

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/12/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Dolan Company		07/15/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Publishing Corporation of Colorado Springs, Inc.		
Street Address:	235 S. Nevada Avenue		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80903		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3264073	RED, WHITE & BLUE BOOK	
CORRESPONDENCE DATA			
Fax Number:	7196338477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	719-634-5700		
Email:	khb@sparkswillson.com		
Correspondent Name:	Kent H. Borges		
Address Line 1:	24 South Weber Street, Suite 400		
Address Line 4:	Colorado Springs, COLORADO 80903		
ATTORNEY DOCKET NUMBER:	5541/005		
NAME OF SUBMITTER:	Kent H. Borges		
Signature:	/Kent H. Borges/		
Date:	07/15/2013		
Total Attachments: 1 source=[581154] RedWhite Blue trademark assigment 7 2013#page1.tif			

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TRADEMARK ASSIGNMENT

The Dolan Company ("Assignor"), a Delaware Corporation, with an address of 222 South Ninth Street, Suite 2300, Minneapolis, Minnesota, 55402, is the owner of the trademark RED, WHITE & BLUE BOOK registered in the United States Patent and Trademark Office, Serial Number 77/003,330, Filing Date: September 20, 2006, Registration Number 3,264,073, Registration Date: July 17, 2007 (which is referred to herein as the "Mark").

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Publishing Corporation of Colorado Springs, Inc., a Colorado Corporation, with an address of 235 S. Nevada Avenue, Colorado Springs, Colorado 80903, effective for all purposes as of May 14, 2012, all of Assignor's right, title and interest in and to the Mark, together with (i) the goodwill of the business symbolized by the Mark and (b) all causes of action and rights of recovery for past and future infringement of the Mark. Assignor expressly agrees that it is not retaining any rights in the Mark covered by this assignment and that Assignee shall have the rights, without limitation, to hold and enforce the Mark in the name of the Assignee, and without any duty to compensate or account to Assignor.

THE DOLAN COMPANY

By: [Signature]

Name: Scott Pollei

Title: Exec. Vice President and COO

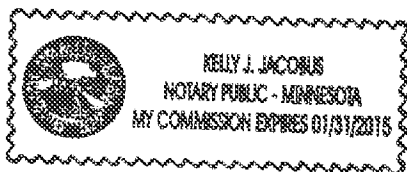
Date: July 15, 2013

STATE OF MINNESOTA)

) ss:

COUNTY OF HENNEPIN)

Before me, the undersigned authority, on this 15 day of July, 2013, personally appeared Scott Pollei, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she is authorized to execute the same on behalf of the identified corporation and that he/she executed the same on behalf of the corporation for the purposes and consideration therein expressed.



[Signature]
Notary Public, State of Minnesota

Name Printed: Kelly J. Jacobus

My commission expires: 01/31/2015