

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonne Bell, Inc.		06/20/2013	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Coty US LLC		
Street Address:	2 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2819397	SUGAR'D SHIMMER	
CORRESPONDENCE DATA			
Fax Number:	2127758800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127758700		
Email:	NYTrademarks@kilpatricktownsend.com		
Correspondent Name:	Jason M. Vogel		
Address Line 1:	1114 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	56770-871482		
NAME OF SUBMITTER:	Tracie Siddiqui		
Signature:	/Tracie Siddiqui/		
Date:	07/15/2013		
Total Attachments: 1 source=Executed Assignment - SUGAR_D SHIMMER#page1.tif			

OP \$40.00 2819397

Assignment

THIS ASSIGNMENT ("Assignment") is made and entered into by and between Bonne Bell, Inc., a Nevada corporation with an address at 1006 Crocker Road, Westlake, Ohio 44145 ("Assignor") and Coty US LLC, a Delaware limited liability company with an address at 2 Park Avenue, New York, New York 10016 ("Assignee").

WHEREAS, Assignor has adopted and owns all rights in and to the mark SUGAR'D SHIMMER (the "Mark"), including U.S. Trademark Registration No. 2819397 (the "Registration").

WHEREAS, Assignee desires to obtain and Assignor wishes to assign, grant and deliver exclusively to Assignee all rights, title and interest of every kind and nature in and to the Trademark and Registration, together with the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the mutual covenants, agreements and warranties contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Trademark and the Registration, together with all the goodwill of the business which is symbolized thereby, and with the right to recover for damages and profits and all other remedies for past infringements thereof.

Executed on and effective this 20 day of June, 2013.

ASSIGNOR:

Bonne Bell, Inc.:

By: Robert B Evans

Name: ROBERT B EVANS

Title: EXP/COO/CFO

ASSIGNEE:

Coty US LLC:

By: Eugene L Keogh

Name: Eugene L Keogh

Title: Vice President, Asst Secretary

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