

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Florists' Transworld Delivery, Inc.		07/17/2013	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	1455 Market Street
Internal Address:	5th Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 113

Property Type	Number	Word Mark
Registration Number:	4082157	12 DEALS OF CHRISTMAS
Registration Number:	3795054	FTD
Registration Number:	3232754	FLOWERS DIRECT
Registration Number:	3426821	BE GOLD. SEND FTD.
Registration Number:	4020245	FTD
Registration Number:	2946070	TIMELESS TRIBUTE
Registration Number:	3216226	BUTTERFIELD BLOOMS
Registration Number:	2953675	GIFTSENSE
Registration Number:	2953583	ROSES WITH HUGS
Registration Number:	3088277	FTD MERCURY
Registration Number:	3006400	FTD
Registration Number:	3890732	FTD
Registration Number:	3669210	SAY IT YOUR WAY

OP \$2840.00 4082157

Registration Number:	3999890	THE TULIP EXPERTS
Registration Number:	3999889	THE ROSE EXPERTS
Registration Number:	3999888	THE ORCHID EXPERTS
Registration Number:	3999887	THE FLOWER EXPERTS
Registration Number:	4020982	FTD
Registration Number:	3830102	FTD
Registration Number:	4009838	FLORAL JEWELS
Registration Number:	4038858	FTD MERCURY X
Registration Number:	3848243	SIMPLY EASIER. SIMPLY BETTER. SIMPLY MER
Registration Number:	3265468	MERCURY ADVANTAGE
Registration Number:	2962815	WEBGIFTS
Registration Number:	2959048	WEB GIFTS
Registration Number:	3122333	MERCURY TECHNOLOGY
Registration Number:	2992853	FTDI.COM
Registration Number:	2713449	FTDIMAIL
Registration Number:	2693321	THE FTD MY ONE AND ONLY BOUQUET
Registration Number:	2693320	THE FTD BELOVED BOUQUET
Registration Number:	2693319	THE FTD CARNIVAL BOUQUET
Registration Number:	2757371	FLOWERS ALL HOURS
Registration Number:	2754301	FTD FLOWERS ALL HOURS
Registration Number:	2706666	LASTING ROMANCE
Registration Number:	2669048	SWEETHEARTS
Registration Number:	2669047	FOR ALL YOU DO
Registration Number:	2639421	CANDY CANE LANE
Registration Number:	2803066	BASKET OF CHEER
Registration Number:	2845495	FTDI.COM
Registration Number:	2729940	FOL
Registration Number:	2767362	TOUCH OF SPRING
Registration Number:	2712593	MERCURY ADVANTAGE
Registration Number:	2560342	AUTUMN SPLENDOR
Registration Number:	2672801	FTD
Registration Number:	2478658	FTD FRESHFLOWERS
Registration Number:	2534819	DIRECTORY SERVICES FTD
Registration Number:	2478657	CASHFLO FTD
Registration Number:	2493561	INTERNATIONAL RETRANS BY FTD

**TRADEMARK**

**REEL: 005072 FRAME: 0076**

	2531418	MERCURYDIRECT
Registration Number:	2494001	MERCURY DIRECT
Registration Number:	2450168	FTD.COM
Registration Number:	2403957	FTD.COM
Registration Number:	2385454	FTD
Registration Number:	2275503	IFTD SHOW
Registration Number:	2437785	MERCURY
Registration Number:	2179618	HOLIDAY CELEBRATIONS
Registration Number:	2346281	MERCURY
Registration Number:	2194180	
Registration Number:	2171870	SWEET DREAMS
Registration Number:	2219418	FTD
Registration Number:	2173677	SWEET DREAMS
Registration Number:	2173656	
Registration Number:	2055537	GOOD NEIGHBOR DAY
Registration Number:	2168194	ESPECIALLY FOR YOU
Registration Number:	2170061	FTD SUNBURST
Registration Number:	2130968	SINCE 1910 FTD FLORISTS' TRANSWORLD DELI
Registration Number:	2053519	SINCE 1910 FTD FLORISTS' TRANSWORLD DELI
Registration Number:	2044937	SPRING GARDEN
Registration Number:	1988401	LOVING THOUGHTS
Registration Number:	1888010	SWEET SURPRISES
Registration Number:	1848732	1-800-SEND-FTD
Registration Number:	1823059	THANKS A BUNCH
Registration Number:	1850397	FUN IN THE SUN
Registration Number:	1712040	BIG HUG
Registration Number:	1679759	FTD MARKETPLACE
Registration Number:	1754588	BOO-QUET
Registration Number:	1693488	FLOWERS AFTER HOURS
Registration Number:	1601243	CHICKEN SOUP
Registration Number:	1576429	FTD
Registration Number:	1523748	FLORISTS' TRANSWORLD DELIVERY
Registration Number:	1503001	MERCURY
Registration Number:	1269424	RETRANS
Registration Number:	1231300	FTD

	1136957	PICK-ME-UP
Registration Number:	1226443	FTD
Registration Number:	1147784	BIG HUG
Registration Number:	1116187	MERCURY NETWORK
Registration Number:	1142116	
Registration Number:	1108614	FTD
Registration Number:	1040212	BIRTHDAY PARTY
Registration Number:	1011660	REMEMBRANCE BOUQUET
Registration Number:	0844748	FTD
Registration Number:	0821318	FTD
Serial Number:	85869113	THE FTD EXPRESSIONS COLLECTION
Serial Number:	85821238	FTD
Serial Number:	85821161	FTD
Serial Number:	85807180	THE FTD ROSE
Serial Number:	85772175	MY FOREVER VALENTINE ROSES
Serial Number:	85744501	KEEPSAKE ROSES
Serial Number:	85677888	NATURE'S FLORA
Serial Number:	85673492	DISCOVERING YOUR STAR
Serial Number:	85588769	COLOR YOUR DAY
Serial Number:	85449395	FLOWERS IN HOURS
Serial Number:	85441522	FTD COLLEGE ROSE COLLECTION
Serial Number:	85441515	FTD COLLEGE ROSES
Serial Number:	85216877	FLOWERS SAY IT BETTER. FTD SAYS IT BEST.
Serial Number:	85164876	SAY IT YOUR WAY
Serial Number:	85160867	THE WEDDING EXPERTS
Serial Number:	85121666	FTD BUILD YOUR OWN BOUQUET
Serial Number:	85121334	BYOB
Serial Number:	85070261	FTD FLOWERCAM
Serial Number:	77912763	MERCURY CONNECT
Serial Number:	77833871	FLORAL QUALITY YOU CAN SEE

**CORRESPONDENCE DATA**

Fax Number: 9192868199

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9192868118

**TRADEMARK**  
**REEL: 005072 FRAME: 0078**

Email: pto\_tmconfirmation@mvalaw.com  
Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-4833 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	07/17/2013

Total Attachments: 6  
source=NGSI-T Florists'#page1.tif  
source=NGSI-T Florists'#page2.tif  
source=NGSI-T Florists'#page3.tif  
source=NGSI-T Florists'#page4.tif  
source=NGSI-T Florists'#page5.tif  
source=NGSI-T Florists'#page6.tif

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of July 17, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the benefit of the holders of the Secured Obligations referenced therein, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in any and all right, title and interest of such Obligor in and to the Trademarks (as defined in the Agreement) whether now owned or existing or owned, acquired, or arising hereafter, including the United States registered trademarks and trademark applications shown below. Capitalized terms used and not otherwise herein shall have the meanings ascribed to such terms in the Agreement.

TRADEMARKS

<u>Trademark No.</u>	<u>Trademark</u>	<u>Date of Trademark</u>
----------------------	------------------	--------------------------

See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Trademark Applied for</u>	<u>Date of Trademark Application</u>
-----------------------------------	------------------------------	--------------------------------------

See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks is made in conjunction with the security interest granted to the Administrative Agent pursuant to the Agreement.

Very truly yours,

FLORISTS' TRANSWORLD DELIVERY, INC.,  
a Michigan corporation

By: Becky A. Sheehan

Name: Becky A. Sheehan

Title: Executive Vice President and Chief Financial  
Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: Anthea Del Bianco

Name: Anthea Del Bianco

Title: Vice President

FTD COMPANIES, INC.  
INTERFLORA BRITISH UNIT  
NOTICE OF GRANT OF SECURITY INTEREST - TRADEMARKS

**TRADEMARK**  
**REEL: 005072 FRAME: 0082**



Schedule 1

Florists' Transworld Delivery, Inc.  
(Michigan Corporation)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
12 DEALS OF CHRISTMAS	4082157	01/10/12
FTD and Design	3795054	05/25/10
FLOWERS DIRECT	3232754	04/24/07
BE GOLD. SEND FTD.	3426821	05/13/08
FTD and Design	4020245	08/30/11
TIMELESS TRIBUTE	2946070	05/03/05
BUTTERFIELD BLOOMS	3216226	03/06/07
GIFTSENSE	2953675	05/17/05
ROSES WITH HUGS	2953583	05/17/05
FTD MERCURY	3088277	05/02/06
FTD and Design	3006400	10/11/05
FTD and Design	3890732	12/14/10
SAY IT YOUR WAY	3669210	08/18/09
THE TULIP EXPERTS	3999890	07/19/11
THE ROSE EXPERTS	3999889	07/19/11
THE ORCHID EXPERTS	3999888	07/19/11
THE FLOWER EXPERTS	3999887	07/19/11
FTD and Design	4020982	09/06/11
FTD and Design	3830102	08/10/10
FLORAL JEWELS	4009838	08/09/11
FTD MERCURY X	4038858	10/11/11
SIMPLY EASIER. SIMPLY BETTER. SIMPLY MERCURY.	3848243	09/14/10
MERCURY ADVANTAGE and Design	3265468	07/17/07
WEBGIFTS	2962815	06/21/05
WEB GIFTS and Design	2959048	06/07/05
MERCURY TECHNOLOGY and Design	3122333	08/01/06
FTDI.COM and Design	2992853	09/06/05
FTDIMAIL	2713449	05/06/03
THE FTD MY ONE AND ONLY BOUQUET	2693321	03/04/03
THE FTD BELOVED BOUQUET	2693320	03/04/03
THE FTD CARNIVAL BOUQUET	2693319	03/04/03
FLOWERS ALL HOURS	2757371	08/26/03
FTD FLOWERS ALL HOURS and Design	2754301	08/19/03
LASTING ROMANCE	2706666	04/15/03
SWEETHEARTS	2669048	12/31/02
FOR ALL YOU DO	2669047	12/31/02
CANDY CANE LANE	2639421	10/22/02
BASKET OF CHEER	2803066	01/06/04

FTDI.COM and Design	2845495	05/25/04
FOL	2729940	06/24/03
TOUCH OF SPRING	2767362	09/23/03
MERCURY ADVANTAGE	2712593	05/06/03
AUTUMN SPLENDOR	2560342	04/09/02
FTD and Design	2672801	01/07/03
FTD FRESHFLOWERS	2478658	08/14/01
DIRECTORY SERVICES FTD and Design	2534819	01/29/02
CASHFLO FTD and Design	2478657	08/14/01
INTERNATIONAL RETRANS BY FTD and Design	2493561	09/25/01
MERCURYDIRECT and Design	2531418	01/22/02
MERCURY DIRECT	2494001	10/02/01
FTD.COM and Design	2450168	05/08/01
FTD.COM	2403957	11/14/00
FTD	2385454	09/12/00
IFTD SHOW and Design	2275503	09/07/99
MERCURY	2437785	03/27/01
HOLIDAY CELEBRATIONS	2179618	08/04/98
MERCURY	2346281	05/02/00
Design only	2194180	10/06/98
SWEET DREAMS	2171870	07/07/98
FTD	2219418	01/19/99
SWEET DREAMS	2173677	07/14/98
Design only	2173656	07/14/98
GOOD NEIGHBOR DAY	2055537	04/22/97
ESPECIALLY FOR YOU	2168194	06/23/98
FTD SUNBURST	2170061	06/30/98
SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY and Design	2130968	01/20/98
SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY and Design	2053519	04/15/97
SPRING GARDEN	2044937	03/11/97
LOVING THOUGHTS	1988401	07/23/96
SWEET SURPRISES	1888010	04/04/95
1-800-SEND-FTD	1848732	08/09/94
THANKS A BUNCH	1823059	02/22/94
FUN IN THE SUN	1850397	08/16/94
BIG HUG	1712040	09/01/92
FTD MARKETPLACE and Design	1679759	03/17/92
BOO-QUET	1754588	02/23/93
FLOWERS AFTER HOURS	1693488	06/09/92
CHICKEN SOUP	1601243	06/12/90
FTD	1576429	01/09/90
FLORISTS' TRANSWORLD DELIVERY	1523748	02/07/89
MERCURY	1503001	09/06/88
RETRANS	1269424	03/06/84
FTD and Design	1231300	03/15/83
PICK-ME-UP	1136957	06/17/80
FTD and Design	1226443	02/08/83

BIG HUG	1147784	02/24/81
MERCURY NETWORK	1116187	04/03/79
Design only	1142116	12/02/80
FTD	1108614	12/12/78
BIRTHDAY PARTY	1040212	05/25/76
REMEMBRANCE BOUQUET	1011660	05/27/75
FTD	0844748	02/20/68
FTD and Design	0821318	12/27/66

**Pending Applications**

Mark	Appl. No.	Filing Date
THE FTD EXPRESSIONS COLLECTION	85869113	03/06/13
FTD	85821238	01/11/13
FTD	85821161	01/11/13
THE FTD ROSE	85807180	12/19/12
MY FOREVER VALENTINE ROSES	85772175	11/06/12
KEEPSAKE ROSES	85744501	10/03/12
NATURE'S FLORA	85677888	07/16/12
DISCOVERING YOUR STAR	85673492	07/10/12
COLOR YOUR DAY	85588769	04/04/12
FLOWERS IN HOURS	85449395	10/17/11
FTD COLLEGE ROSE COLLECTION	85441522	10/06/11
FTD COLLEGE ROSES	85441515	10/06/11
FLOWERS SAY IT BETTER. FTD SAYS IT BEST.	85216877	01/13/11
SAY IT YOUR WAY	85164876	10/29/10
THE WEDDING EXPERTS	85160867	10/26/10
FTD BUILD YOUR OWN BOUQUET	85121666	09/02/10
BYOB	85121334	09/01/10
FTD FLOWERCAM	85070261	06/23/10
MERCURY CONNECT	77912763	01/15/10
FLORAL QUALITY YOU CAN SEE	77833871	09/24/09

CHAR1\1321016v2