

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Association for Supervision and Curriculum Development		06/24/2013	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	ACT, Inc.		
Street Address:	500 ACT Drive		
City:	Iowa City		
State/Country:	IOWA		
Postal Code:	52240		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3565221	ASPIRE ASSESSMENT SYSTEM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	319-337-1250		
Email:	kelcey.patrick-ferree@act.org		
Correspondent Name:	Kelcey Patrick-Ferree		
Address Line 1:	500 ACT Drive		
Address Line 4:	Iowa City, IOWA 52240		
NAME OF SUBMITTER:	Kelcey Patrick-Ferree		
Signature:	/Kelcey Patrick-Ferree/		
Date:	07/16/2013		
Total Attachments: 1 source=Short Form Assignment ASPIRE ASSESSMENT SYSTEM#page1.tif			

OP \$40.00 3565221

EXHIBIT A

SHORT FORM TRADEMARK ASSIGNMENT AGREEMENT

This trademark assignment agreement ("Agreement") is entered into by and between ACT, Inc., an Iowa nonprofit corporation having a primary address of 500 ACT Drive, Iowa City, IA 52243 ("ACT"), and the Association for Supervision and Curriculum Development d/b/a ASCD, a Virginia nonstock corporation having a primary address of 1703 Beauregard Street, Alexandria, Virginia, 22311 ("ASCD").

WHEREAS, ASCD is the owner of the trademark **ASPIRE ASSESSMENT SYSTEM**, federally registered with the U.S. Patent and Trademark Office ("PTO") as Reg. No. 3,565,221 (the "Mark"); and

WHEREAS, ACT desires to acquire the Mark and ASCD desires to assign the Mark to ACT;

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASCD hereby assigns to ACT all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark; the federal registration of the Mark with the PTO; any and all extensions or renewals of the Mark; and all rights to damages or profits, due or accrued, arising out of past infringement of the Mark or injury to the goodwill associated with the Mark, and the right to sue for and recover the same in ACT's own name.

IN WITNESS WHEREOF, the parties have executed this Agreement effective the 24<sup>th</sup> day of June, 2013.

ACT, Inc.

ASCD

By: \_\_\_\_\_



By: \_\_\_\_\_



Name: **Thomas J. Goedken**

Name: **Eric Bellamy**

Title: **Chief Financial Officer**

Title: **Chief Financial Officer**

Date: \_\_\_\_\_

6/27-2013

Date: \_\_\_\_\_

6/24/13