

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interiors Partnership, Inc.		12/01/2010	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	A.L.S. Enterprises, Inc.		
Street Address:	1731 Wierengo Drive		
City:	Muskegon		
State/Country:	MICHIGAN		
Postal Code:	49333		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3269729	SCENTOTE	
CORRESPONDENCE DATA			
Fax Number:	4142974900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(414) 271-2400		
Email:	ipdocketing@foley.com		
Correspondent Name:	Richard J. McKenna		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	777 E. Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202-5306		
ATTORNEY DOCKET NUMBER:	073328-0211		
NAME OF SUBMITTER:	Jill M. Schenk		
Signature:	/Jill M. Schenk/		
Date:	07/16/2013		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 3269729

ASSIGNMENT OF TRADEMARK

The undersigned, **Interiors Partnership, Inc.**, a Michigan corporation, with a business address of 1221 E. Keating Ave., Muskegon, Michigan 49442 ("**Assignor**"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from **ALS ENTERPRISES, INC.**, a Michigan corporation, of 1731 Wierengo Drive, Muskegon, Michigan 49333 ("**Assignee**"), and pursuant to a certain Asset Purchase Agreement entered into as of Dec 1, 2010, by and between Assignor and Assignee, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor all of Assignor's right title and interest in and to:

the U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, the registration therefore listed on the attached Exhibit relating to ScenTote (Reg. No. 3269729), together with the whole of the goodwill of the business associated therewith, together with any foreign counterpart applications or registrations (the "**Trademark**")

to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademark may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademark, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be executed this 1 day of Dec, 2010.

INTERIORS PARTNERSHIP, INC.

By: 

Its: _____

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