

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|---|--|----------------|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Whole Earth Foods Limited | | 07/11/2013 | CORPORATION: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | Kallo Foods Limited | | |
| Street Address: | 2 RIVER VIEW, MEADOWS BUSINESS PARK | | |
| Internal Address: | STATION APPROACH, BLACKWATER | | |
| City: | CAMBERLEY GU17 9AB SURREY | | |
| State/Country: | UNITED KINGDOM | | |
| Entity Type: | CORPORATION: UNITED KINGDOM | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3406485 | WHOLE EARTH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7344184279 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7344184278 | | |
| Email: | tmdocketing@honigman.com | | |
| Correspondent Name: | Jennifer Sheehan Anderson | | |
| Address Line 1: | 130 First Street, 4th Floor | | |
| Address Line 4: | Bloomfield Hills, MICHIGAN 48305 | | |
| ATTORNEY DOCKET NUMBER: | 218537-340274 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |

CH \$40.00 3406485

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Jennifer Sheehan Anderson

Signature:

/Jennifer Sheehan Anderson/

Date:

07/17/2013

Total Attachments: 2

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157-977#MIS

U.S. TRADEMARK ASSIGNMENT

Effective this 11th day of ~~June~~^{JULY}, 2013, Whole Earth Foods Limited, a corporation organized under the laws of the United Kingdom, with an address at 2 Valentine Place, London SE1 8QH, United Kingdom ("Assignor"), assigns to Kallo Foods Limited, a corporation organized under the laws of United Kingdom with an address at 2 River View, Meadows Business Park, Station Approach, Blackwater, CAMBERLEY GU17 9AB SURREY, United Kingdom ("Assignee") all of its right, title, and interest in and to the trademark(s) in Schedule A (collectively, the "Trademark Rights"); and any and all rights and privileges provided under the trademark and other laws of the U.S. and the individual states thereof; any and all GOODWILL of the business in which the mark may have been used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

Assignor DOES HEREBY assign, grant, convey, sell and transfer to Assignee, its entire right, title, and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective representatives, successors and assigns.

EXECUTED as of this 11th day of ~~June~~^{JULY}, 2013

ASSIGNOR: WHOLE EARTH FOODS LIMITED

By: Jason E. Boxer
Name: JASON BOXER
Title: DIRECTOR

Schedule A

| Mark | Reg. No. | Reg. Date | Class - Goods/Services |
|-------------|----------|-----------|---|
| WHOLE EARTH | 3406485 | 4-01-2008 | Cl. 30 - Prepared meals consisting primarily of pasta or rice, cereal-based food bars, cooking sauces, ketchup, cookies, chocolate, soy-based puddings, cereal-based beverages, coffee, and tea |