.)

Four horizontal dotted lines for amending information.

Dated June 24, 2013

*Sheila G. Mains*

Signature of a member or authorized representative of a member

Sheila G. Mains

Typed or printed name of signee

Page 3 of 3

Filing Fee: \$25.00

FILED  
2013 JUN 25 AM 10:28  
DEPARTMENT OF STATE  
HALLANDSBLEIGH FLORIDA

COVER LETTER

TO: Registration Section  
Division of Corporations

SUBJECT: Sheila G Brands, LLC  
Name of Limited Liability Company

The enclosed Articles of Amendment and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jerry M. Bello, Jr.  
Name of Person

Keen Marketing & Manufacturing, LLC  
Firm/Company

422 Main Street  
Address

Windermere, Florida 94786  
City/State and Zip Code

jbello@keencompany.us.com  
E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Jerry M. Bello, Jr. at 407 217-5910  
Name of Person Area Code & Daytime Telephone Number

Enclosed is a check for the following amount:

- \$25.00 Filing Fee
- \$30.00 Filing Fee & Certificate of Status
- \$55.00 Filing Fee & Certified Copy (additional copy is enclosed)
- \$60.00 Filing Fee, Certificate of Status & Certified Copy (additional copy is enclosed)

MAILING ADDRESS:  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

STREET/COURIER ADDRESS:  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301