

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wheels Financial Group, Inc.		04/30/2013	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Wheels Financial Group, LLC
Street Address:	15821 Ventura Blvd.
Internal Address:	Suite 280
City:	Encino
State/Country:	CALIFORNIA
Postal Code:	91436
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	85873126	RETAINER FUNDING SERVICES
Registration Number:	4087236	LOANMART
Registration Number:	4087235	1-800LOANMART
Registration Number:	4087231	800LOANMART
Registration Number:	4087230	1-800LOANMART
Registration Number:	4061098	800CASHDADDY
Registration Number:	4046565	800LOANDADDY
Registration Number:	4042855	LOANDADDY
Registration Number:	3935788	CASHDADDY
Registration Number:	3677290	YOUR AUTO TITLE LOAN PARTNER
Registration Number:	2192247	LOAN MART

**CORRESPONDENCE DATA**

Fax Number: 7145135130

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 714-424-8215  
Email: uspto-tm-oc@sheppardmullin.com  
Correspondent Name: Carlo Van den Bosch c/o Sheppard Mullin  
Address Line 1: 650 Town Center Drive  
Address Line 2: Fourth Floor  
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	26CY-158088
NAME OF SUBMITTER:	Carlo F. Van den Bosch
Signature:	/cfv/
Date:	07/16/2013

**Total Attachments: 3**

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State of California  
Secretary of State

2312969 out

Limited Liability Company  
Articles of Organization - Conversion

LLC-1A

File #

FILED *del/cn*  
Secretary of State  
State of California

APR 30 2013 *llc lpe*

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

- Name of Limited Liability Company. (End the name with the words "Limited Liability Company," or the abbreviations "LLC" or "L.L.C." The words "Limited" and "Company" may be abbreviated to "Ltd." and "Co.," respectively.)  
WHEELS FINANCIAL GROUP, LLC
- The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the Beverly-Killea Limited Liability Company Act.
- The limited liability company will be managed by (check only one):  
 One Manager       More Than One Manager       All Limited Liability Company Member(s)
- Initial Street Address of Limited Liability Company      City      State      Zip Code  
15821 Ventura Blvd., Suite 280, Encino, California 91436
- Initial Mailing Address of Limited Liability Company, if different from Item 4      City      State      Zip Code
- Name of Initial Agent For Service of Process (Item 8: Enter the name of the agent for service of process. The agent may be an individual residing in California or a corporation that has filed a certificate pursuant to California Corporations Code section 1505. Item 7: If the agent is an individual, enter the agent's business or residential street address in CA. Do not list the address if the agent is a corporation. Item 8: If the converting entity is a CA limited partnership, enter the mailing address of the agent, if different from Item 7, or if the agent is a corporation.)  
C T Corporation System
- If an individual, Street Address of Agent for Service of Process in CA      City      State      Zip Code  
CA
- Mailing Address of Agent for Service of Process      City      State      Zip Code

Converting Entity Information

- Name of Converting Entity  
WHEELS FINANCIAL GROUP, INC.
- Form of Entity      11. Jurisdiction      12. CA Secretary of State File Number, if any  
CORPORATION      CALIFORNIA      C 2312969
- The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, provide the following for each class:  

<u>The class and number of outstanding interests entitled to vote.</u>	AND	<u>The percentage vote required of each class.</u>
5,714 Shares of Common Stock		50.1%

Additional Information

- Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.
- I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.  

<u>Oscar Rodriguez</u> Signature of Authorized Person	<u>Oscar Rodriguez, President and Chief Executive Officer</u> Type or Print Name and Title of Authorized Person
<u>Ron Gonen</u> Signature of Authorized Person	<u>Ron Gonen, Secretary</u> Type or Print Name and Title of Authorized Person





I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAY 01 2013

Date: \_\_\_\_\_

*Jebra Bowen*  
JEBRA BOWEN, Secretary of State