

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jefferies Finance LLC		07/15/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	National Tobacco Company, L.P.		
Street Address:	5201 Interchange Way		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40229		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 72			
Property Type	Number	Word Mark	
Registration Number:	3164618	117	
Registration Number:	1817067	24C	
Registration Number:	3683734	24C CLASSIC	
Registration Number:	2499740	ALWAYS FRESH ALWAYS MOIST RIGHT ON TARGE	
Registration Number:	896764	BEECH-NUT	
Registration Number:	1208850	BEECH-NUT	
Registration Number:	3710225	CHERRY RUSH	
Registration Number:	2518530	DURANGO	
Registration Number:	2624913	DURANGO	
Registration Number:	3250523	FRED STOKER & SONS, INC.	
Registration Number:	1904573	FRED STOKER & SONS, INC.	
Registration Number:	2740903	FRED'S CHOICE	
Registration Number:	3093811	FRED'S CHOICE	
Registration Number:	2594416	HAVANA BLOSSOM	

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Registration Number:	2588575	HAVANA BLOSSOM
Registration Number:	1358381	HAVANA BLOSSOM FRESHER & TASTIER
Registration Number:	1817068	L-50
Registration Number:	2911785	LONE STAR
Registration Number:	3710226	MELON BURST
Registration Number:	2666702	
Registration Number:	2666703	
Registration Number:	2666704	
Registration Number:	2495704	
Registration Number:	2679622	
Registration Number:	3741010	
Registration Number:	3332794	MOONSHINE BLEND
Registration Number:	2570970	NATIONAL TOBACCO
Registration Number:	2535562	NATIONAL TOBACCO
Registration Number:	3167449	OLD HILLSIDE
Registration Number:	3028098	OUR PRIDE
Registration Number:	3713169	PURPLE THUNDER
Registration Number:	3351384	QUALITY MADE IT FAMOUS
Registration Number:	3703294	QUALITY MADE IT FAMOUS BEECH NUT EST 189
Registration Number:	3132326	RBJ SALES, INC.
Registration Number:	3854466	RED CAP
Registration Number:	3375872	RIVERMONT
Registration Number:	3170831	STOKER'S
Registration Number:	2071640	STOKER'S
Registration Number:	3164619	STOKER'S 117
Registration Number:	2359709	STOKER'S CLASSIC
Registration Number:	3182799	STOKER'S NO. 1
Registration Number:	3092966	STOKER'S NUMBER 2
Registration Number:	3740942	STOKER'S SINCE 1940
Registration Number:	3300362	SWEET 'N SMOKEY
Registration Number:	2027975	TENNESSEE CHEW
Registration Number:	3239885	TENNESSEE CHEW
Registration Number:	2381424	TEQUILA SUNRISE
Registration Number:	2508886	TROPHY
Registration Number:	2508885	TROPHY

	1879989	TROPHY THE SPORTSMAN'S CHEW
Serial Number:	85363880	24-M
Serial Number:	85272349	A GREAT DIP AT A FAIR PRICE
Serial Number:	77795626	APPLE BLITZ
Serial Number:	77804794	BIG RED
Serial Number:	77496351	DURANGO
Serial Number:	85362616	HAVANA BLOSSOM
Serial Number:	85247249	HOME RUN
Serial Number:	85267046	KEY STONE
Serial Number:	77496356	LONE STAR
Serial Number:	85241976	RED SUPREME
Serial Number:	77629596	RIPPED WITH ENERGY RIPTIDE WINTERGREEN P
Serial Number:	85247257	SEQUOIA
Serial Number:	85353760	ROCK CASTLE
Serial Number:	85360321	STRAIGHT UP
Serial Number:	85360310	STRAIGHT UP
Serial Number:	77830953	STRAWBERRY BASH
Serial Number:	85198049	THUNDER BAY
Serial Number:	77531407	RIPTIDE
Serial Number:	77659204	RIPTIDE
Serial Number:	77659199	RIPTIDE
Serial Number:	77629633	RIPTIDE RIPTIDE WINTERGREEN POUCHES ENER
Registration Number:	2626653	PROFIT STACKER

CORRESPONDENCE DATA

Fax Number: 3026365454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-927-9801 x 62348

Email: jpaterso@cscinfo.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	727731-15
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/

TRADEMARK

REEL: 005072 FRAME: 0088

07/17/2013

Total Attachments: 5

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RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, pursuant to that certain Grant of Security Interest in United States Trademarks, dated as of July 28, 2011 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office at Reel 0040610, Frame 0009 on August 24, 2011, National Tobacco Company, L.P. ("Releasee"), granted to Jefferies Finance LLC, in its capacity as agent for itself and the Lenders ("Releasor"), a continuing security interest in all right, title and interest of the Releasee in, to and under the trademarks and service marks listed on the annexed Schedule A (the "Trademarks"), together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Trademark Collateral"); and

WHEREAS, Releasee has requested and Releasor has agreed to provide this Release of Trademark Security Agreement to confirm the release, relinquishment and discharge of its continuing security interest in the Trademark Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Releasor hereby, without any representation and warrant and without any recourse to Releasor, terminates, releases, relinquishes and discharges its continuing security interest in the Trademark Collateral.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, Releasor has caused this Release of Trademark Security Agreement to be duly executed as of July 15, 2013.

JEFFERIES FINANCE LLC

By: 

Name: Paul McDonnell

Title: Managing Director

[Trademark Release – NTC]

SCHEDULE A

[see attached]

SCHEDULE A

<u>Marks</u>	<u>Country</u>	<u>Registration/Application No.</u>
117	United States	3,164,618
24C	United States	1,817,067
24C Classic	United States	3,683,734
Always Fresh Always Moist Right on Target & Design [gear]	United States	2,499,740
Beech-Nut	United States	896,764
Beech Nut & Design [rising sun]	United States	1,208,850
Cherry Rush	United States	3,710,225
Durango	United States	2,518,530
Durango Chewing Tobacco & Design	United States	2,624,913
Fred Stoker & Sons, Inc.	United States	3,250,523
Fred Stoker & Sons, Inc. & Design	United States	1,904,573
Fred's Choice	United States	2,740,903
Fred's Choice (Stylized)	United States	3,093,811
Havana Blossom	United States	2,594,416
Havana Blossom (Stylized)	United States	2,588,575
Havana Blossom Fresher & Tastier & Design [wreath]	United States	1,358,381
L-50	United States	1,817,068
Lone Star	United States	2,911,785
Melon Burst	United States	3,710,226
Miscellaneous Design [beech-nut black & white]	United States	2,666,702
Miscellaneous Design [beech-nut red, white & blue]	United States	2,666,703
Miscellaneous Design [beech-nut wintergreen]	United States	2,666,704
Miscellaneous Design [beech-nut check mark]	United States	2,495,704
Miscellaneous Design [beech-nut check mark]	United States	2,679,622
Miscellaneous Design [beech-nut oval and rays]	United States	3,741,010
Moonshine Blend	United States	3,332,794
National Tobacco	United States	2,570,970
National Tobacco	United States	2,535,562
Old Hillside	United States	3,167,449
Our Pride	United States	3,028,098
Purple Thunder	United States	3,713,169
Quality Made it Famous	United States	3,351,384
Quality Made it Famous Beech- Nut Est 1897 Original Chewing Tobacco & Design	United States	3,703,294
RBJ Sales, Inc. & Design	United States	3,132,326
Red Cap	United States	3,854,446

Rivermont	United States	3,375,872
Stoker's	United States	3,170,831
Stoker's & Design	United States	2,071,640
Stoker's 117	United States	3,164,619
Stoker's Classic	United States	2,359,709
Stoker's No. 1	United States	3,182,799
Stoker's Number 2	United States	3,092,966
Stoker's Since 1940 & Design	United States	3,740,942
Sweet 'N Smokey	United States	3,300,362
Tennessee Chew	United States	2,027,975
Tennessee Chew	United States	3,239,885
Tequila Sunrise	United States	2,381,424
Trophy	United States	2,508,886
Trophy & Design ["o" is a target]	United States	2,508,885
Trophy the Sportsman's Chew	United States	1,879,989
24-M	United States	85/363,880
A Great Dip at a Fair Price	United States	85/272,349
Apple Blitz	United States	77/795,626
Big Red	United States	77/804,794
Durango	United States	77/496,351
Havana Blossom	United States	85/362,616
Home Run	United States	85/247,249
Key Stone	United States	85/267,046
Lone Star	United States	77/496,356
Red Supreme	United States	85/241,976
Ripped with Energy Riptide Wintergreen Pouches & Design	United States	77/629,596
Sequoia	United States	85/247,257
Rock Castle	United States	85/353,760
Straight Up	United States	85/360,321
Straight Up	United States	85/360,310
Strawberry Bash	United States	77/830,953
Thunder Bay	United States	85/198,049
Riptide	United States	77/531407
Riptide	United States	77/659,204
Riptide	United States	77/659,199
Riptide Wintergreen Pouches Energy Flavor of Disturbance	United States	77/629,633
Profit Stacker	United States	2,626,653